

# RECREATION ADVISORY COMMITTEE – Minutes March 25, 2015 (Rescheduled from 3/4)

**Next Meeting: May 6, 2015 7pm**

Minutes from the January meeting were distributed by email and are posted on the township's website under meetings and agendas.

In Attendance: Amanda Fink, Frank DiPrimo, Jim Farley, Louis Valdes, Karen McConnell, Arthur Punla, Jill Daggon

## Committee Reports:

- o Open Space: Jim Farley: *brief update on trails – there are trails all through Turkey Brook, connecting to MOHS, School House Lane, Turkey Brook Greenway, and around Budd Lake. Jim will send us Trail Clean-Up dates. GPS map of the trails should be going on the township's website soon. If the files are jpg or pdf, Rec can post them on our site.*
- o Parks, Buildings & Grounds: Jim Lynch: *The drainage project at the TBP baseball and softball fields is underway. We are anticipating the beginning of equipment deliveries for the splash pad. All fields are being evaluated an opened as conditions permit. Mount Playmore will open as soon as conditions permit.*

## New Business:

1. Start researching ideas of amenities/facilities to add to TBP to "Finish it Out"
2. Spring brochure
3. Camp location changes

## Old Business

- o Committee to help – discuss abilities and implementation
- o Follow up on Special Events 2015 help
- o Follow up on Mayor's Wellness E-newsletter – material suggestions? Sites? *Needs to be promoted more on social media (Mayor's, Township and Rec). Jill asked everyone to send in some links to articles for all areas of wellness. Amanda offered to send in some info. Frank's wife at Rite Aid was interested and Gold's Gym.*
- o Update on Splashpad and Fishing Pier: *Equipment has been ordered, engineering plans underway installation goes out to bid shortly. Hoping to break ground in early May. Fishing Pier is out to bid.*
- o Recreation's Monthly Reports for January & February
- o Sports Associations: Mutual Facilities & Sports Associations' meeting was January 28, 8am
- o Sports Ombudsman: Paul Licitra is planning a Sports Association Summit held 2/23

## Events:

1. Lego Party 3/29
2. Do or Dye 5 K 4/25
3. PowerWheels 5/7-28
4. Farmer's Market Opening Day 6/6
5. Raiders of the Lost Park Mud Run 6/20
6. Carnival 7/8-12
7. Movies in the Park: 7/24 MegaMind, 7/31 How to Train Your Dragon, 8/7 Monsters vs Aliens
8. Wet & Wild 8/2
9. Touch a Truck 8/29
10. Starry Skies 9/27
11. Farmer's Market end of Season party 10/17
12. Monster Mash 3K

## Trips

Yankees trips 5/22 and 9/9

- **Other:** *Program suggestions: Add more toddler programs, especially on Saturdays or Sundays. Maybe a messy art? 9am? Jill mentioned the Stroller Strides (Fit4Mom) starting in Flanders Park, hopefully starting June 1. Also mentioned Playground Fitness concept. Frank asked about cooking workshops for Middle School students. Jill offered that if his son can find 6 or so friends to join him, we will arrange a workshop for them.*
- *Each committee member mentioned an area of expertise that they can help out with: Amanda has a Masters in Education and can look for early childhood programming (and her husband has connections in the wine festival world). Amanda also volunteered to help with PowerWheels. Louis mentioned East Brunswick Recreation has an app that is linked to their facebook page, and allows people to post pictures (and selfies) while at an event for a certain window of time. Karen does Social media and has been in touch with Laura. Facebook has Event "check-in place". Arthur works in Mobile software and has expertise as a graphic designer, marketing and volunteered to help at the Lego Party.*

- *Suggestions for getting the word out about events: More "billboards" (our 3' x 4' signs – we have 20 around town, but are limited to township property for posting them). Paper posters hung in stores around town – Frank and others offered to get them put up. Jill mentioned the idea from the NJRPA conference of putting up "table tents" in area restaurants – volunteers put them on tables "for" the wait staff. Have info on 2 of 3 sides and sponsors on 1 side. Frank suggested looking into more advertising venues, TV and Our Town magazine.*

- **Continuing Concerns**

- Suggestions for future programming, facilities, special events,

- Community Service recommendations for Spring
- Recommendations for Agenda – *please e-mail me!*

**Enclosures:**

RAC Minutes (blue)

Recreation Monthly Reports (Salmon)

Special Events List (Green)

Spring Brochure