

RECREATION ADVISORY COMMITTEE – Minutes March 13, 2013

Next Meeting: May 1, 2013 at 7pm [2013 meetings: 6/12 if needed, 9/12, 11/6]

Playground component homework due April 1

Minutes from the January meeting were distributed by email and are posted on the township's website under meetings and agendas.

In attendance: Harry Bond, Noelle Keherly, Don Verducci, Dan Weiss, Brigitte Geiger, Jill Daggon

- **Committee Reports: No reports**

- o MOHS Student Liaison:
- o Open Space: Jim Farley
- o Parks, Buildings & Grounds: Frank Wilpert Jr.
- o Board of Ed/Mutual Facilities: Liz Ouimet
- o Mt. Olive Senior Club:

Business:

1. Renovation/Expansion of Turkey Brook Playground: RAC Homework is to research possible playgrounds to renovate & expand the playground area at TBP. The existing structure is almost 10 years old, approaching the end of its intended viability. We are considering having 3 playground areas – with age appropriate equipment for “tots” ages 2-5, school age – ages 6-12 and tweens/adults, as well as a central shade area with benches, etc. The project can be built in phases.
 - a. *We looked through catalogs from Little Tykes and people took some home to peruse. Jill will ask Ben Shaffer for 6 more catalogs. Jill will review Lisa's excel sheet for identifying components (“events” in playground speak) This will be emailed to members along with the websites for BCI Burke and Little Tikes Commercial playground equipment.*
 - b. *Our homework is to identify components we think we like/would be beneficial for 2-5 year olds first. Then make a similar list for the 6-12 year olds, then the 11-(tween) to Adults – more physical fitness oriented.*
<http://www.bciburke.com/playgroundwizard.html>
<http://www.littletikescommercial.com/>
 - c. *Brigitte will take photos of the playgrounds at the elementary schools, so we don't duplicate too closely the components the children are already using 5 days a week.*
 - d. *Dan mentioned that the company he works for makes shade canopies and would like to be included in the process for requests/proposals for the shade structures.*
 - e. *Frank Jr has recommended we use the tiles for surfacing, one continuous surface, delineated in age appropriate sections. The surfacing should be done all at 1 time. If we can manage to arrange the financing to build all three phases at the same time – that would be best. For the surfacing to go in all at 1 time, would require the dismantling of the current playground.*
 - f. *Once we have identified the components we like best, Jill will compile a list and email it out so we can see each other's thinking, and we can rate our preferences. Our target is to keep the playground equipment costs to \$30-\$35K for each age group. Jill will then send our component ideas to the playground representatives for them to put them into a design(s)*
 - g. *Those designs will be reviewed by the committee and narrowed to 2 choices. Then we advertise a public meeting, choose the final plan and start the fundraising efforts.*
 - h. *We want to be able to have the design and fundraising campaign functioning by Carnival – up on signage by 7/8.*

Sponsorships are being actively recruited for all these events

2. Events
 - a. Restaurant events: SUDS 1/17/13 at the Corner Pub. Comedy provided by Jim Lynch and Jim Daggon. 3 other local businesses sponsored the night. That's Amore! 2/21/13 was at Enzo's. Prix Fixe meal included 5 course and showcased their catering menu and the new party room. Pi Day 3.14 – tomorrow! 6 area restaurants have specials in honor of Pi!
 - b. 2/23 – Cabin Fever Reliever had a huge turnout! About 200 parents & kids every hour. 3/13 Grocery Store Bingo – 61 seniors participated – it included a healthy food simple cooking demonstration & taste sampling, Nutrition Lunch, mini-presentations by our sponsors – Sam's Club, Visiting Nurses of Northern NJ, HRMC, all with give-away items, followed by a bingo game with vocabulary from the demo, to win prizes for healthy food choices – gift cards from Branda's, A&P, Edible Arrangements, plus gift baskets for various meals.
 - c. Coming soon: 3/23 Strut Your Mutt, 4/6 Teddy Bear Picnic
 - d. 4/20 Mt. Olive Momentum 5 & 10K, 1 mile family walk & kids' lollipop dash – special family pricing added.
3. Trips:
 - a. September Yankees Game trip was rained out and will be rescheduled for April 30th. Also Sept 25th Game tickets available.
 - b. Phantom of the Opera 5/4, Bronx Zoo 5/5, DooWop Concert at IZOD Center 6/1, Hershey Park 8/6, Chocolate Tour of NYC in October, Radio City/NYC day in November – maybe Teacher's Convention Friday. Holiday Shopping in NYC in Dec and Tran Siberian Orchestra 12/21
4. Marketing: Attended a Mobile marketing workshop at Google in NYC, and several workshops at the NJRPA Conference last week, including You Tube & social media marketing, Using photos & videos effectively, grants and sponsorships.
5. Interviews for summer staff have begun. Monday 3/18 is final date for camp counselor and CIT program candidates.

6. Beach Plans: Rockefeller Group is our Blue Diamond Sponsor, as well as the Blue (top) sponsor for the Opening Day Block Party & Luau and the Blue Sponsor for the Life's a Beach Momentum Swim Challenge. (They are also the fireworks sponsor for the carnival). Pedal boats were sold at auction, the power paddlers & water walkers should be on www.govdeals.com site soon.
7. Carnival: Committee has been meeting – ride wristband vouchers have arrived and ready for sale as of 3/15 – Friday. Sponsor packet, map & flyer. The beer concession will go out for RFP, for both the carnival and the Mud Run.

Old Business

- Recreation Monthly reports: *In the handouts were copies of January & February's Rec Dept monthly reports.*
 - *The sports associations financial reports (P & L's) are due April 1.*
 - *The sports associations contributions for funding park/facility maintenance first installment, were due 3/1 and have been received*
- Summer Brochures – need art work by April 15. It goes to the printer 5/15 and is distributed in the schools 6/7. Sponsorships and ads cover the cost of printing 5,000 copies.
- **Other:** *Request graffiti remover from Boyce Associates to tackle the graffiti at Lou Nelson Park. Harry would like scouts to tackle cleaning up/improving Lou Nelson Park.*

Continuing Concerns

- Suggestions for future programming, facilities, special events,
- Community Service recommendations for Spring/Summer
- Recommendations for Agenda – *please e-mail me!*

Enclosures:

RAC Minutes (blue)	Playground packet (white)	Spring Brochure	Trip Flyers (white)
Recreation Monthly reports (green)	Beach Packet (blue)	Momentum Run App (yellow)	
Event packet (lilac)	Carnival packet (pink)		