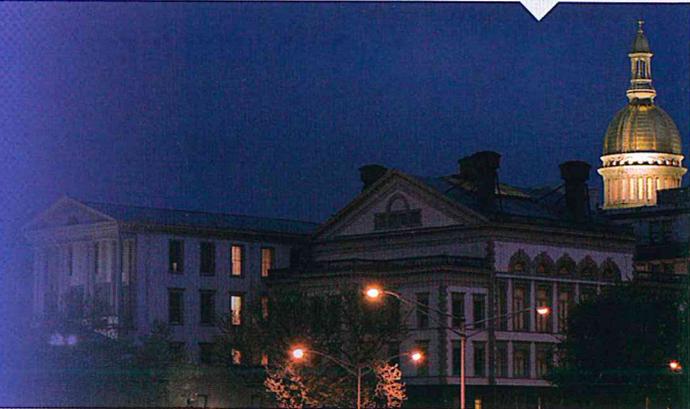


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# COMCAST CONNECTIONS

## LOOKING FORWARD GIVING BACK



### Giving Back: 108,000 Volunteers Transform Communities

What happens when 108,000 Comcast NBCUniversal volunteers roll up their sleeves to give back at 930 local community sites nationwide and in 20 other countries during the 15th anniversary of Comcast Cares Day? Communities where we live and work are transformed in one spring day.

Comcast Cares Day is a celebration of Comcast's year-round commitment to community service and is the nation's largest single-day corporate volunteer event. This year, our employees, friends

*Continued on page 2.*

*In East Orange (right), Comcast volunteers worked at Elmwood Park and Oval Park & Civic Center.*



*More than 100 Comcast volunteers spruced up the Girl Scout Camp at the Oval in Maplewood with Girl Scouts Heart of New Jersey Council.*

## Giving Back: 108,000 Volunteers Transform Communities

*Continued from Page 1*

and families joined with our nonprofit partners to contribute more than 600,000 hours of service – the equivalent of \$15 million worth of volunteer work.



*Comcast volunteers working with the Musconetcong Watershed Association helped plant willow stakes along the stream barrier.*

In New Jersey, volunteers joined forces to donate blood, improve community centers, camps, parks, and help clean up our shoreline.



*Comcast volunteers partnered with the Food Bank of South Jersey and other food banks to prepare backpacks filled with healthy food and snacks for kids and seniors.*

## Comcast, United Way, Boys & Girls Clubs Make Change Happen Together

On Comcast Cares Day, over 60 volunteers worked at the Boys & Girls Club of Vineland's new Crystal Avenue Center. And to keep the positive impact going, United Way presented a \$25,000 Healthy Living Grant to the Boys & Girls Club, made possible through a media partnership between Comcast and United Way Worldwide.

*Pictured L to R: Fred DeAndrea, Comcast Director of Government Affairs; Vineland Mayor Ruben Bermudez; Mike Valentin, Comcast Vice President, Technical Operations; Alice Woods, United Way Regional Director of Impact; Chris Volker, Executive Director, Boys & Girls Club of Vineland; Shirley Santos, Boys & Girls Club board president; and Jimmie Lee Headen and John Asselta, Boys & Girls Club board members.*



## College Looks Brighter to 83 New Jersey Students

The Comcast Foundation recently awarded \$92,000 in 2016 Leaders and Achievers college scholarships to 83 New Jersey high school seniors in recognition of their leadership skills, academic achievement, and commitment to community service. The 2016 New Jersey Leaders and Achievers recipients received \$1,000 scholarships, while Sophia Frank of Carteret received a \$10,000 Comcast Founders Scholarship. The Founders Scholarship was instituted in honor of Ralph J. Roberts, Founder and Chairman Emeritus of Comcast Corporation.

*Pictured L to R: Bob Smith, Comcast Vice President, Community Investment; Sophia Frank, Comcast Founders Scholarship winner; Charisse Lillie, Fellow and Vice President of Community Investment for Comcast Corporation and Executive Vice President of the Comcast Foundation; and Marianne Frank.*



*The New Jersey 2016 Comcast Leaders and Achievers Scholarship recipients at the Trenton War Memorial.*

## New High-Tech XFINITY Store Opens in Union

Comcast welcomed customers to a new, interactive XFINITY store in Union Township. The high-tech store is designed entirely around customer needs, providing everyone an opportunity to explore and interact directly with the latest XFINITY products and services. Customers can learn about the newest products from information

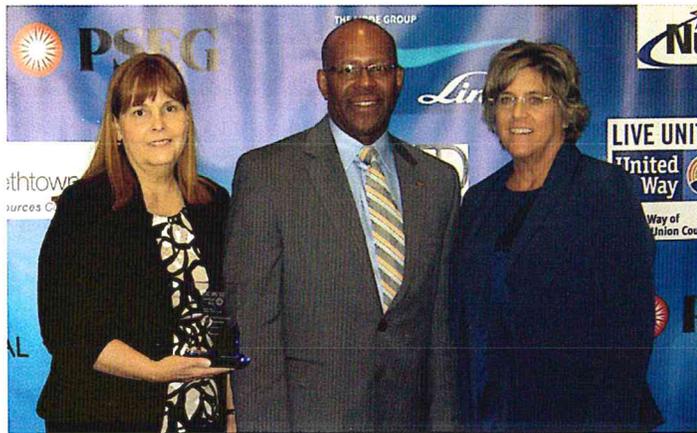


kiosks and visit product bars to watch XFINITY TV, test drive XFINITY Internet speeds, try out apps like XFINITY TV GO, and experience XFINITY Voice. A new queuing system allows customers to explore the store instead of waiting in line for service. Customers can also pay their Comcast bills as well as return and pick up equipment at the store.



## Spirit of Community Means Helping Close Digital Divide

United Way of Greater Union County recently recognized Comcast with its Spirit of the Community Award in Education for sponsoring a series of free computer literacy classes, open to the public. Digital literacy training is part of Comcast's Internet Essentials program, the nation's largest and most comprehensive high-speed internet adoption program.



*Pictured L to R: Kimberly Smith, Comcast Director, Community Investment; James W. Horne, Jr., President and CEO, United Way of Greater Union County; and Leslie Buckley, Comcast Vice President of Technical Operations.*

## Congratulations, New Jersey State and Military Youth of the Year Winners

Boys & Girls Clubs in New Jersey and Comcast congratulated Alexia Lewis, the 2016 NJ State Youth of the Year, and Arianna Skinner, the 2016 NJ State Military Youth of the Year. Alexia represents the Boys & Girls Club of Vineland and Arianna represents the Fort Dix Youth Program.



*Pictured L to R: Ted Greenberg, NBC10 Jersey Shore reporter and emcee of the New Jersey State Youth of the Year Awards; Kimberly Smith, Comcast; Susan Haspel, State Director, Boys & Girls Clubs in New Jersey; and Alexia Lewis, New Jersey State Youth of the Year.*

## C-SPAN Bus Celebrates Student Videos on Visit to South Jersey

Madeline Bowne of Cherry Hill High School East received a visit from the C-SPAN Bus to recognize her second place win in C-SPAN's 2016 StudentCam™ competition for her film "When the House Becomes a Home," making Madeline a six-time StudentCam winner. The C-SPAN Bus also stopped at Clearview Regional High School to recognize Dallin Agatone, Kelsey McAlpin,

and Samantha Payer for their honorable mention video "Not a Drop to Drink," and Rebecca Walters and Brian Zayicek for their honorable mention video "Help vs. Horror." Comcast is one of the cable television partners supporting the C-SPAN Bus in bringing the world of public affairs to communities nationwide.



Madeline Bowne, a six-time StudentCam winner, from Cherry Hill High School East.



Kathy Farinaccio, Comcast Senior Manager of Government Affairs (left), with StudentCam winners from Clearview Regional High School, and Harrison Township Mayor Lou Manzo (right).

## Comcast NBCUniversal Rated Among 'Best-of-the-Best' Companies for Inclusion

The National Gay & Lesbian Chamber of Commerce (NGLCC), the business voice of the LGBT community, in collaboration with its partners in the National Business Inclusion Consortium (NBIC), has named Comcast NBCUniversal among the inaugural Best-of-the-Best list of corporations in America committed to diversity and inclusion across all community sectors.

The NBIC is a coalition of national diverse business organizations spearheaded by the National Gay & Lesbian Chamber of Commerce (NGLCC), and including the Women's Business Enterprise National Council,

U.S. Hispanic Chamber of Commerce, U.S. Pan Asian American Chamber of Commerce, National Black Justice Coalition, U.S. Business Leadership Network and WEConnect International.



## Silver Gull Award Goes to Comcast for Making a Positive Difference for Businesses at the Jersey Shore

State Sen. Robert Singer, board member and co-chair of the Monmouth-Ocean Development Council Silver Gull Awards, presents the Silver Gull Award for Economic Development to Rob Clifton, Comcast Director of Government Affairs.



## Again Named One of the Most Community-Minded Companies in America

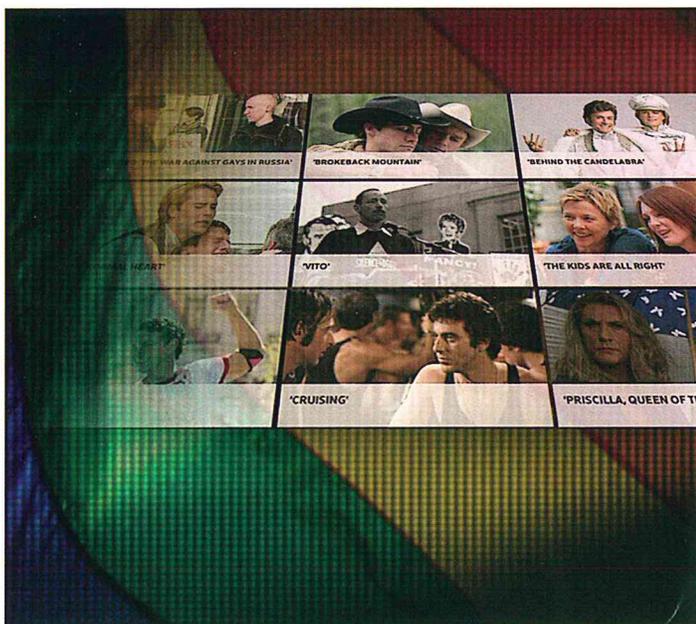
**THE  
CIVIC  
50**

For the third consecutive year, Comcast NBCUniversal was recognized as one of the most community-minded companies in the nation as part of the Civic 50, an initiative of Points of Light that sets the

standard for corporate civic engagement. This year, honorees were selected based on four dimensions of their U.S. community engagement programs, including investment, integration, institutionalization, and impact.

Comcast NBCUniversal uses its global media and technology assets to help connect and strengthen local communities, with a particular focus on programs supporting digital literacy, encouraging community service, and building tomorrow's leaders. In 2015, Comcast NBCUniversal invested more than \$521 million in cash and in-kind donations to local and national nonprofit organizations that share the company's commitment to improving communities and enriching lives. Since 2001, Comcast's overall giving has exceeded \$4 billion in cash and in-kind contributions to support nonprofit organizations and other charitable partners across the country.

## Introducing the XFINITY LGBT Collection



Our company is committed to identifying and expanding opportunities for members of the LGBT community through recruitment, career development, supplier diversity and community investment. We also show our support through programming and in celebration of LGBT Pride Month in June, we created a unique, curated On Demand experience that recognizes the impact and contribution of lesbian, gay, bisexual and transgender individuals.

The XFINITY LGBT Collection has more than 400 titles and can be accessed on XFINITY TV including X1 and [XFINITY.com/LGBT](http://XFINITY.com/LGBT). Some of the many titles include:

- Pride Month Movies: *Gayby Baby*, *Laverne Cox Presents: The T Word*, *MIND/GAME: The Unquiet Journey of Chamique Holdsclaw*, *Circumstance*, *Suited* and more
- International Films: *Mala Mala*, *I'm So Excited*, and *Four Moons*
- TV Premieres & Features: *RuPaul's Drag Race* [entire Season 8], *Gay for Play*, *I Am Jazz*, *Big Freedia*, *EJ and the City*, *The Fosters*, and customers can also catch up on the full season of *Gaycation*

On X1, all of this content can be accessed through the voice remote by either speaking the name of the specific title or just saying "pride" to see everything that's included in the XFINITY LGBT Collection.

## Kids Zone Now a Bicultural Experience

We first introduced XFINITY Kids Zone last year and the response from users has been terrific. Kids have a safe place to watch TV independently and parents get peace of mind knowing the content has been deemed age-appropriate by Common Sense Media.

In May we made Kids Zone a truly bicultural experience. Now available in Spanish, Kids Zone meets the needs of today's Hispanic families and gives children a fun place to browse and watch, in the language of their choice.

This is the first experience that provides parents access to Common Sense Media's age-based ratings and reviews in Spanish - directly on the TV - for some of the most-popular Latino kids TV programs including *El Chavo Animado*, *Tayo*, *Nina's World* and *Plaza Sésamo*. We'll work with Common Sense Media to grow the catalog of in-language rated content over time and keep arming bicultural families with more resources and information to aid the decision-making process.

The updates we're making to Kids Zone on the X1 is one more example of how XFINITY is transforming the home entertainment experience for our bicultural Latino customers and their families.





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### Comcast Connections

is published by the Freedom Region Government Affairs Department and is distributed to local elected officials and community leaders.

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# Comcast Cares®

For the 15th time, Comcast NBCUniversal employees, friends and families came together to transform their communities on Comcast Cares Day.

Comcast Cares Day is a celebration of Comcast's year-round commitment to community service and is the nation's largest single-day corporate volunteer event. This year, our employees, friends, and families joined with our nonprofit partners to contribute more than 600,000 hours of service – the equivalent of \$15 million worth of volunteer work.

The cumulative effect of those fifteen years can be felt across the country and around the globe.

Celebrating **15 Years** of Making Change Happen

800,000+



VOLUNTEERS

7,700+



PROJECTS

5 MILLION



HOURS

