



Gouveia, Susan

From: Lashway, Lisa
Sent: Friday, September 04, 2015 9:48 AM
To: Canning, Sean
Cc: Gouveia, Susan
Subject: FW: Smart Cities Week – a small investment (with a big ROI)

CORRESPONDENCE

From: Jesse Berst [mailto:chairman@smartcitiescouncil.com]
Sent: Thursday, September 03, 2015 4:36 PM
To: Lashway, Lisa
Subject: Smart Cities Week – a small investment (with a big ROI)

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September 15 - 17, 2015, Washington, D.C.

In less than two weeks, public officials from around the country will gather in Washington, D.C. for North America's first major Smart Cities Week conference and exhibition. Can you really afford to miss it?



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#SmartCitiesWeekDC

Take a quick look at how the time you spend at Smart Cities Week

can lead to a brighter future for your city for generations to come.

You'll leave Smart Cities Week with...

... **concrete examples** of how cities around the globe are using the latest technologies – sensors, smart devices, advanced analytics and the like – to modernize their infrastructures, gain operational efficiencies and improve citizens' lives in remarkable ways.

... **news you can use** about the latest financing tools and models that cities are using to pay for the infrastructure improvements that allow them to realize their smart city visions.

... **a keener appreciation** of how smart technologies actually work, thanks to demonstrations ranging from a tour guide robot created by Imex Systems to GE's Intelligent Cities solution that can improve traffic flow, curbs street lighting costs and more.

... **strong connections** with potential partners, like-minded colleagues and seasoned mentors who can help you and your team develop an action plan for a more livable, workable and sustainable city.

Now that's ROI – especially when you consider how inexpensive it is to attend the conference and see everything that's included with your registration:

- **Keynote addresses** from distinguished public and private sector thought leaders
- **Strategic program sessions** in four tracks: Reinventing Processes and Systems; Managing Sustainable Resources; Engaging Citizens; Transforming City Environments
- **Exhibition floor access**, including live demos and best practices hub sessions
- **Networking** events and lunches
- **Free workshops** (hurry and [register](#), only a few seats remain!)
- **Free apps** including the official Smart Cities Week 2015 app and an exciting augmented reality experience for attendees provided by Civic Resource Group International

Bottom line, this is a conference that will pay for itself for years to come. Don't miss it. [Register today](#).

Supporting Associations



Website



Email

Attend the conference

Visit the exhibition FREE

Sponsor Spotlight

Smart Cities Week gives you an incredible opportunity to see real smart cities solutions in action.

Meet some of the people behind those solutions:

Read what [Allied Telesis](#) says about the need to integrate the myriad types of data that are emerging from the proliferation of sensors in smart cities.

CompTIA



Media Partners



Don't miss why IBM says it's so important to put smart cities in the context of citizen services that individuals need and are expecting.

Learn how Siemens and forward-thinking cities are stepping up to play a critical role in shaping our nation's transportation infrastructure.

Read insights from Enevo on how new smart waste management technologies offer simpler and measurable solutions for cities.

Register for a free pass to the exhibition floor, where you can meet all of our Smart Cities Week sponsors.

Smart Cities Week delivers

solutions to the urgent challenges cities face. Visit Washington, D.C. Sept 15-17 to achieve livability, workability and sustainability for your city.

Intrigued?

[Click here](#) to see what else to expect in D.C. Sept. 15-17.

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