

2

Gouveia, Susan

---

**From:** Lashway, Lisa  
**Sent:** Wednesday, August 05, 2015 11:36 AM  
**To:** Canning, Sean  
**Cc:** Gouveia, Susan  
**Subject:** FW: Rent a smart grid / Extra eyes for police / Singapore reinvents itself

CORRESPONDENCE

MICHELLE MASSER  
Deputy Clerk

973-691-0900 Ext. 7291  
FAX 973-691-2080  
PO Box 450  
Budd Lake, NJ 07828

---

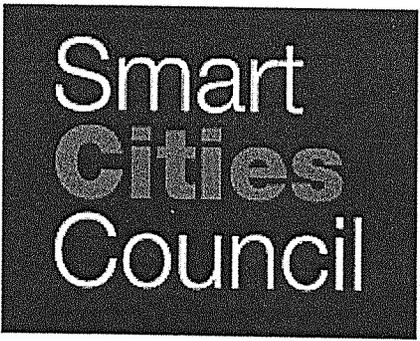
**From:** Jesse Berst [mailto:chairman@smartcitiescouncil.com]  
**Sent:** Wednesday, August 05, 2015 10:40 AM  
**To:** Lashway, Lisa  
**Subject:** Rent a smart grid / Extra eyes for police / Singapore reinvents itself

**WELCOME TO SMART CITIES NOW**

*Updates on smart city progress around the globe*

**Extra eyes for police:** It's often hard to find funding to put more cops on the streets. But new camera networks are giving police in Corpus Christi, Philadelphia and elsewhere thousands of extra eyes. Learn how these programs are putting more criminals behind bars. [\*\*MORE >>\*\*](#)

**Singapore reinvents itself at 50:** Singapore's first 50 years were marked by tremendous success in shipping, oil refining, electronics and banking. But those industries are already showing their age -- and so is Singapore. To drive 50 more years of growth, it is digitally cloning



**JESSE'S PICKS**

itself. Find out what's in store for "Virtual Singapore." [MORE >>](#)

**Are you prepped for education's future?** Call it long-distance learning, mobile learning or ICT-enabled education, the practice of teaching students who live far from their instructors has come into its own. Discover how distance-learning technologies benefit schools and students (and help make cities smarter). [MORE >>](#)

**How cities invest in smart technologies to improve livability**  
Click to read about some of the smart technologies cities are investing in to transform transportation, public safety and digital governance. It's all in a free report from Onvia, developed in collaboration with the Smart Cities Council. [Get your copy >>](#)

## PRODUCTS & SERVICES

**Rent a smart grid:** Verizon just announced a cloud-based service that does away with the large capital requirements of a smart grid. Instead of building and operating a citywide communications network, a utility can now simply "rent" time on the existing Verizon cellular network. Municipal utilities and cooperatives may find this new service hard to resist. Details at the site. [MORE >>](#)

## POINT OF VIEW

**More than one way to meet new emissions targets:** With the U.S. Clean Power Plan now in full force, public officials will need a solid plan for cutting greenhouse emissions. While curtailing power plant emissions at the source and switching to cleaner energy will be a big part of the solution, a Siemens expert suggests there are other strategies worth considering. Get the details. [MORE >>](#)

**Transforming City Environments -- learn what works and why**  
One of the featured tracks at Smart Cities Week (Sept. 15-17 in Washington, D.C.) will include information-packed sessions on sustainable neighborhoods, smart urban development – and how to pay for it all. You'll go home armed with ideas you can put to work immediately to improve your city. [Register now >>](#)

---

*We are proud to have these leading global companies as Smart Cities Council Lead Partners: Allied Telesis, Alstom, Bechtel, Cisco, Cubic Transportation Systems, Daimler, Enel, GE, IBM, Itron, MasterCard,*



## Boosting tourism

Vacationers have so many choices today when it comes to where to go and what to see. Smart cities make it easy for travelers to choose them. Here are a few tourism-related resources city leaders may want to consider:

[Smarter tourism: What are these cities doing right?](#)

[Egyptian World Heritage site revitalizes local tourism](#)

[Browse apps for tourists in the Smart Cities Apps Gallery](#)

## SMART CITY EVENTS

**9.1: Energy Day at Pacific Northwest National Lab**  
Richland, Washington

**9.10: Smart City Landscape**  
New Delhi, India

**9.15: Smart Cities Week**  
Washington, D.C.

[\*\*Get details on these and more\*\*](#)

**Microsoft, Ooredoo, Qualcomm, S&C Electric, Schneider Electric, Verizon**  
... and our Associate Partners: ABB, Alphinat, Apex CoVantage, Badger Meter, BehaviorMatrix, Bit Stew Systems, Black & Veatch, Civic Resource Group, CH2M, Clevest, Elster, Enevo, Entrigna, Imex Systems, Intel, K2 Geospatial, Neptune Technology Group, OSIssoft, Saudi Telecom, Siemens, Silver Spring Networks, Space-Time Insight, Spire Metering Technology, SunGard Public Sector, TROVE, Urban Integrated, Veolia and West Monroe Partners.

- [Follow us on Twitter](#)
- [Like us on Facebook](#)
- [Join our LinkedIn Group](#)
- [Did someone forward this newsletter to you? Register to get your own copy!](#)

*smart city events >>*

**LIVABILITY + WORKABILITY +  
SUSTAINABILITY**

The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

**[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)**

---

Copyright © 2015 Smart Cities Council  
Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).  
(You can also send your request to **Customer Care** at the street address above.)