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**Gouveia, Susan**

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**From:** Lashway, Lisa  
**Sent:** Thursday, August 27, 2015 2:06 PM  
**To:** Canning, Sean  
**Cc:** Gouveia, Susan  
**Subject:** FW: How to navigate Smart Cities Week on a budget

Correspondence

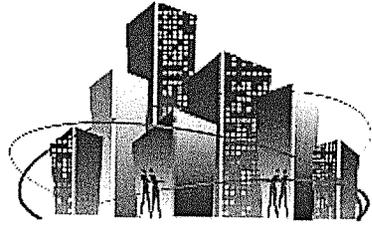
Michelle Masser

Deputy Clerk

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**From:** Jesse Berst [mailto:chairman@smartcitiescouncil.com]  
**Sent:** Thursday, August 27, 2015 12:55 PM  
**To:** Lashway, Lisa  
**Subject:** How to navigate Smart Cities Week on a budget

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# Smart Cities WEEK

Shape your city's future

September 15 - 17, 2015, Washington, D.C.

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We totally get that city leaders and government staffers have to be mindful of those things called budgets. So let's take a quick look at the amazing number of things you can do, see and learn at Smart Cities Week – Sept. 15-17 in Washington, D.C. – that won't cost you a penny once you get here.

It all starts with a [free exhibition pass](#). That's your ticket to:

**Smart City Visions** – two days of free presentations highlighting smart city success stories and the smart technologies that are making them happen. For example:

- **WASTE MANAGEMENT:** Fredrik Kekalainen, CEO of Enevo, will explain how smart wireless sensors on garbage and recycling bins together with automated logistics are cutting city waste management costs, increasing service quality and reducing carbon emissions.
- **TRAFFIC CONGESTION:** Joseph Kopser, CEO of RideScout, will share details on a community-engagement initiative in Austin – sponsored by public and private sector



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**Attend the conference**

### Sponsor Spotlight

Smart Cities Week  
gives you an incredible

partners -- that got citizens to help create and shape public policy solutions to Austin's transportation woes.

- **PUBLIC HEALTH AND SAFETY:** Niels De Schutter, Global Head of Public and Health Solutions with Atos, will present a case study titled "Bar Fight Predictor" from Eindhoven in the Netherlands.
- **WATER:** Sandy Lawson, a water engineer with Bechtel, will highlight trends in water and wastewater service needs and smart approaches to meeting those needs.

**Live technology demos** – You'll leave Smart Cities Week with tales to tell about game-changing smart technologies that you've seen in action.

**See the future now** – You'll experience augmented reality for yourself and see the potential it has to better connect people to their environment by anticipating their needs and offering relevant information and useful suggestions. All attendees will get to use an exclusive app from Civic Resource Group.

**Free workshops** – Yes, that [free exhibition pass](#) will even get you into five free workshops, including a Smart Cities Readiness Workshop organized by the Smart Cities Council.

Smart Cities Week – a bargain you don't want to miss! Join us in D.C. [Register for your free exhibition pass now.](#)

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opportunity to see real smart cities solutions in action. Meet some of the people behind those solutions.

Read how [Leidos](#) is using science and technology to make city processes more efficient and effective.

**Visit the exhibition FREE**

### **Your homework from the White House**

The White House will host a smart cities event in conjunction with Smart Cities Week. In advance of that, you're invited to submit thoughts and potential commitments to help



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cities become smarter.  
Dan Correa of the White  
House Office of Science  
and Technology Policy  
explains how you can  
weigh in.

## CompTIA



## Media Partners



Smart Cities Week delivers solutions to the urgent challenges cities face. Visit Washington, D.C. Sept 15-17 to achieve livability, workability and sustainability for your city.

**Intrigued?**

[Click here](#) to see what else to expect in D.C. Sept. 15-17.

**Organized by:**



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