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**Melissa Velez-Morales**

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**From:** Masser, Michelle  
**Sent:** Tuesday, July 12, 2016 1:08 PM  
**To:** Harris, Laura  
**Cc:** Melissa Velez-Morales  
**Subject:** FW: Become a Statewide Leader in Solar Power!

Correspondence

Michelle Masser  
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204 Flanders Drakestown Road  
Budd Lake, NJ 07828  
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**From:** Sustainable Jersey [mailto:[sustainablejersey@sustainablejersey.ccsend.com](mailto:sustainablejersey@sustainablejersey.ccsend.com)] **On Behalf Of** Sustainable Jersey  
**Sent:** Tuesday, July 12, 2016 12:17 PM  
**To:** Masser, Michelle <[clerkmichelle@mtolivetwp.org](mailto:clerkmichelle@mtolivetwp.org)>  
**Subject:** Become a Statewide Leader in Solar Power!



**Join the Sustainable Jersey Solar Challenge!**

Find out how municipalities can promote adoption of solar power in their communities while saving residents time and money. Join the Sustainable Jersey Solar Challenge to make your community one of the statewide leaders in solar power!

In partnership with the online solar marketplace EnergySage, the Solar Challenge will provide a simple, cost-effective way to help municipalities drive the installation of solar power among homeowners and businesses. Up to 10 municipalities will be accepted into the Sustainable Jersey Solar Challenge to take part in an eight-month campaign that will run from October 2016 through May 2017.

Participating communities in the Solar Challenge will receive:

- \$3,000 grant and technical support to set up a local Solar Challenge
- Custom online solar marketplace dedicated to your community and its program

- Pre-designed customizable marketing materials
- Opportunity to earn Sustainable Jersey points toward certification
- Eligibility to win a \$10,000 award for the municipality that achieves the highest number of solar contracts based on percentage of population

For more information, visit our [website](#).

**Application Deadline: Friday, August 26, 2016 at 11:59pm**

## **Informational Webinar**

An informational webinar will be held to learn more about the program and how to apply. You will also learn more about EnergySage and how local campaign teams can access a suite of locally-branded marketing tools to facilitate outreach about the benefits of solar for residents, businesses, and the whole community.

**Wednesday, July 20, 2016, 1:00pm - 2:00pm**

[REGISTER](#)

## **Technical Support**

Questions regarding this opportunity should be directed to Nancy Quirk at [quirkn@tcnj.edu](mailto:quirkn@tcnj.edu) or 609-771-2902. We encourage you to reach out with questions and will be available to help with **all phases** of the application process.

Sincerely,

Sustainable Jersey

Sustainable Jersey, Sustainability Institute at The College of New Jersey,  
P.O. Box 7718, Forcina Hall, 3rd Floor, Ewing, NJ 08628-0718

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