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Gouveia, Susan

From: Lashway, Lisa
Sent: Monday, July 13, 2015 8:55 AM
To: Canning, Sean
Cc: Gouveia, Susan
Subject: FW: Go Smart! with TransOptions - July 2015

CORRESPONDENCE

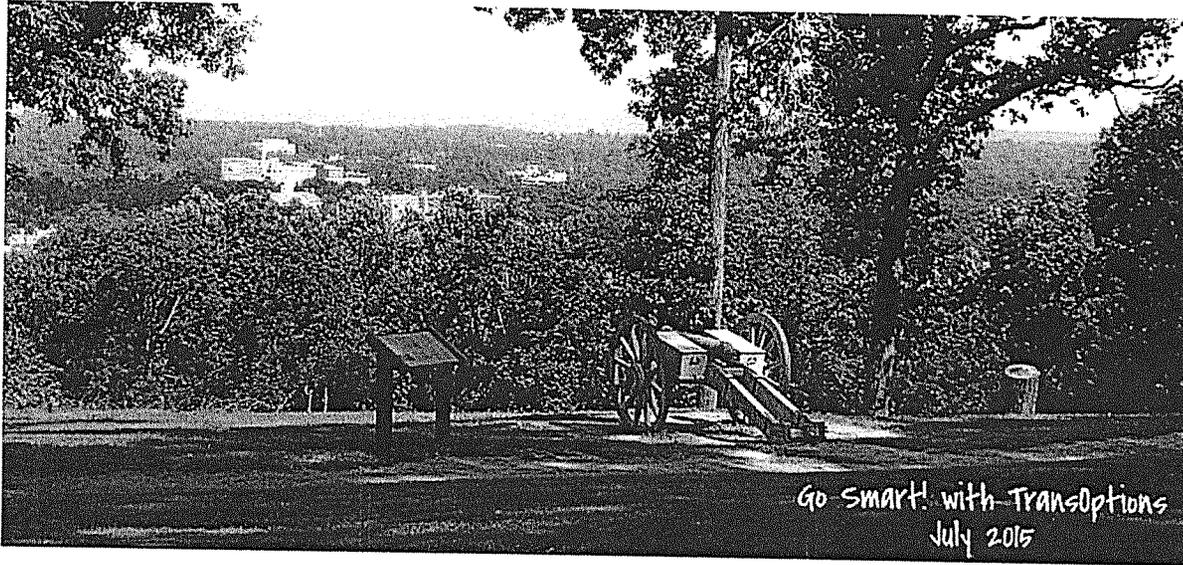
Michelle Masser
Deputy Clerk

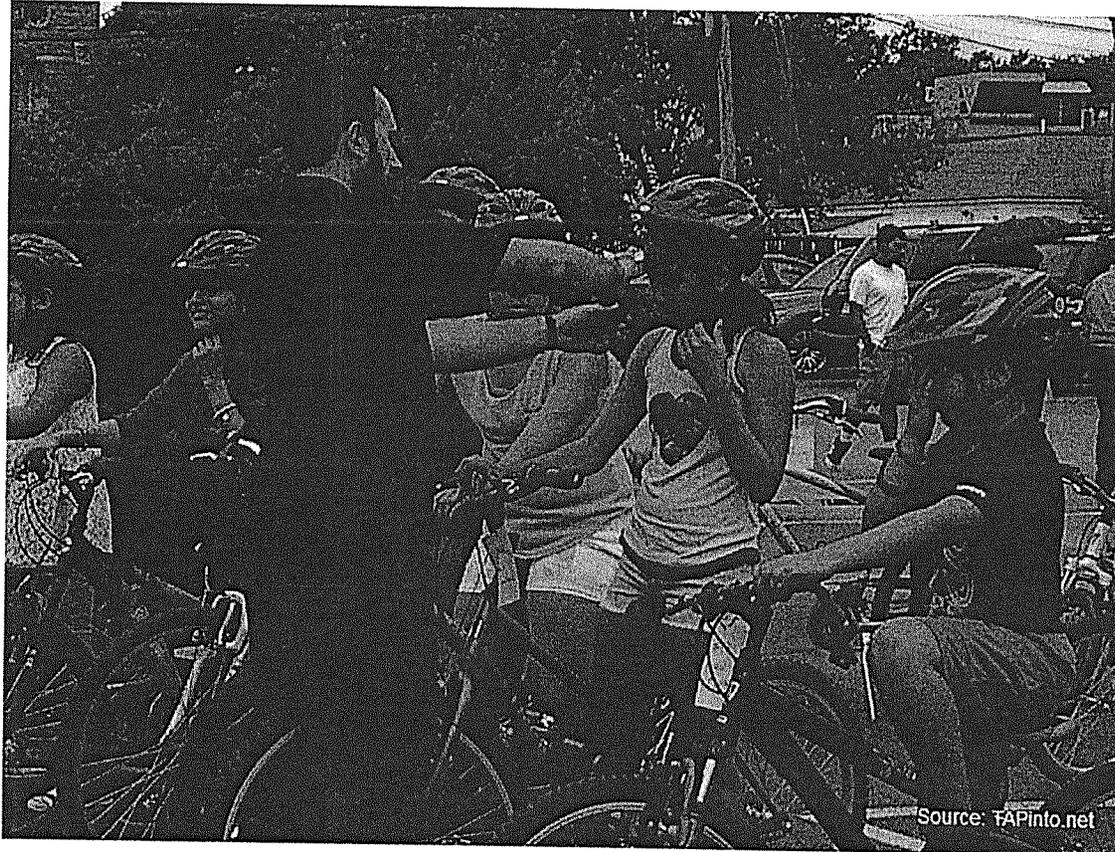
973-691-0900 Ext. 7291
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Budd Lake, NJ 07828

From: TransOptions [mailto:Info=TransOptions.org@mail180.atl21.rsgsv.net] **On Behalf Of** TransOptions
Sent: Friday, July 10, 2015 2:31 PM
To: Lashway, Lisa
Subject: Go Smart! with TransOptions - July 2015

Go Smart! - Morristown Bike Safety, NJ Smart Workplaces and more!

[View this email in your browser](#)





Morristown Kids Ride The Rodeo

Partnering with Atlantic Health System's Morristown Medical Center and Marty's Reliable Cycle, TransOptions set up shop in Morristown late last month and taught a number of young riders bike safety, the rules of the road and how stay in control when on two wheels.

From TAPintoMorristown:

How do you get kids, who are mostly immigrants, who have little or no English language skills engaged in fitness, eating well and maintaining healthy habits? Joanna Smith, Program Director of the Family Counseling and Guidance Center, a service of the Family Health Center, a comprehensive charity health clinic of Morristown Medical Center, collaborated with Marty Epstein, owner of Marty's Reliable Cycle in providing an answer to that question for 17 children and teens.

[Read the full article here.](#)

NEW JERSEY 
SMART WORKPLACES
Recognizing NJ's Finest Employers

Get your New Jersey Smart Workplaces Applications In!

The deadline for 2015 NJSW Applications is July 31! If you haven't completed your application yet, what are you waiting for?

Each year, TransOptions recognizes companies that provide programs and services to improve the quality of life for their employees. Through New Jersey Smart Workplaces, we help employers devise a plan that assists employees in finding the healthiest and most cost effective ways to get to work. Here are some of the benefits:

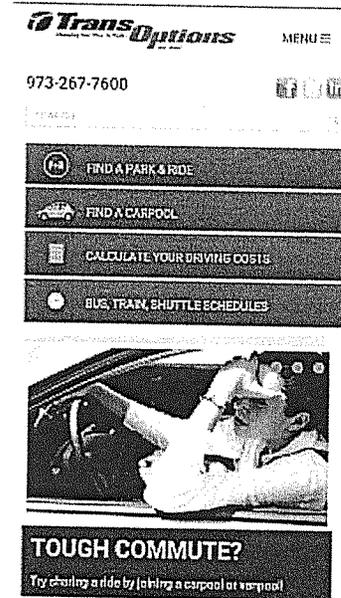
- By making it convenient, practical and even rewarding for employees to leave their cars at home, you can help employees save thousands of dollars per year on automobile-related costs.
- Employees can experience a vastly improved work/life balance and reduce stress.
- The ease of travel to work is an essential component of overall work satisfaction and travel-related stress can lead to a loss of productivity due to illness or what researchers call presenteeism.
- A robust commuter-benefits program can be an enticement for employee recruitment and can also help with retention, an important factor, as replacing an employee is approximately 20% of that employee's salary and can become very costly.

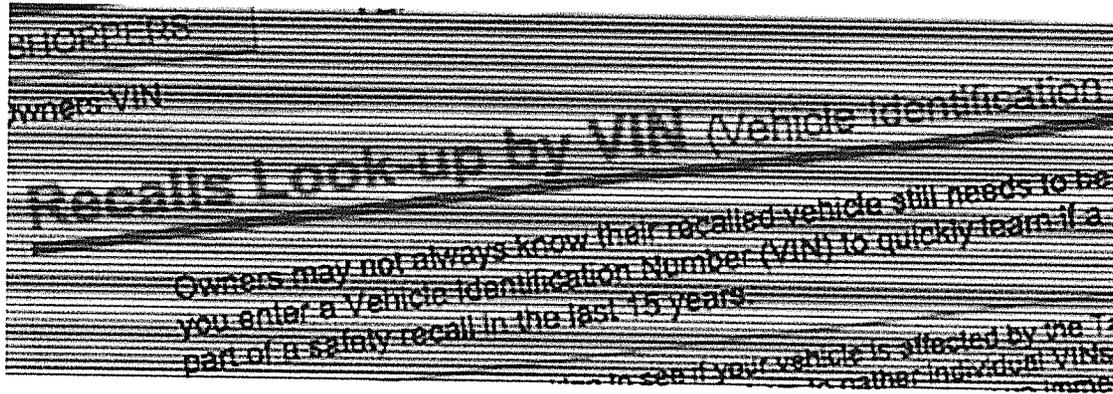
Please [visit our website](#) to learn more and to fill out the brief application. Your participation will ensure your company's name will be added to the list of 2015 New Jersey Smart Workplaces in our annual report and website, as well as being honored at TransOptions' Annual Recognition Breakfast on September 30, 2015.

For questions or assistance, please contact [Anne Vivino](#) or call (973) 267-7600.

Mobility Goes Mobile

TransOptions recently completed upgrades to make [TransOptions.org](#) more accessible for you on the go. As part of these upgrades, you'll now find that our website is easier to navigate and responsive on all mobile devices. Yes, even our [Map It](#) page can now help you easily find a Park and Ride or nearby transit service when you need it most!



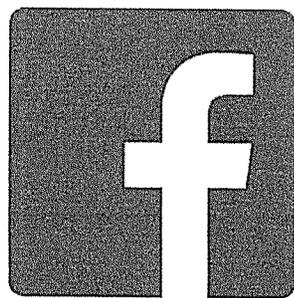


Takata Air Bag Recall

From the National Highway Traffic Safety Administration (NHTSA):

All VINs Affected by Takata Recalls Now Searchable

The Takata air bag recall is one of the largest and most complex product recalls in history. That's why we're sharing this special update with you: all of the vehicle identification numbers, or VINs, affected by the Takata recall are now loaded into our [VIN Lookup Tool](#) on our website, SaferCar.gov.



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Head on over to [TransOptions' Facebook page](#) to join the discussion, and make sure you "Like" our page to stay up to date with some really great content and all of our TrafAlerts!



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