(c)

Gouveia, Susan

From: Lashway, Lisa
Sent: Monday, June 08, 2015 1:59 PM
To: Canning, Sean; Gouveia, Susan
Subject: FW: Downtown NJ Conference News

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From: Downtown New Jersey [mailto:info@downtownnj.com]
Sent: Monday, June 08, 2015 1:58 PM
To: Lashway, Lisa
Subject: Downtown NJ Conference News

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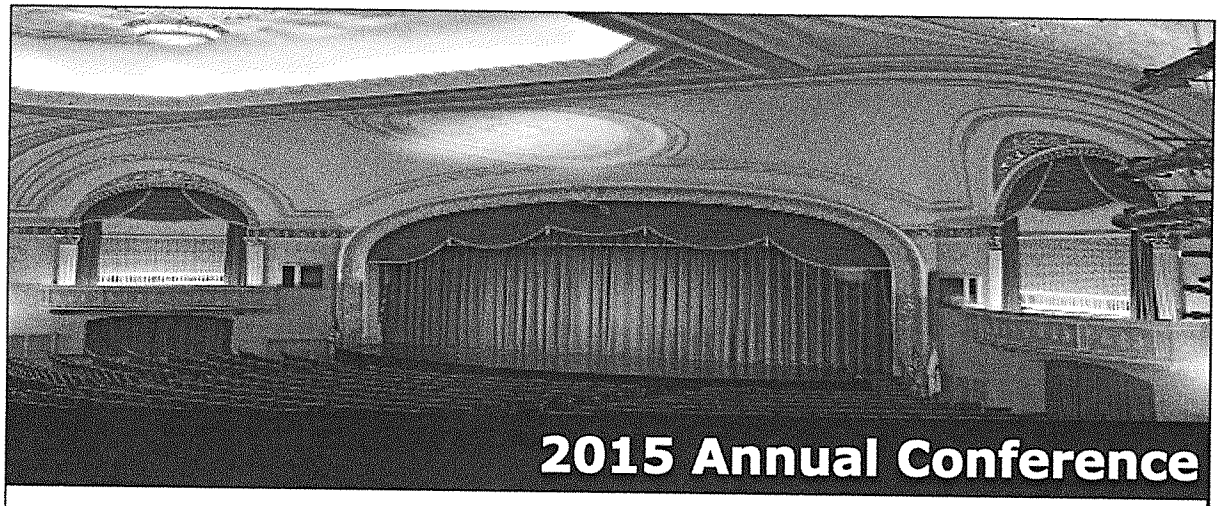
DOWNTOWN

NEW JERSEY

Conference is next week. Don't Miss Out!

Once again, Downtown NJ brings together experts and professionals to discuss the ever changing, ever demanding world of downtown business districts.

"Your Downtown: The New Frontier from Main Street to the Highway"



2015 Annual Conference

Downtown NJ Officers

Robert Goldsmith, Esq.
President
Greenbaum, Rowe, Smith & Davis

Deborah Hoffman
Vice President
Executive Director, Passaic County EDC

Vivian E. Baker
Vice President
Assistant Director, NJ Transit

Steve Santola

This year's conference will focus on programs, initiatives and creative ways to improve the economic vitality of the downtown retail environment.

Two conference sessions will be followed by a special counseling session with "Dr. Downtown". Our speakers and experts will be available to answer your questions and of course, there will be ample time to visit our sponsor exhibits.

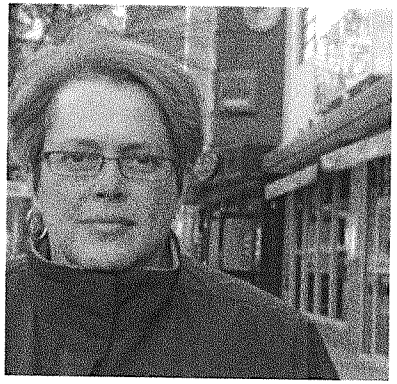
June 11, 2015
8:30am - 3:30pm
Union County Performing Arts Center
1601 Irving Street, Rahway

Registration: 8am to 9am

(click here for easy, online registration)

Keynote Speaker

Kennedy Smith
Community Land Use + Economics Group, LLC



Kennedy Smith helps create innovative economic development strategies for older and historic downtowns and commercial corridors. As a principal with the Community Land Use and Economics Group for the past ten years, and as director of the National Main Street Center for 14 years before that, she has

Secretary
EVP, Woodmont Properties

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Conference Sponsors

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Greenbaum Rowe Smith Davis

Millenium Strategies

Peter Primavera Partners

NJ Economic Development Authority

worked with hundreds of communities of all sizes throughout the US and abroad.

Session 1: SID Relevancy and the new Paradigm

Beth Lippman (*moderator*)
Downtown Resources

David Milder
CEO, Danth, LLC

Mark Sokolich
Mayor of Fort Lee

Anthony Cancro
Business Administrator - Springfield

Kathleen Miller Prunty
Director Business & Economic Development - Cranford

Session 2: Best Practices

Megan Jones-Holt (*moderator*)
Executive Director, Flemington BID

Nancy Adams
Directions Downtown, LLC

Steve Santola, Esq.
Ex. Vice President, Woodmont Properties

Spire Group

My Downtown Mobile

Mill Creek Trust

Safe Sidewalks

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Seth Grossman, PhD
Rutgers University

Walter Luers, Esq.
Attorney

Kathleen Clayton, CPA
Spire Group

Session 3:
Doctor Downtown

A great opportunity for one-on-one conversations and ask questions of our panelists and experts. Also, be sure to stop by the Exhibit Area

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