



Gouveia, Susan

From: Lashway, Lisa
Sent: Wednesday, June 03, 2015 10:49 AM
To: Canning, Sean
Cc: Gouveia, Susan
Subject: FW: News from Downtown New Jersey, Inc.

Correspondence

Michelle Masser
Deputy Clerk

973-691-0900 Ext. 7291
FAX 973-691-2080
PO Box 450
Budd Lake, NJ 07828

From: Downtown New Jersey [mailto:info@downtownnj.com]
Sent: Wednesday, June 03, 2015 10:41 AM
To: Lashway, Lisa
Subject: News from Downtown New Jersey, Inc.

▪

"Your Downtown: The New Frontier from Main Street to the Highway"

We are pleased to announce the Downtown New Jersey, Inc (DNJ) annual conference focusing on programs, initiatives and creative ways to improve the economic vitality of the downtown retail environment.

In addition to the two conference sessions, there will be a special counseling session with "Dr. Downtown" with our speakers and experts available for your questions. We have set aside ample time for attendees to visit our sponsor exhibits.

June 11, 2015

8:30am - 3:30pm

*Union County Performing Arts Center
1601 Irving Street, Rahway*

Registration: 8am to 9am

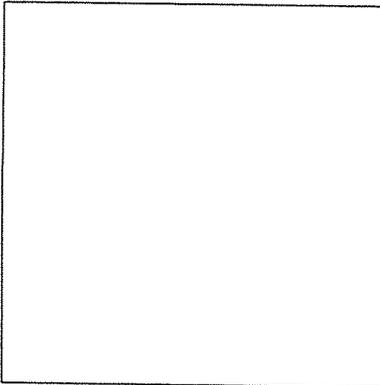
(click [here](#) for easy, online registration)

Keynote Speaker

Kennedy Smith

Community Land Use + Economics Group, LLC

Kennedy Smith helps create innovative economic development strategies for older and historic downtowns and commercial corridors. As a principal with the Community Land Use and Economics Group for the past ten years, and as director of the National Main Street Center for 14 years before that, she has worked with hundreds of communities of all sizes throughout the US and abroad.



**Session 1:
SID Relevancy and the new Paradigm**

Speakers

Beth Lippman (*moderator*)

Downtown Resources

David Milder

CEO, Danth, LLC

Mark Sokolich

Mayor, Fort Lee

Anthony Cancro

Business Adm. Springfield

Kathleen Miller Prunty

Downtown Director Cranford

2015 Annual Conference

May 2015

Downtown NJ

Officers

**Robert Goldsmith,
Esq.**

President

*Greenbaum, Rowe,
Smith & Davis*

Deborah Hoffman

Vice President

*Executive Director,
Passaic County EDC*

Vivian E. Baker

Vice President

*Assistant Director,
NJ Transit*

Steve Santola

Secretary

*EVP, Woodmont
Properties*

Jay Kruse

Treasurer

Dewberry

**Session 2:
Best Practices**

Speakers

Megan Jones-Holt, ED (moderator)

Executive Director, Flemington BID

Nancy Adams

Directions Downtown, LLC

Steve Santola, Esq.

EVP, Woodmont Properties

Seth Grossman, PhD

Rutgers University

Walter Luers, Esq.

Attorney

Kathleen Clayton, CPA

Spire Group

**Session 3:
Doctor Downtown**

**Speakers and experts will be available for your questions.
We have set aside ample time for attendees to visit our
sponsor exhibits.**

Conference Sponsors

Investors Bank

Ben Shaffer & Associates

Woodmont Properties

Dewberry

TimHaahs

*Greenbaum Rowe
Smith Davis*

Millenium Strategies

*Peter Primavera
Partners*

NJ Economic Development Authority

Spire Group

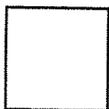
My Downtown Mobile

Mill Creek Trust

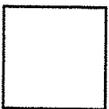
Safe Sidewalks

Rilielghs Decor

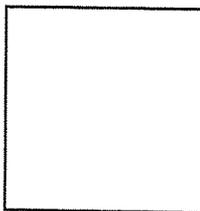
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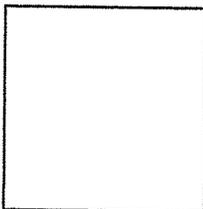


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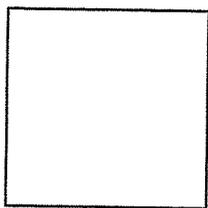


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