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Gouveia, Susan

From: Lashway, Lisa
Sent: Monday, June 01, 2015 3:26 PM
To: Canning, Sean
Cc: Gouveia, Susan
Subject: FW: News from Downtown New Jersey, Inc.

CORRESPONDENCE

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Deputy Clerk

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From: Downtown New Jersey [mailto:info@downtownnj.com]
Sent: Monday, June 01, 2015 2:40 PM
To: Lashway, Lisa
Subject: News from Downtown New Jersey, Inc.

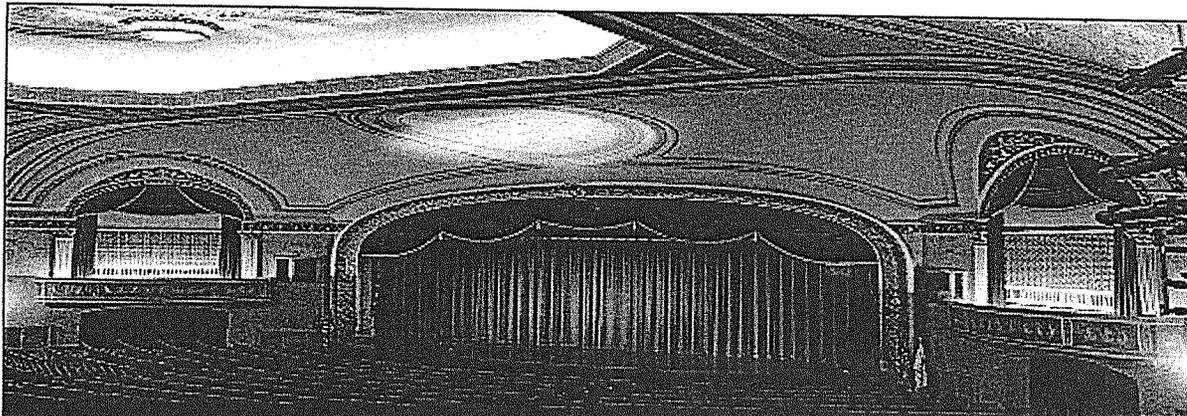
DOWNTOWN

N E W J E R S E Y

**"Your Downtown: The New Frontier
from Main Street to the Highway"**

We are pleased to announce the Downtown New Jersey, Inc. (DNJ) annual conference focusing on programs, initiatives and creative ways to improve the economic vitality of the downtown retail environment.

In addition to the two conference sessions, there will be a special counseling session with "Dr. Downtown" with our speakers and experts available for your questions. We have set aside ample time for attendees to visit our sponsor exhibits.



2015 Annual Conference

May 2015

Downtown NJ Officers

**Robert Goldsmith,
Esq.**

President

*Greenbaum, Rowe,
Smith & Davis*

Deborah Hoffman

Vice President

*Executive Director,
Passaic County EDC*

Vivian E. Baker

Vice President

*Assistant Director,
NJ Transit*

June 11, 2015
8:30am - 3:30pm
Union County Performing Arts Center
1601 Irving Street, Rahway

Registration: 8am to 9am

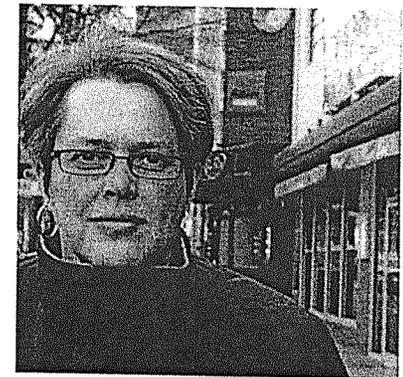
([click here](#) for easy, online registration)

Keynote Speaker

Kennedy Smith

Community Land Use + Economics Group, LLC

Kennedy Smith helps create innovative economic development strategies for older and historic downtowns and commercial corridors. As a principal with the Community Land Use and Economics Group for the past ten years, and as director of the National Main Street Center for 14 years before that, she has worked with hundreds of communities of all sizes throughout the US and abroad.



**Session 1:
SID Relevancy and the new Paradigm**

Speakers

Steve Santola

Secretary
EVP, Woodmont
Properties

Jay Kruse

Treasurer
Dewberry

Beth Lippman (moderator)

Downtown Resources

David Milder

CEO, Danth, LLC

Mark Sokolich

Mayor, Fort Lee

Anthony Cancro

Business Adm. Springfield

Kathleen Miller Prunty

Downtown Director Cranford

Conference Sponsors

Investors Bank

Ben Shaffer & Associates

Woodmont Properties

Dewberry

TimHaahs

*Greenbaum Rowe
Smith Davis*

Millenium Strategies

*Peter Primavera
Partners*

NI Economic Development Authority

**Session 2:
Best Practices**

Speakers

Megan Jones-Holt, ED (moderator)

Executive Director, Flemington BID

Nancy Adams

Directions Downtown, LLC

Steve Santola, Esq.

EVP, Woodmont Properties

Seth Grossman, PhD

Rutgers University

Walter Luers, Esq.

Attorney

Spire Group
My Downtown Mobile
Mill Creek Trust
Safe Sidewalks
Rilielghs Decor

Kathleen Clayton, CPA
Spire Group

**Session 3:
Doctor Downtown**

**Speakers and experts will be available for your questions.
We have set aside ample time for attendees to visit our
sponsor exhibits.**

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