

©

Melissa Velez-Morales

From: Masser, Michelle
Sent: Wednesday, March 30, 2016 1:31 PM
To: Harris, Laura
Cc: Gouveia, Susan; Melissa Velez-Morales
Subject: FW: We're making PIE, and we need your help

CORRESPONDENCE

Michelle Masser
Township Clerk
Mount Olive Township
PO Box 450
204 Flanders Drakestown Road
Budd Lake, NJ 07828
clerk@mtolivetwp.org
973-691-0900 X7291

From: Sustainable Jersey [mailto:sustainablejersey@sustainablejersey.ccsend.com] **On Behalf Of** Sustainable Jersey
Sent: Wednesday, March 30, 2016 12:03 PM
To: Masser, Michelle <clerkmichelle@mtolivetwp.org>
Subject: We're making PIE, and we need your help

*This email contains a survey and focus group **invitation for municipal administrators, clerks, technology coordinators and elected officials.**



HELP US UNDERSTAND EVERY PIECE OF THE PIE

Local government is rapidly transforming how it does business due to the Internet and other technology upgrades. Even though these new methods save time and money in the long term, many governments are struggling with this transition due to the costs of researching and implementing such methods.

Sustainable Jersey is interested in helping NJ municipalities more effectively benefit from these emerging practices. To advise our Public Information & Engagement initiative, we are conducting a needs assessment to understand the challenges municipalities face in three key areas:

1. Communicating with the public
2. Engaging the public in decision making
3. Providing public records and information more accessibly

We are looking to hear the level of interest and experience your town has with regards to these key areas, as well as the related challenges you face. Please help us shape our initiative by **completing this survey**.

COMPLETE THE SURVEY

*It makes most sense for municipal staff that have a handle on your town's overall communications, administration, technology and digital government initiatives to complete this survey. A town may submit more than one completed survey. If you are receiving this email and don't fit these descriptions, please forward the survey link on to the appropriate person(s) in your municipality.

Many thanks!
Lauren

SHARE YOUR THOUGHTS IN PERSON

We will be conducting **two regional focus groups** to delve deeper into local government's experience related to this survey content. In an effort to keep the groups manageable, space for only one representative from a town will be available.

- **Mon. April 18, 9:00-11:00am** - Township of Montclair Fire Department Headquarters (1 Pine St, Montclair, NJ)
- **Thurs. April 21, 9:00-11:00am** - Camden County's Environmental Park in the Lakeland Campus of Gloucester Township (508 Lakeland Road, Blackwood, NJ)

It would make most sense for the municipal staff that has the greatest handle on your town's digital & open government efforts to participate. Please **RSVP to Lauren at (609) 771-3129 or skowronl@tcnj.edu**.

See what's happening on our social sites



Sustainable Jersey, SI@TCNJ, P.O. Box 7718 |,
Forcina Hall, 3rd Floor, Ewing, NJ 08628-0718

[SafeUnsubscribe™ mmasser@mtolivetwp.org](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by skowronl@tcnj.edu in collaboration with

Constant Contact 

Try it free today