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Gouveia, Susan

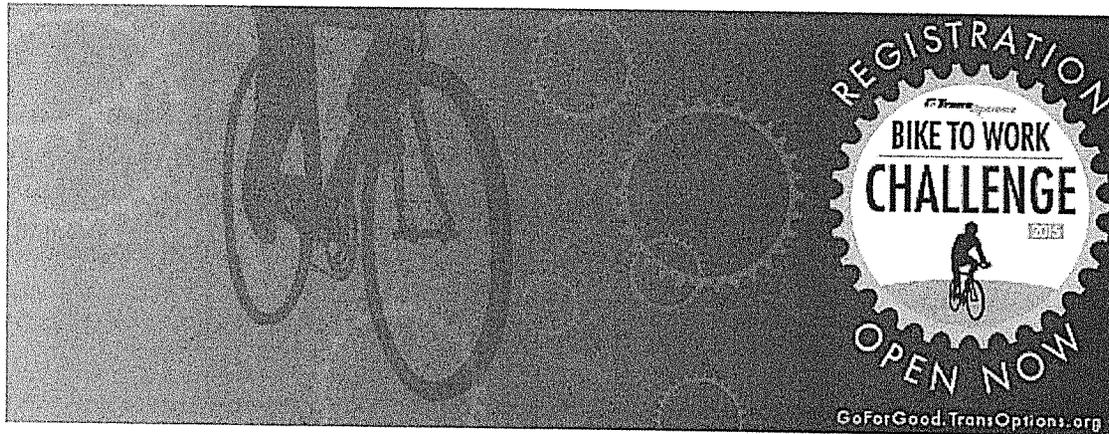
From: Lashway, Lisa
Sent: Thursday, April 02, 2015 11:29 AM
To: Canning, Sean
Cc: Gouveia, Susan
Subject: FW: Registration Opens Today for the 2015 Bike to Work Challenge!!!

Correspondence

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From: TransOptions [mailto:Info@TransOptions.org]
Sent: Wednesday, April 01, 2015 4:31 PM
To: Lashway, Lisa
Subject: Registration Opens Today for the 2015 Bike to Work Challenge!!!



Registration opens today for TransOptions' 2015 *Bike to Work Challenge*. Join commuters throughout northern New Jersey, tune up your bicycle, rejoice that it's spring and celebrate National Bike Month by incorporating a bike ride into your commute to work during the month of May.

The Bike to Work Challenge is a free, friendly competition where both expert and beginner bicycle riders have the chance to win prizes in multiple categories. Riders can create an online profile at GoForGood.TransOptions.org starting today and track your bicycle commutes to work from May 1st to May 31st.

If you're on a bike, it counts.

It's not how far you ride, or whether you ride the whole way or just some of your commute. *The Bike to Work Challenge* is about getting on your bicycle as often as possible during the month of May. As long as your commute to work incorporates a bicycle ride, it counts!

For example, you can drive to a Park & Ride and bike ride the rest of the way to work, bike to a train station or take your bicycle on the bus. Commuting every day by bicycle is not required, but every ride gives participants a greater chance of winning bigger prizes.

Compete solo or form a team.

You can also create teams and invite friends or coworkers to join as a way to add excitement and gain chances to win additional prizes. Riders are encouraged to team up with up to four other bike buddies at any time during

The Bike to Work Challenge.

It's free to participate.

For more information on *The Bike to Work Challenge*, visit
GoForGood.TransOptions.org or call TransOptions at (973) 267-7600.



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