



Melissa Velez-Morales

From: Masser, Michelle
Sent: Tuesday, November 29, 2016 11:59 AM
To: Harris, Laura
Cc: Melissa Velez-Morales
Subject: FW: Webinar: Reinventing Smart Cities with Public Kiosks

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Sent: Tuesday, November 29, 2016 11:22 AM
To: Masser, Michelle <clerkmichelle@mtolivetwp.org>
Subject: Webinar: Reinventing Smart Cities with Public Kiosks

SMART & RESILIENT CITIES intel CIVIQ

WEBINAR
**Reinventing
Smart Cities with
Public Kiosks**

December 15, 2016 | 2:00 p.m. Eastern

REGISTER NOW

Webinar Overview:

Along city streets, bus stops, and train stations, cities are replacing outdated infrastructure with engaging public kiosks that provide valuable services — like wayfinding, transit routes, emergency alerts, and free Wi-Fi — to citizens and tourists. These "self-funded" kiosks pay for themselves through advertising, giving brands an attention-grabbing way to reach consumers in high-traffic locations. Join us for a brief webinar where we discuss this quickly emerging platform, the exciting technologies it enables, and best practices for implementation.

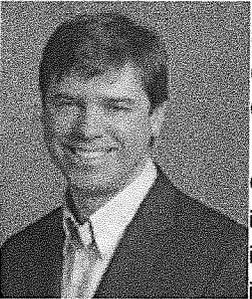


Gordon Feller

Co-founder
Meeting of the Minds

Feller has worked in emerging technology for three decades, most recently consulting on projects which harness the power of data for solving complex problems. His non-profit organization, Meeting of the Minds, is a global thought leadership network and knowledge-sharing platform focused on the future of sustainable cities, innovation and technology.

Formerly the Director of Urban Innovation at Cisco Systems headquarters in Silicon Valley, he currently serves as a consultant to Cisco on the Internet of Things and Talent. For 30 years, Feller has advised on economic and technology issues with leaders of multinational companies, cities, NGOs, foundations, and national governments. Author of multiple articles in such publications as TIME, Urban Land Magazine, and Financial Times, he serves as a Fellow at the Urban Sustainability Lab within the Smithsonian Institution's Wilson Center.

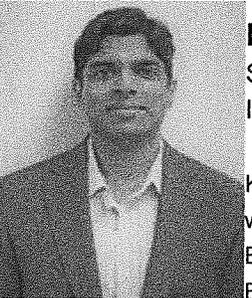


Brad Gleeson

Chief Commercial Officer
Civiq Smartscales

Gleeson is a 20-year veteran of the commercial and consumer technology industries, and a leading authority and early pioneer in the digital display industry. An active speaker and educator, he is sought after for his expertise in establishing successful businesses employing alternative business models and cutting-edge go-to-market strategies.

At Civiq Smartscales, he leads the team responsible for business development and strategic partnerships, international sales, marketing and PR.?? Gleeson is the founder of Activelight, which pioneered the digital signage industry, and co-founder of TargetPath, a strategic management consulting firm that provides business development solutions for high-tech companies, ranging from startups to Fortune 100 organizations.



Karthik Murugan

Segment Manager, Visual Retail
Intel

Karthik Murugan has 16 years of Technology Industry experience and has worked in the Internet of Things space for the past 7 years. He has taken on Engineering, Program Management and Marketing roles in several Businesses and possesses deep expertise in Public Kiosks, Smart Cities and Retail Segments.

At Intel, he is the Segment Manager responsible for setting the Strategy to grow the Public Kiosk segment, managing the Silicon and Software product portfolio and developing Customer/Partner Relationships to achieve success.

Company Profiles

The Internet of Things (IoT) promises to fuel innovation in every part of our lives: at work, at home, and at play. Unlock the potential of the IoT with an end-to-end solution built on a proven IoT platform based on open-standard Intel® technology and a broad ecosystem. You'll find our solutions deployed in agriculture, automotive, retail, healthcare, manufacturing, energy, smart homes and buildings, and transportation logistics. Intel IoT solutions deploy quickly, streamline management, and scale easily to collect and analyze data from new sources. And your valuable data is protected by multiple layers of hardware-assisted and software-based security.

For more information, visit www.intel.com/iot.

CIVIQ Smartscales ("CIVIQ") is pioneering the transformation of cities into intelligent, connected communities. Through deployment of innovative hardware, software and services, CIVIQ is demonstrating that any municipality — large or small — can leverage technology to become smarter. Our solutions enhance public information sharing, commerce, safety, and local municipal efficiency, and can transform obsolete urban infrastructure such as outdated public phone booths, into interactive communications hubs. We call this smartscaping. CIVIQ is a founding member of the CityBridge consortium that is currently deploying LinkNYC — the initiative that is replacing nearly all of the payphone booths in New York City with connected communications hubs, bringing much needed services to citizens and generating \$500m in revenue back to the city.

For more information, visit www.civiq.com.

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