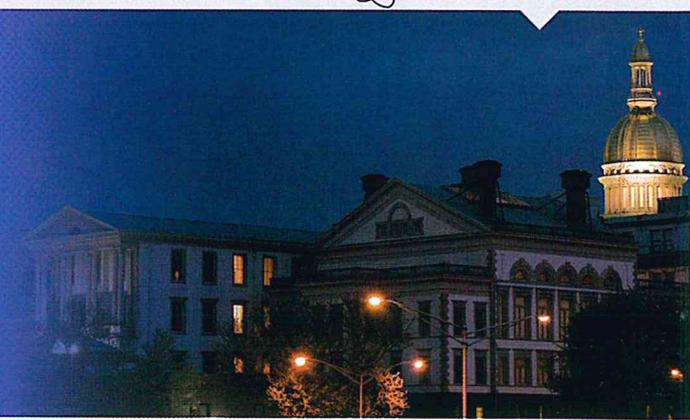




# COMCAST CONNECTIONS

## LOOKING FORWARD GIVING BACK



### Connecting More Camden Public Housing Families to the Internet

Comcast and the U.S. Department of Housing and Urban Development (HUD) recently announced that all public housing and HUD-assisted residents living within Comcast's service area will be eligible to apply for Internet Essentials, the nation's largest and most comprehensive high-speed internet adoption program for low-income families.

As part of the ConnectHome initiative, Comcast, the City of Camden, and Camden Housing Authority signed up public housing families with children for Internet Essentials during a recent tour of Camden's McGuire Gardens by HUD Deputy Secretary Nani Coloretti. ConnectHome strives to ensure students can access the same level of high-speed internet at home that they have in their classrooms.



Pictured L to R: Maria Maio-Messano, HUD New Jersey Field Office Director; Holly M. Leicht, HUD Regional Administrator; Ms. Novella Hinson, Chief of Staff to Mayor Dana Redd; Mayor Dana Redd; Mirza Orriols, HUD Deputy Regional Administrator; Fred DeAndrea, Comcast Director, Government Affairs; and Nani Coloretti, HUD Deputy Secretary.

## Back to School with Internet Essentials

After five years of progress, Comcast recently reported that Internet Essentials has connected 750,000 families, or 3 million low-income Americans, to low-cost, high-speed internet at home. In New Jersey, Comcast continues to help low-income families keep pace with school and work by bringing Internet Essentials information to schools, students, and families as they get back to school.

### Comcast's Internet Essentials Investments

Since 2011, Comcast has invested more than \$300 million in cash and in-kind support to fund digital literacy initiatives nationally, reaching nearly 4.4 million people through national and local nonprofit community partners. Additional key program milestones and facts through June 2016 include:

- Dedicated more than \$1.8 million in grants to create Internet Essentials Learning Zones, where networks of nonprofit partners are working together to enhance public internet access and increase family-focused digital literacy training in Atlanta, Baltimore Chicago, Denver, Fresno, and Seattle, among others.
- Broadcast 8.5 million public service announcements, valued at nearly \$110 million.
- Provided more than 54,000 subsidized computers at less than \$150 each.
- Distributed nearly 53 million pieces of Internet Essentials program material for free.
- Welcomed more than 6.4 million visitors to the Internet Essentials English and Spanish websites and its Online Learning Center.
- Fielded more than 4.4 million phone calls to our Internet Essentials call center.
- Offered Internet Essentials to more than 55,000 schools in more than 5,000 school districts in 39 states and the District of Columbia.
- Partnered with over 9,000 community-based organizations, government agencies, and federal, state, and local elected officials to spread the word.



Comcast's Charles Smith joins Superintendent Dr. Marcia Lyles of Jersey City Schools and Comcast Technician Terrell Young at the "I Love Jersey City Public Schools" festival at Liberty State Park.



Comcast Director of Community Investment Kimberly Smith (center) talks with representatives from the Boys & Girls Clubs of Mercer County at the Trenton Back to School Extravaganza.

## YMCA and Comcast to Close Service Gaps, Build Stronger Communities in \$15 Million, Multi-Year Partnership

Comcast and YMCA of the USA [Y-USA] announced a comprehensive \$15 million partnership that combines the Y's commitment to strengthening communities through services that improve the lives of children and families, and the transformative potential of Internet Essentials, the nation's largest and most comprehensive high-speed internet adoption program, to help prepare the next generation for the future.

The three-year commitment includes hundreds of thousands of public service announcements, in English and Spanish, to support "The Y™. For a better us.™", the Y's first national campaign to raise awareness of the work it does in 10,000 communities. Comcast will also provide national and local grants to promote digital literacy and academic achievement programs at Ys nationwide.



## Boys & Girls Club Honors Comcast Technician for Volunteer Service

Comcast Technical Service Supervisor Angel Rivera was one of nine Cumberland County residents honored by the Boys & Girls Club of Vineland during its Hispanic Heritage Month Celebration. As site leader and volunteer for a Comcast Cares Day improvement project at the Club's Teen Center, Angel mowed the lawn and maintained the outside plants through the spring and summer. Said Rivera, "I am happy to help them because I believe in the program."

*Angel Rivera, Comcast Technical Service Supervisor, receives a Volunteer Service Award from Chris Volker, Executive Director, Boys & Girls Club of Vineland [right] during the Club's Hispanic Heritage Month Celebration.*



## LUPE Latina Summit Educates, Empowers, and Engages

Comcast proudly supported the LUPE Fund's Latina Summit, New Jersey's only statewide conference for Latinas, offering an opportunity for Latina women of all walks of life to network with, and learn from, Latina leaders and experts who have achieved personal and professional goals while making a positive impact on their communities and society.

*LUPE Fund, Latina Summit Chair Peggy Anastos [far left], LUPE Fund President Iveth Mosquera [third from left], with LUPE Fund board members, and Comcast's Kimberly Smith [far right] at the 2016 Latina Summit.*



## Comcast Business Boosts Network Health for Advocare

Comcast Business announced it is providing Ethernet services to Advocare, a leading physician group with care centers located across New Jersey and Pennsylvania. The Ethernet services will provide the necessary infrastructure to help Advocare's optimization of electronic medical records (EMRs), improve access to cloud-based applications, and deliver better patient care.

# COMCAST BUSINESS

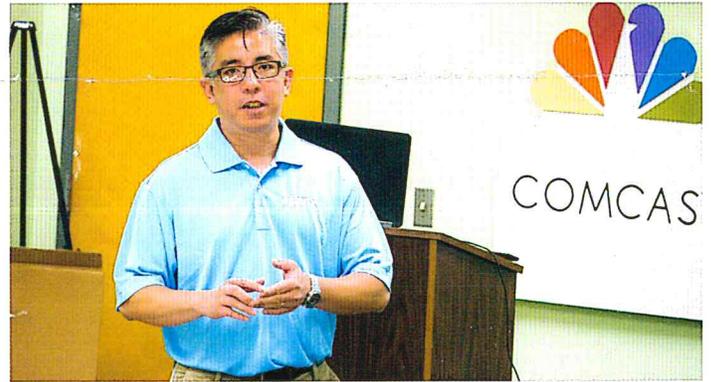
## Club Members Explore Careers with Comcast

About 30 teens from the Boys & Girls Clubs of Union County (BGCUC) visited Comcast's Union County location to see first-hand the many career

opportunities at Comcast, including X1's technology and products, video production, human resources/recruiting, marketing, and technical operations.



Students from the Boys & Girls Club of Union County check out Comcast's Olympic experience on X1 and 3D virtual reality headsets.



Jeremy SanAgustin, Comcast Supervisor of Installation and Service, talks to Club members about technical careers at Comcast.



Comcast Human Resources Manager Monica Verdejo talks to Club members about careers at Comcast and provides tips on how to present yourself during a job interview.



A Boys & Girls Club member tapes a mock interview on the Comcast Newsmakers set with guidance from Comcast Studio & Remote Production Manager Sue Ruffino.

## Diversity is integral to Comcast's Continued Success

Comcast NBCUniversal was named one of Black Enterprise's "40 Best Companies for Diversity" and "Top 35 Companies for Supplier Diversity." Our supplier diversity program is designed to promote, increase, and improve the participation of diverse businesses within our corporate supply chain. We are also the first and only media and tech company to be inducted into the Billion Dollar Roundtable [BDR], joining 21 other U.S.-based corporations in this exclusive group, which spends at least \$1 billion with tier-one minority and female-owned business enterprises.

According to Peter Kiriacoulacos, chief procurement officer of Comcast NBCUniversal, the company spent \$8 billion with diverse vendors between 2011 and 2015, and \$2.6 billion in 2015 alone. In 2014, 17% of Comcast NBCUniversal's total applicable procurement spend was with diverse suppliers. He says supply chain diversity is integral to the continued success of the Comcast NBCUniversal family of companies.



## Comcast Unveils Plans to Roll Out XFINITY Prepaid Services

Comcast has announced plans to roll out XFINITY Prepaid Services, a pay-as-you-go offering that lets people sign-up for TV or internet service and "refill" their subscription any time they would like, for either seven or 30 days. The TV and internet services, which come without a credit check or contract, will be available later this year in some areas and offered everywhere within the Comcast footprint by the end of 2017.

Additionally, Comcast has signed a deal with Boost Mobile, a leader in the no-contract wireless industry, to offer XFINITY Prepaid at select Boost Mobile locations later this year and all 4,400 Boost Mobile locations within Comcast's service area by the end of next year.

People who do not have a savings or checking account, what the FDIC refers to as "unbanked," might be especially interested in XFINITY Prepaid Services. According to the FDIC, nearly 10 million U.S. households are unbanked and another 25 million are underbanked.





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### Comcast Connections

is published by the Freedom Region Government Affairs Department and is distributed to local elected officials and community leaders.

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## Comcast and the YMCA Announce \$15 Million Partnership



Comcast and YMCA of the USA [Y-USA] recently announced a comprehensive \$15.3 million partnership that combines the Y's commitment to strengthening communities and improving the lives of children and families and the transformative potential of Comcast's Internet Essentials, the nation's largest and most comprehensive internet adoption program, to help prepare the next generation for the future.

The multi-year partnership is anchored by Comcast's commitment to increasing the public's understanding of the important and impactful work the Y does in communities through the visibility of the Y's *For a better us*® English and Spanish PSA's. Additionally, Comcast will provide grants to further support digital literacy and academic achievement programs at Ys nationwide.

