

2

Gouveia, Susan

From: Masser, Michelle
Sent: Tuesday, November 10, 2015 9:25 AM
To: Harris, Laura
Cc: Gouveia, Susan
Subject: FW: League of Municipalities Events

CORRESPONDENCE-

Michelle Masser

Township Clerk

PO Box 450

204 Flanders Drakestown Road

Budd Lake, NJ 07828

clerk@mtolivetwp.org

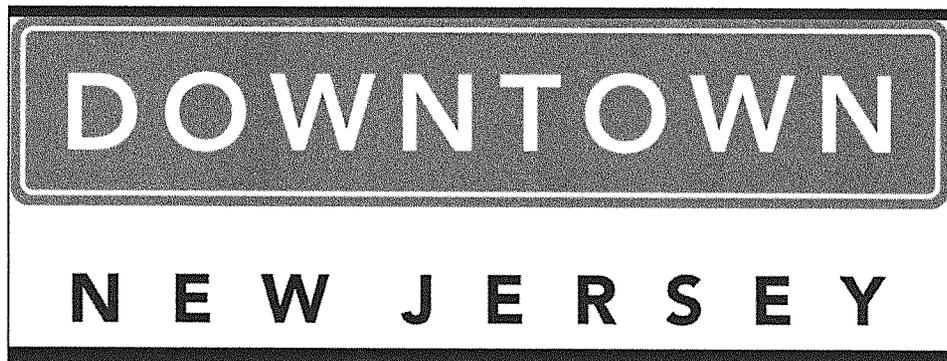
973-691-0900 X7291

From: Downtown New Jersey [mailto:info@downtownnj.com]

Sent: Monday, November 09, 2015 1:05 PM

To: Masser, Michelle <clerkmichelle@mtolivetwp.org>

Subject: League of Municipalities Events



DNJ LEAGUE EVENTS CALENDAR

BOOTH # 0608

**ANNUAL BOARD MEETING: TUESDAY, NOV. 17 -
2:00PM**

ROOM 318

2015 League of Municipalities Events

October 2015

Downtown NJ Officers

**Robert Goldsmith,
Esq.**

President

*Greenbaum, Rowe,
Smith & Davis*

Deborah Hoffman

Vice President

*Executive Director,
Passaic County EDC*

Vivian E. Baker

Vice President

*Assistant Director,
NJ Transit*

Steve Santola

Secretary

*Woodmont
Properties*

Jay Kruse

DNJ LEAGUE SESSION: TUESDAY, NOV. 17-3:45PM
ROOM 318

DNJ/ICSC RECEPTION: TUESDAY, NOV. 17 - 5:30
TUN TAVERN

DNJ/ICSC SPONSORED RECEPTION

**ICSC & DNJ
INVITE YOU TO ATTEND OUR
"AFTER HOURS" EVENT
AT TUN TAVERN, 5:30pm**



League Session

*"How to Encourage and Enhance
Investment in Your Downtown - From
Infrastructure to Management and
Marketing"*

Treasurer
Dewberry

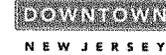
Quick Links



Follow
us on
Twitter



Like us
on
Facebook



DOWNTOWN NJ LEAGUE OF MUNICIPALITIES SESSION:

How to Encourage and Enhance Investment in Your Downtown –
From Infrastructure to Management and Marketing

Tuesday, November 17, 2015
Atlantic City Convention Center
3:45 pm - 5:15 pm - Room 318

Overview

This session will introduce municipal leaders to the techniques they should consider to encourage and enhance investment in Downtowns. Panelists will address: how to create a welcoming and safe downtown environment (i.e. design guidelines, policing, Crime Prevention Through Environmental Design: CPTED); best practices of downtown management (i.e. SIDs, marketing campaigns, special events, art in the downtown, etc.); and the retailer and developer strategy to success.

Panelists:

Hon. Victor DeLuca, Mayor, Maplewood Township, Moderator
Paul Camella, Director of Development, WELCO Realty, Inc.
Marc Parel, President, ARC Properties
Alex Fanfarilo, Chief of Police, Glassboro, NJ
Beth Lippman, President Administrative Resources, Inc. and
Executive Director, Livingston and Springfield BIDs
Stuart Koperweis, Millennium Strategies

Panel Information:

Alex Fanfarilo
Chief of Police
1 South Main Street
Glassboro, NJ 08028
856-881-1501
856-344-4911 (mobile)
afanfarilo@glassboropd.org

Paul Camella
Director of Development
WELCO Realty, Inc.
New Rochelle, NY
201-819-4840
pjc1951@aol.com

Victor DeLuca, Mayor
Maplewood Township
514 Valley St.
Maplewood Township, NJ 07040
973-782-8129
V.DeLuca@twp.maplewood.nj.us

Beth Lippman, President
Administrative Resources, Inc.
5 Knotwood Drive
Livingston, NJ 07039
201-452-9935
bklippman@gmail.com

Stuart Koperweis
Millennium Strategies LLC
68 Roseland Avenue
Caldwell, NJ 07004
201-245-4344
skoperweis@m-stro.com

Mark Someraro, Ex-
Kaufman, Someraro and Liebman
Fort Lee Executive Park
Two Executive Drive, Suite 530
Fort Lee, NJ 07024
201-947-8555
msomeraro@northjerseyattorneys.com
msomeraro@shad-tlw.com

Join Our Mailing List!

Forward this email

 SafeUnsubscribe™

This email was sent to clerk@mtolivetwp.org by info@downtownnj.com |
[Update Profile/Email Address](#) | [Rapid removal with SafeUnsubscribe™](#) | [About our service provider.](#)



Try it FREE today.

Downtown New Jersey, Inc. | 144 Livingston Ave | New Brunswick | NJ | 08901