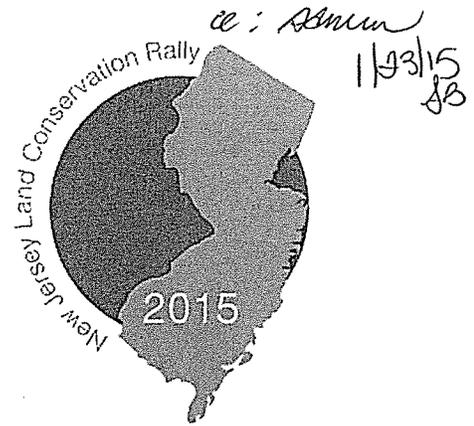


January 16, 2015

To the Municipal Clerk:

Please share the enclosed postcards with the Mayor and others in your municipality who may be interested in attending the 19th annual New Jersey Land Conservation Conference. The conference has many workshops directed to the interests and work of municipal land conservation.



The one-day educational conference theme is "To Your Health!" and will explore how preserved open space and farmland impact public health and wellness. The conference will take place on **Friday, March 6, 2015**, at the Wyndham Garden Hotel in Trenton, NJ. A total of 24 workshops will address topics in community conservation, community gardening, restoration of land for parks, trails, controlling stormwater with land, partnerships with health care entities, and more.

Please distribute the postcards to the following groups, as appropriate in your town:

- Governing body
- Open Space Committee
- Environmental Commission
- Agriculture Advisory Board
- Planning or Land Use Board
- Recreation and Parks Committee(s)
- Other municipal officials and volunteers interested in open space or farmland preservation.

If you would like additional postcards, including a pdf version, please contact me.

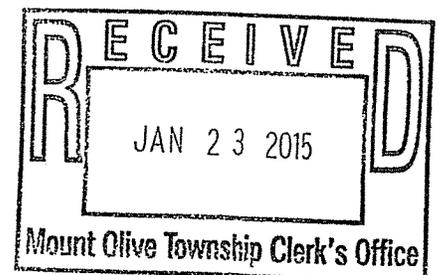
The conference is organized by a committee of fourteen organizations and agencies, listed below. For more information and to view the full workshop program, visit the conference website at www.njconservation.org/rally. If you have questions, contact Laura Szwak (908-234-1225x117; email Laura@njconservation.org).

Thank you for your help.

Sincerely,

Laura Szwak

Laura Szwak
Director, Education and Outreach
New Jersey Conservation Foundation



RALLY PROGRAM PLANNING COMMITTEE

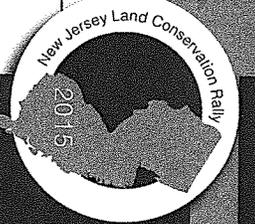
Association of New Jersey Environmental Commissions
D&R Greenway Land Trust · FAV Consulting, Land Preservation & Management
Great Swamp Watershed Association · Monmouth Conservation Foundation · New Jersey Conservation Foundation
NJDEP Land Use Regulation Program · Raritan Headwaters Association · State Agriculture Development Committee
Stony Brook-Millstone Watershed Association · Sourland Conservancy
The Land Conservancy of New Jersey · The Nature Conservancy · Trust for Public Land

Don't Miss These Workshops

- Community Conservation
- Technologies for Land Stewardship
- Emerging Professionals Forum
- Community Gardens
- Health & Conservation Partnerships
- Trails & Health
- Saving Land for Healthy Water
- MORE!

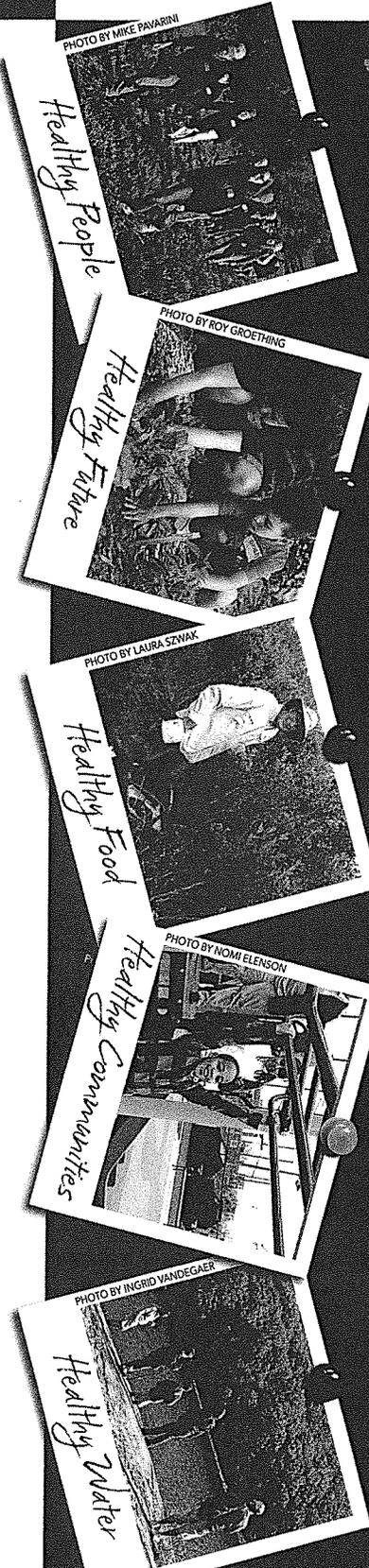
Special Thanks

- Lead Sponsors**
- Victoria Foundation
 - Geraldine R. Dodge Foundation
 - The Nature Conservancy
 - New Jersey Conservation Foundation
 - Bayer Foundation
- Supporters**
- Trust for Public Land
 - Land Trust Alliance
 - Merrill G. & Emily E. Hastings Foundation
 - Environmental Waste Management Associates
 - Monmouth Conservation Foundation



Workshops ... Exhibits ... Networking

Conference Planning Committee ... Association of NJ Environmental Commissions ... D&R Greenway Land Trust ... FAV Consulting, Land Preservation & Management ... Great Swamp Watershed Association ... Monmouth Conservation Foundation ... New Jersey Conservation Foundation ... NJDEP Land Use Regulation Program ... Rarian Headwaters Association ... State Agriculture Development Committee ... Stony Brook-Millstone Watershed Association ... Sourland Conservancy ... The Land Conservancy of New Jersey ... The Nature Conservancy ... Trust for Public Land



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**19th Annual New Jersey
Land Conservation Rally**
Friday, March 6, 2015
www.njconservation.org/rally



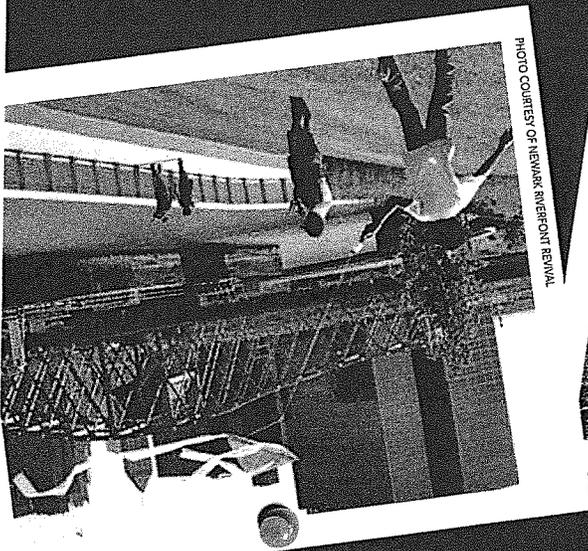
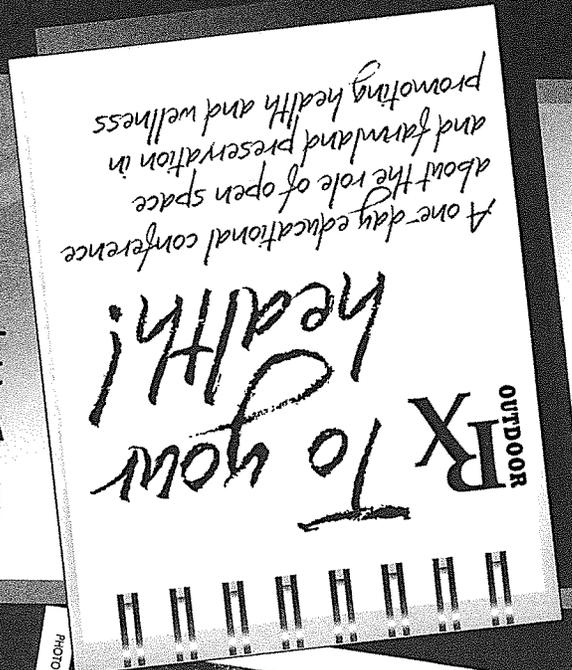
For more information and to register, visit www.njconservation.org/rally or call 908-234-1225

KEYNOTE:
 "Global Environmental Threats: Why They are Hard to See and How a Medical Model May Help Us Understand Them"
 Dr. Eric Chivian
 Founder of Biodiversity and Human Health Program, Harvard Medical School

KICKOFF ADDRESS:
 Rand Wentworth
 President, Land Trust Alliance



Friday, March 6, 2015
 Wyndham Garden Hotel
 1 W. Lafayette Street
 Trenton, NJ



19th Annual New Jersey Land Conservation Rally