New Jersey Edition | Q3 2015

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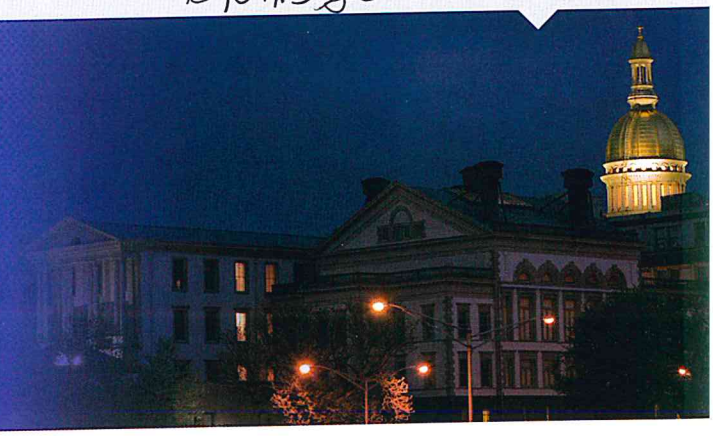
COMCAST

COMCAST CONNECTIONS

LOOKING**FORWARD**
GIVINGBACK



Congratulations to Winners and Candidates for Boys & Girls Clubs Youth of the Year

Boys & Girls Clubs of New Jersey honored Jennifer Negron from Boys & Girls Club of Vineland as State Youth of the Year and Marcel Tyson of McGuire Air Force Base Youth Programs as Military Youth of the Year. Comcast NBCUniversal is a longtime supporting partner of Boys & Girls Clubs of America.

Marcel Tyson (center left) and Jennifer Negron (center right) were recognized as Military Youth of the Year and State Youth of the Year, respectively, by Boys & Girls Clubs of New Jersey. Joining Marcel and Jennifer are 17 candidates for Youth of the Year.

Proud To Help HISPA Lead by Example

Approximately 300 students spent the day at the HISPA (Hispanics Inspiring Students' Performance and Achievement) Annual Youth Conference, attending STEM Career Exploration Workshops and hearing from leaders in the fields of science, technology, and education. "Research shows a strong correlation between students having a role model and their pursuit of higher education," said Ivonne Díaz-Claisse, HISPA President and Founder. The HISPA Role Model program has recruited more than 2,000 Hispanic Role Models and organized over 450 Role Model visits to schools in New Jersey, New York, and Texas. In New Jersey, the Comcast Foundation helped fund expansion of the HISPA program into Camden schools.

Pictured L to R: Ivonne Díaz-Claisse, HISPA President and Founder, and Kimberly Smith, Comcast, talk with Perth Amboy students during the HISPA Youth Conference.

Big Brothers Big Sisters Celebrate Back to School with Comcast's Help

Middlesex County Bigs and Littles recently held a back-to-school celebration including backpacks filled with school supplies and Internet Essentials information from Comcast. Internet Essentials is the nation's largest and most comprehensive high-speed Internet adoption program for low income families.

Pictured L and R: Big Brother Erik, Little Brother Kiwon, and William Salcedo, Executive Director of Big Brothers Big Sisters of Monmouth & Middlesex Counties, at their back-to-school kickoff party.

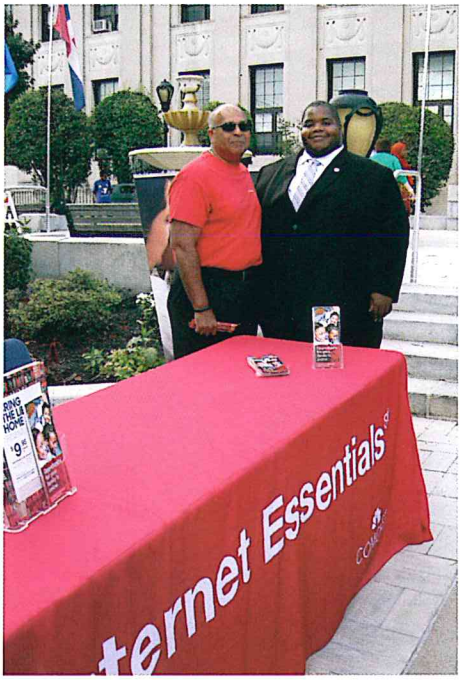
Trenton Digital Initiative Receives Monitors from Comcast

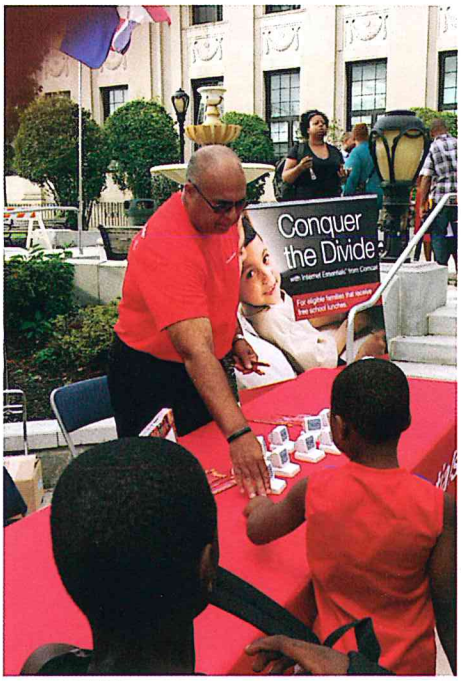
Comcast recently donated 100 computer monitors to the Trenton Digital Initiative (TDI). TDI is an effort to distribute free computers to economically challenged Trenton families.

Kimberly Smith, Comcast, with Dave Dzboray of the Trenton Digital Initiative.

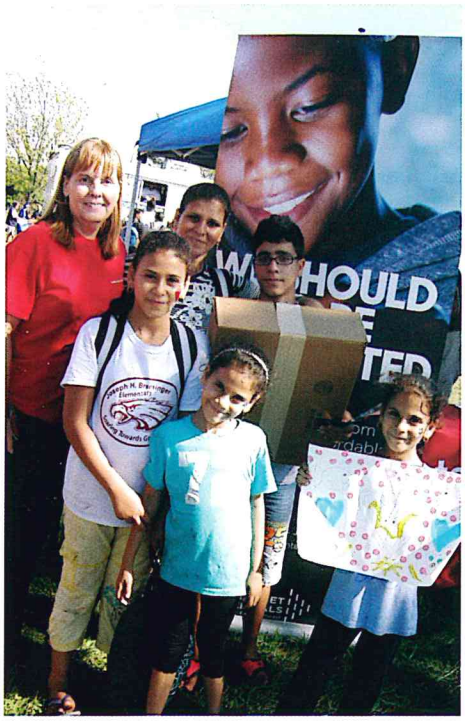
Back to School Gets a Boost from Comcast and Internet Essentials

Comcast helped fill more than 1,000 backpacks with school supplies and Internet Essentials information, handed out fun giveaways, and talked to families about Internet Essentials during back-to-school events at several New Jersey locations.



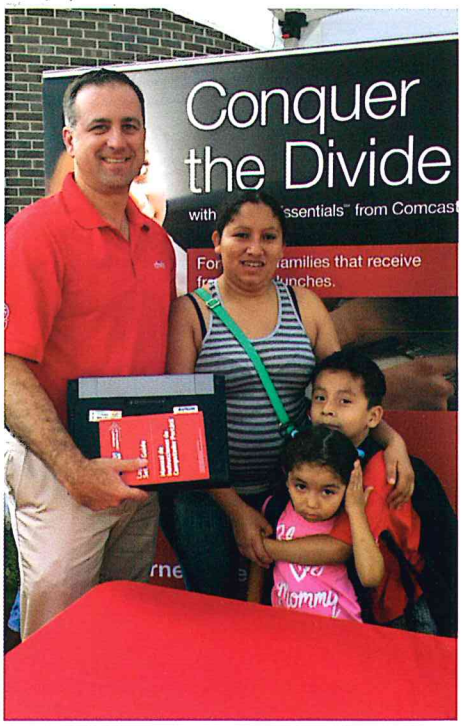


Pictured L and R: Charles Smith, Comcast Director of Government Affairs, stands with Council Member Christopher James and gives goodies to kids at the East Orange Backpack Giveaway.



Lucky family receives complimentary laptop from Kimberly Smith, Comcast, at the "I Love Jersey City Public Schools Back-to-School Festival."

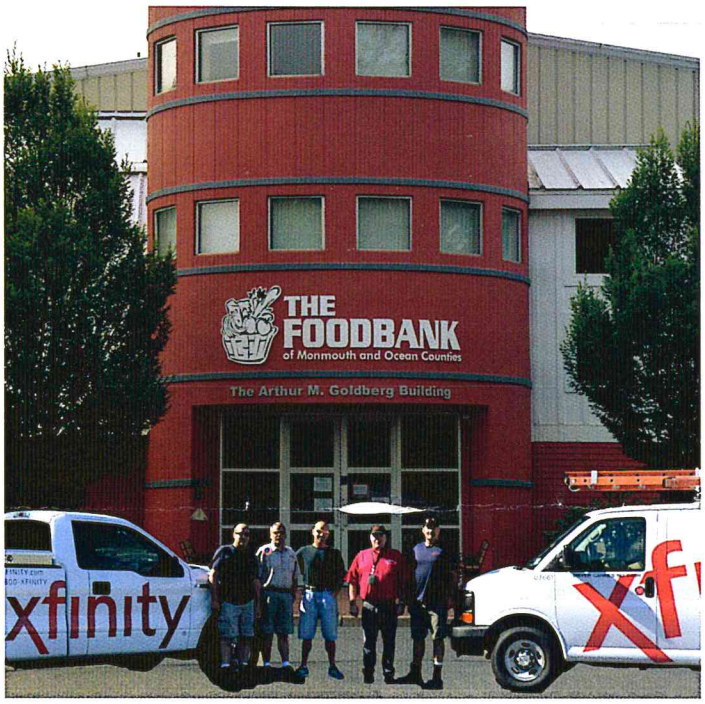
Marcia Lyles, Superintendent, Jersey City Schools, with Charles Smith, Comcast Director of Government Affairs, at the "I Love Jersey City Public Schools Back-to-School Festival."



Fred DeAndrea, Comcast Director of Government Affairs, presents complimentary laptop to winners at Grant Elementary School.

Giving Back at the Foodbank of Monmouth and Ocean Counties

Comcast employees are stepping up and stepping out to help the Foodbank of Monmouth and Ocean Counties, distributing food to local seniors, picking up items at local schools, and delivering them to the Foodbank's warehouse.



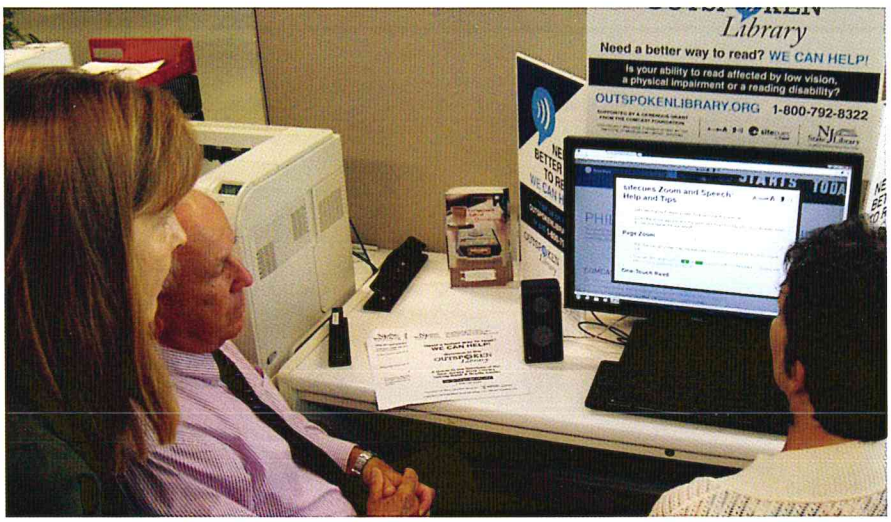
Irvington Public Library and Comcast Celebrate 100 Years

As a proud supporter of the Irvington Public Library's summer reading program for nearly twenty years, Comcast was thrilled to be honored at their 100th Anniversary Gala and join the celebration.

Pictured L to R: Norma Carty, President of the Board of Trustees, Irvington Public Library; Charles Smith, Comcast Director of Government Affairs; and Joan Whittaker, Library Director.

Comcast Supports Assistive Technology for Visually Impaired

Thanks to funding from the Comcast Foundation, the New Jersey State Library Talking Book & Braille Center added assistive technology for the visually impaired to 38 Outspoken Library computer kiosks at libraries across the state and at three veteran's homes. The assistive software magnifies text from any website on screen and provides the option to have the page read aloud.



Kimberly Smith, Comcast Director of Community Investment, with Adam Szczepaniak, Director, Talking Book & Braille Center, and Mary Kearns-Kaplan, Adult Outreach Services Coordinator.

New Clubhouse Features Leadership and Digital Literacy Programs

Boys & Girls Clubs of Mercer County recently celebrated their new clubhouse, featuring Career Exploration and Career Pathways programs, with support from the Comcast Foundation for youth leadership and digital literacy programs.

Pictured L to R, back: Bill Bronson, Comcast Director of Community Investment; Dave Breidinger, Comcast Senior Vice President of Government Affairs; a member of the Boys & Girls Clubs of Mercer County's Board of Governors; Reggie Coleman, Executive Director, Boys & Girls Clubs of Mercer County/Trenton; and John Susko, Comcast Director of Business Assurance. Pictured, front: Laura Talafous, Comcast Coordinator of Government Affairs.

Comcast Newsmakers Host Local Leaders

Jill Horner, Comcast Newsmakers host, with Sen. Diane Allen [right] during a recent visit to the set.

Pictured L to R: Jill Horner, Comcast Newsmakers host, and Kimberly Smith, Comcast Director of Community Investment, with Richard Uniacke, Director of Marketing at the Community Foodbank of New Jersey.

Pictured L to R: Jill Horner, Comcast Newsmakers host, and Debra DiLorenzo, President and CEO of the Chamber of Commerce of Southern New Jersey.

Connecting Camden Families to High-Speed Internet

The City of Camden, Mayor Dana Redd, the Housing Authority of the City of Camden (HACC), and Comcast recently kicked off the ConnectHome initiative, a collective effort between communities, the private sector, and the federal government to bring expanded high-speed Internet access and improved digital literacy to more families, particularly those in public housing communities. Comcast also donated 24 computers for public use to the HACC's Community Supportive Service Center.

Fred DeAndrea, Comcast Director of Government Affairs, speaks at the ConnectHome press conference with Camden Mayor Dana Redd (far right).

Camden Mayor Dana Redd and City Council President Frank Moran look on as a young student explores the Internet on computers donated by Comcast.

Another Speed Increase at No Additional Charge

Comcast has increased the speed of its popular Blast! tier by almost 50 percent to 150 Mbps (formerly 105 Mbps) and introduced a new Performance Pro speed tier of 75 Mbps. New and existing customers who subscribe to many popular XFINITY bundles will now receive Performance Pro, tripling their download speeds from 25 Mbps to 75 Mbps. These latest increases demonstrate Comcast's ongoing commitment to continue to increase speeds for its customers, as it has virtually every year for more than the past decade, to support the increasing number of Internet connected devices in the home.

Comcast's Supplier Diversity Earns Comcast a Place at the Table

Comcast NBCUniversal was recently inducted into the Billion Dollar Roundtable (BDR) as the first media and technology company to join this prestigious list.

The BDR was created in 2001 to recognize and celebrate corporations that spend at least $1 billion with minority-owned and woman-owned suppliers annually. These companies are dedicated to delivering the best experience to their customers and audiences, and to ensuring that access to the supply chain is open to everyone. Between 2010 and 2014, Comcast NBCUniversal spent more than $5 billion with diverse vendors, including minority-owned, women-owned, and veteran-owned business enterprises.

BDR®

BILLION DOLLAR ROUNDTABLE

More Enhancements to Close the Digital Divide

Our landmark program, Internet Essentials, does even more to close the digital divide.

1. Through the end of July 2015, we have connected more than 500,000 low-income families, or more than 2 million Americans, to the power of the Internet in their homes.
2. We have again made it even easier for more families to sign up for Internet Essentials by expanding the number of schools that are eligible for our streamlined auto-enrollment process.
3. We doubled the download speed of the service from up to 5 Mbps to up to 10 Mbps for no additional cost. This is the third time we have increased the speed of the Internet service in four years.
4. We're now offering a free WiFi router to new and existing Internet Essentials customers.
5. And, we're excited to announce we're going to conduct several pilot programs designed to increase Internet adoption rates among low-income senior citizens and community college students.

Since we first offered Internet Essentials in August 2011, we have now made 25 enhancements to the program.

Comcast Business Expands to Service Fortune 1000 Companies

Comcast Business has created a new Enterprise Services unit that targets Fortune 1000 companies and other large enterprises that have multiple locations nationwide. This new enterprise-level service and delivery organization will offer a portfolio of managed enterprise solutions that includes Broadband, Ethernet, Voice, Router, Security, Business Continuity and WiFi. The company also acquired a managed services company and has signed network agreements with other cable operators to further support national accounts.

Comcast is Laser-Focused on Veterans

From January 2012 through March 2015, Comcast hired approximately 4,200 veterans, and in May 2015 committed to hire an additional 10,000 reservists, veterans and their spouses or domestic partners over the next three years. That commitment prompted the hiring of Carol Eggert as Vice President, Military and Veteran Affairs at Comcast Corporation. In this newly created role, Ms. Eggert will provide strategic leadership to all aspects of programs and outreach engaging the military and veteran community, including recruiting, hiring and building talent at all levels of the organization.

During her military career, Ms. Eggert served in both the enlisted and officer ranks, serving in the Army, the Army Reserve and the National Guard in a variety of command and staff positions, including Assistant Adjutant General, Battalion Commander and Chief of Staff, and recently retired as a Brigadier General.

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Comcast Connections

is published by the Freedom Region Government Affairs Department and is distributed to local elected officials and community leaders.

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X1 en Español: First-Ever Spanish-Language TV Interface

Today the majority of U.S. Hispanics consider themselves bicultural– with 55% identifying as a mix of both Latino and American. With that in mind, we have made some changes to our next-generation X1 platform designed to offer bicultural Hispanics an immersive viewing experience centered on language choice and greater flexibility to discover and watch their favorite programming. Our X1 interface is now available in both Spanish and English. This new experience lets our Latino customers find and discover their favorite programming in the language of their choice and helps bridge the content divide for millions of Spanish-speaking households within the Comcast service area.

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