

Gouveia, Susan

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**From:** Lashway, Lisa  
**Sent:** Tuesday, September 30, 2014 4:09 PM  
**To:** Gouveia, Susan; Canning, Sean  
**Subject:** FW: Bike, Walk, Carpool & Win Prizes with TripSwitch!

Lisa Lashway  
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**From:** TransOptions [mailto:Info@TransOptions.org]  
**Sent:** Tuesday, September 30, 2014 3:45 PM  
**To:** Lashway, Lisa  
**Subject:** Bike, Walk, Carpool & Win Prizes with TripSwitch!

TripSwitch 2014

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## **The TripSwitch Challenge is Coming!**

**Get ready to win prizes!**

Registration is now open for TripSwitch, a fun and free fall event that encourages you to ditch your solo car rides for a bike, walk or carpool trip instead! Help TransOptions relieve traffic and improve air quality by logging your "switched trips" between October 6th and 26th for chances to win nine great prizes!

## Prizes

There are many ways to win in TripsSwitch! The more you log, the closer you are to winning prizes including Visa Gift Cards, a FitBit, a Portable Solar Charger, and an iPod Shuffle. Find out more about TripSwitch prizes at <http://goforgood.transoptions.org/awards-prizes>

## How do I get started?

- Registration is now open! Create an account at [www.GoForGood.TransOptions.org](http://www.GoForGood.TransOptions.org)
- Once registered, get ready to log any bike, walk or carpool trip that replaces a solo car ride from October 6th to 26th.
- See rules and prize information at [www.GoForGood.TransOptions.org](http://www.GoForGood.TransOptions.org).

## Questions? Call (973) 267-7600.

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