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done by R. Barnes B 1/1



TO: NEW JERSEY MUNICIPALITIES
FROM: THURMAN BARNES, CABLEVISION
SUBJECT: FOR YOUR INFORMATION



SEP 17 2013

September 12, 2013

Ms. Lawanda R. Gilbert, Acting Director
NJ Board of Public Utilities
Office of Cable Television
44 South Clinton Avenue, 2nd Floor
Trenton, NJ 08625-0350

Re: Programming Changes

Dear Ms. Gilbert:

Please let this letter inform you and your staff of the following programming changes.

Effective September 23, 2013 Style will be rebranded to *Esquire Network* in all New Jersey systems. There is no change to packaging and at this time the channel locations will not change.

Subsequently effective October 22, 2013 *Esquire Network* will move from the current channel 176 to new channel 64 in all New Jersey systems. There is no change to packaging.

Customers will be notified of these changes through on-air banners and bill messages. In addition, customers can always find the most current channel line-up for their community on our website at www.optimum.com.

Should you have any questions, please do not hesitate to contact me at (609) 571-9041 or by email at tbarnes1@cablevision.com

Please note the Government Affairs office for New Jersey is now located at 124 West State Street, Trenton, NJ 08608.

Sincerely,

R. Thurman Barnes
Area Director Government & Public Affairs

Cc: All affected Municipalities