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**Susan Gouveia**

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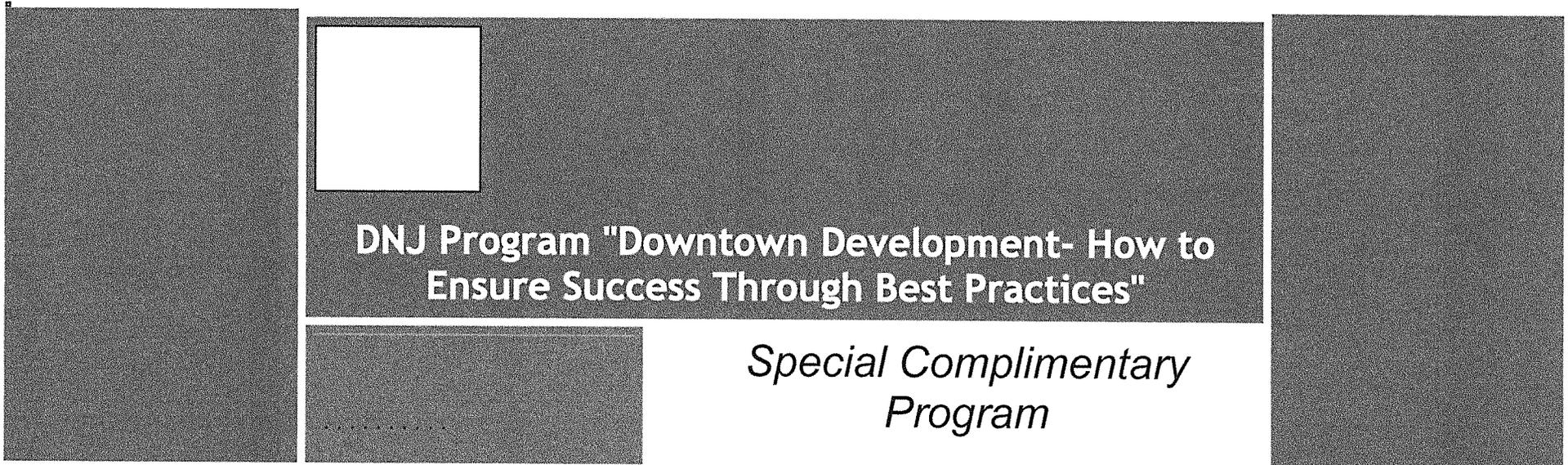
**From:** Lashway, Lisa  
**Sent:** Monday, September 16, 2013 10:39 AM  
**To:** Canning, Sean  
**Cc:** Susan Gouveia  
**Subject:** FW: DNJ Program "Downtown Development- How to Ensure Success Through Best Practices"

Correspondence

Lisa Lashway  
Mt. Olive Twp. Clerk  
973-691-0900 Ext. 7291  
FAX 973-691-2080  
PO Box 450  
Budd Lake, NJ 07828

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**From:** Downtown New Jersey [mailto:info@downtownnj.com]  
**Sent:** Monday, September 16, 2013 8:46 AM  
**To:** Lashway, Lisa  
**Subject:** DNJ Program "Downtown Development- How to Ensure Success Through Best Practices"



**DNJ Program "Downtown Development- How to Ensure Success Through Best Practices"**

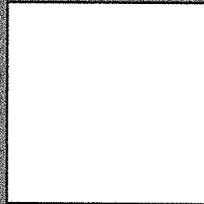
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# "Downtown Development- How to Ensure Success through Best Practices"

**September 20, 2013  
10:00 AM - 11:00 AM**

## **Location:**

Greenbaum, Rowe, Smith and Davis  
Metro Corporate Campus 1- 4<sup>th</sup> Floor  
99 Wood Street, Iselin, New Jersey 08830-2712

## **Guest Speakers:**

**Gina Behnfeldt, Senior Project Officer, New Jersey Economic Development Authority - "Stronger NJ Neighborhood and Community Revitalization (NCR) Program"**

(The \$75 million program will offer financial assistance to support 1) development and public improvement projects; 2) main street revitalization; and, 3) Community Development Financial Institutions providing loans to small businesses.)

**Bob Lyons, Director, Marketing Services and Executive Director Gruskin Group:** "Making Downtowns Mobile" - Mobile Apps have opened a new dimension for towns and businesses to stay connected to residents and customers

**Beth Lippman, Director, Downtown Livingston SID**

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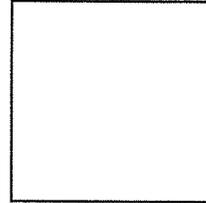
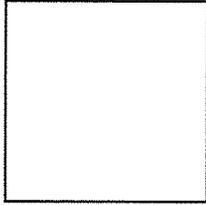
**In This Issue**

**Stuart Koperweis, Partner, Millennium  
Strategies**

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