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Gouveia, Susan

From: Lashway, Lisa
Sent: Thursday, August 07, 2014 10:50 AM
To: Canning, Sean; Gouveia, Susan
Subject: FW: 7th Annual Public Performance Measurement and Reporting Conference

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From: Public Performance Measurement and Reporting Network [mailto:ppmrn@andromeda.rutgers.edu]
Sent: Wednesday, August 06, 2014 6:19 PM
To: Lashway, Lisa
Subject: 7th Annual Public Performance Measurement and Reporting Conference



PPMRN

**PUBLIC PERFORMANCE MEASUREMENT
AND REPORTING NETWORK**

7th Annual Public Performance Measurement and Reporting Conference

Beyond Municipal Measurement – Adopting and Implementing Best Practices

September 19, 2014 | Rutgers University – Newark, NJ

**7th Annual
Public Performance Measurement and Reporting Conference**

Friday, September 19, 2014
Rutgers University – Newark

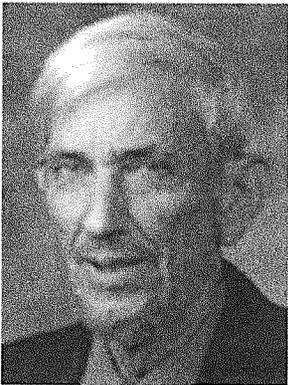
Beyond Municipal Measurement – Adopting and Implementing Best Practices

This Year's Conference will examine performance management research and models for the adoption and implementation of compelling practices.

KEYNOTE SPEAKERS:



Patria de Lancer Julnes is a Professor at the School of Public and International Affairs at the University of Baltimore, MD. She has been recognized for her scholarship on performance measurement and reporting in the public sector.



Harry P. Hatry is Senior Fellow of the Metropolitan Housing and Communities Policy Center and a Distinguished Fellow and Director of the Public Management Program for the Urban Institute. He has worked on public sector issues in performance measurement, performance management, and employee/contractor motivation and incentives for many years.

The conference will also include presentations from researchers and professionals from various sectors such as the U.S. Department of Health and Human Services, District of Columbia Department of Corrections, University of New Hampshire, and the Institute of Museum and Library Services, to name a few.

WHO SHOULD ATTEND:

Individuals interested in performance measurement, including:

- Local, state, and federal government managers and officials engaged in performance measurement and reporting
- Public and nonprofit professionals
- Researchers, faculty, and students dedicated to measuring, reporting, and improving public sector and nonprofit performance
- Private-sector consultants and employees who contract with federal, state, or local governments for performance measurement and reporting initiatives

REGISTRATION:

Registration includes a welcome reception on Thursday evening; continental breakfast and lunch on Friday; and all conference materials.

Registration Fees:

- \$95 – Individual Registration
- \$45 – Student
- FREE – Newark Municipal Employees; Essex County Employees; NJ State Employees; Rutgers SPAA Faculty/Staff

ABOUT PPMRN:

The Public Performance Measurement and Reporting Network (PPMRN), started as a project sponsored by the National Center for Public Performance and the School for Public Affairs and Administration (SPAA) at Rutgers University-Newark and funded by a Alfred P. Sloan Foundation grant, is an online community created to enhance the performance measurement and reporting field by providing free resources

For more information and to register: <http://www.ppmrn.net/annual-conference>

PRELIMINARY AGENDA – Friday, September 19, 2014:

8:00 am – **Registration**

9:00 am – **Welcome and Opening Plenary**

Keynote Speaker: Patria de Lancer Julnes Ph.D., Professor at the School of Public and International Affairs at the University of Baltimore, MD

9:45 am – **Session I: Measuring and Reporting**

This session addresses the process for public and nonprofit organizations to develop a measurement system that fit the strategy the organization is pursuing.

As such, this session intends to answer the following questions: What are the key determinants in assessing the adequacy of performance measures in relationship to the organization's strategy? What are the positive and negative impacts of performance reporting? How can performance data collection and reporting be effectively linked to performance strategy? How can systems for data collection and report management be more versatile/flexible? How does the development of performance measures encompass goals complexity and practicability?

11:00 am – **Session II: Participatory Problem Solving**

This session identifies and analyzes the elements that promote the institutionalization of performance information within the decision-making process of public organizations.

As such, this session intends to answer the following questions: How can performance information be integrated within the decision-making process? What are the obstacles to the institutionalization of performance information? What is the role of performance information in the problem-solving process? What are the best technics to "drill down" the use of performance information at every level of the organization? How can government ensure the willingness of management and employees to participate in a results-based decision-making process? How can evidence-based decision-making be incorporated as a cultural norm in public organization?

12:15 pm – **Lunch**

Keynote Speaker: Harry P. Hatry, Senior Fellow at the Metropolitan Housing and Communities Policy Center and a Distinguished Fellow and Director of the Public Management Program for the Urban Institute

"Transforming Performance Measurement for the 21st Century"

1:45 pm – **Session III: Developing and Adopting Best Practices**

This session analyzes the components that influence both the adoption and the implementation process of best practices by public organizations.

As such, this session intends to answer the following questions: How do technical capacities – i.e. resources, knowledge of clear objectives, knowledge of the organization – influence the success of implementing best practices? How can government promote an organizational culture that emphasizes the implementation of best practices to address current issues? What are the challenges in developing best practices? What are the obstacles in the adoption process of best practices? How does the external context, in particular the influence of stakeholders, affect the identification and the implementation of best practices? Do benchmarking practices enhance the implementation of best practices?

3:00 pm – **Session IV: Citizen Engagement**

This session addresses the role of citizen participation in relation to development and the use of performance information by public entities.

As such, this session intends to answer the following questions: *How can performance information be communicated effectively and efficiently? What should be the role of citizens in the development of performance measures? How does the publication of performance information affect citizens' perceptions of governmental action? How can public managers effectively communicate performance information towards the citizens? How can we ensure that the release of performance information meet citizens' expectations? How can government balance performance measure between citizens' preferences and performance rationality?*

4:15 pm – **Closing Reception**