

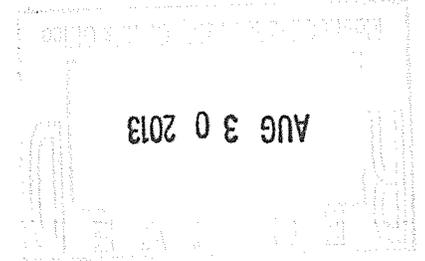
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300 Madison Avenue
P.O. Box 1911
Morristown, NJ 07962-1911

August 27, 2013

To: Each Municipal Clerk and County
Executive or Administrator of the
Municipalities and Counties of
New Jersey Served by Jersey
Central Power & Light Company



Re: Notice of Proposed Increase in Societal Benefits Charge
and Notice of Public Hearings
Jersey Central Power & Light Company
BPU Docket No. ER12080756

Dear Sir/Madam:

We herewith serve upon you a copy of the Notice of Proposed Increase in Societal Benefits Charge and Notice of Public Hearings (Notice) for Jersey Central Power & Light Company.

PLEASE TAKE NOTICE that public hearings have been scheduled on the above proposed increase in Societal Benefits Charge at the dates, times and locations set forth in the attached Notice.

Copies of the proposed increase in Societal Benefits Charge filing and tariff rate schedules are available for inspection at the offices of the Board of Public Utilities at 44 South Clinton Street, 9th Floor, P.O. Box 350, Trenton, New Jersey and at the Company's offices in Morristown, as noted in the attached Notice.

We will be pleased to furnish you with any assistance or additional information that you might reasonably require.

Sincerely,

Sally J. Cheong
Manager – Tariff Activity
Rates & Regulatory Affairs – NJ

Attachment

PUBLIC NOTICE JERSEY CENTRAL POWER & LIGHT COMPANY

NOTICE OF PROPOSED INCREASE IN SOCIETAL BENEFITS CHARGE

AND

NOTICE OF PUBLIC HEARINGS THEREON

TO OUR CUSTOMERS:

On August 15, 2012, Jersey Central Power & Light Company (JCP&L or the Company) filed a Verified Petition with the New Jersey Board of Public Utilities (the Board) under BPU Docket No. ER12080756, together with supporting attachments.

The Verified Petition provides for a reconciliation of the actual costs and collections during 2011 under the Consumer Education (CED), Demand Side Factor (DSF), Uncollectible Accounts Charge (UNC) and Nuclear Decommissioning Costs (NDC) components of the Company's Societal Benefits Charge (SBC) Tariff Rider. The Verified Petition also provides for an assessment of the anticipated future level of expenses to be recovered through these components of Rider SBC and the need for changes after 2011 in the level of collections thereunder. In the Verified Petition, JCP&L is requesting to increase collections under Rider DSF, which funds certain demand side management and demand response initiatives, by approximately \$14.6 million annually. JCP&L is also requesting to increase collections under its Rider UNC, which recovers costs associated with uncollectible expense, to recover an additional \$997,000 annually. Accordingly, JCP&L is requesting a total increase of approximately \$15.6 million annually in these components of its SBC. The change in rates would become effective on November 1, 2012 or on such date as the Board may determine.

The annual percentage change in rates, if any, applicable to specific customers will vary according to the applicable rate schedule and the level of the customer's usage. Copies of the Verified Petition, together with supporting attachments, are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey 07962 and 331 Newman Springs Road, Building 3, Red Bank, New Jersey 07701, and at the New Jersey Board of Public Utilities, 44 South Clinton Avenue, 9th Floor, P.O. Box 350, Trenton, New Jersey 08625-0350.

The following comparisons of present and proposed rates will permit customers to determine the approximate net effect upon them of the proposed increase in charges of \$15.6 million annually. Any assistance required by customers in this regard will be furnished by the Company upon request.

STATEMENT OF THE MONTHLY EFFECT OF PROPOSED INCREASE IN RIDER SBC CHARGES AS COMPARED TO THE RATES IN EFFECT AS OF JUNE 1, 2013

Typical Residential Average Monthly Bill (Includes 7% Sales and Use Tax)

	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed Monthly Increase
Residential (RS)			
500 kWh average monthly usage	\$71.03	\$71.42	\$0.39
1000 kWh average monthly usage	\$147.50	\$148.29	\$0.79
1500 kWh average monthly usage	\$225.90	\$227.07	\$1.17
Residential Time of Day (RT)			
500 kWh average monthly usage	\$75.78	\$76.17	\$0.39
1000 kWh average monthly usage	\$146.27	\$147.05	\$0.78
1500 kWh average monthly usage	\$216.76	\$217.94	\$1.18

Overall Monthly Class Average Per Customer (Includes 7% Sales and Use Tax)

Rate Class	Current Monthly Bill (1)	Proposed Monthly Bill (2)	Proposed % Increase
Residential (RS)	\$117.01	\$117.61	0.5%
Residential Time of Day (RT)	\$169.39	\$170.31	0.5%
General Service - Secondary (GS)	\$676.52	\$680.18	0.5%
General Service - Secondary Time of Day (GST)	\$33,589.31	\$33,801.74	0.6%
General Service - Primary (GP)	\$43,026.76	\$43,347.13	0.7%
General Service - Transmission (GT)	\$132,509.26	\$133,672.93	0.9%
Street & Area Lighting (Average Per Fixture)	\$12.24	\$12.28	0.3%

(1) Based on rates effective 6/1/2013

(2) With proposed SBC rate

Please note that the Board in its discretion may apply all or any portion of whatever rate adjustment the Board may ultimately allow to other rate schedules or in a different manner than what JCP&L has proposed in its filing. Accordingly, the final rates and charges to be determined by the Board in these proceedings may be different from what JCP&L has described herein.

Notice of this filing together with a statement of the effect thereof on customers are being served upon the clerk, executive or administrator of each municipality and county within the Company's service areas. Such notice has also been served, together with the supporting attachments, upon the Director of the Division of Rate Counsel, who will represent the interests of ratepayers in these proceedings.

PLEASE TAKE NOTICE that the Board has scheduled public hearings on the Verified Petition under BPU Docket No. ER12080756, at the following times and places:

September 18, 2013
2:00 P.M.
Morris County Administration & Records Building
Public Meeting Room, 5th Floor
10 Court Street
Morristown, New Jersey 07963

September 18, 2013
5:00 P.M.
Freehold Township Municipal Building
One Municipal Plaza
(Schanck Road at Stillwells Corner Road)
Freehold, New Jersey 07728

Members of the public will have an opportunity to be heard and/or to submit written comments or statements at each or either of the public hearings if they wish to do so. Persons requiring special accommodations because of disability should contact the Office of the Secretary of the Board at (609) 777-3300 at least 48 hours prior to the scheduled hearing so that appropriate arrangements can be made. Written comments or statements may also be submitted directly to the Board of Public Utilities at 44 South Clinton Avenue, 9th Floor, P.O. Box 350, Trenton, New Jersey 08625-0350, Attn: Kristi Izzo, Secretary of the Board.