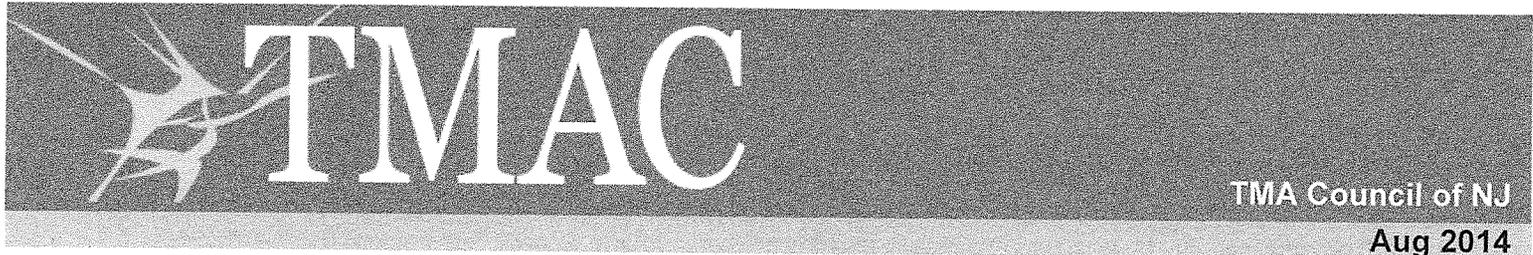


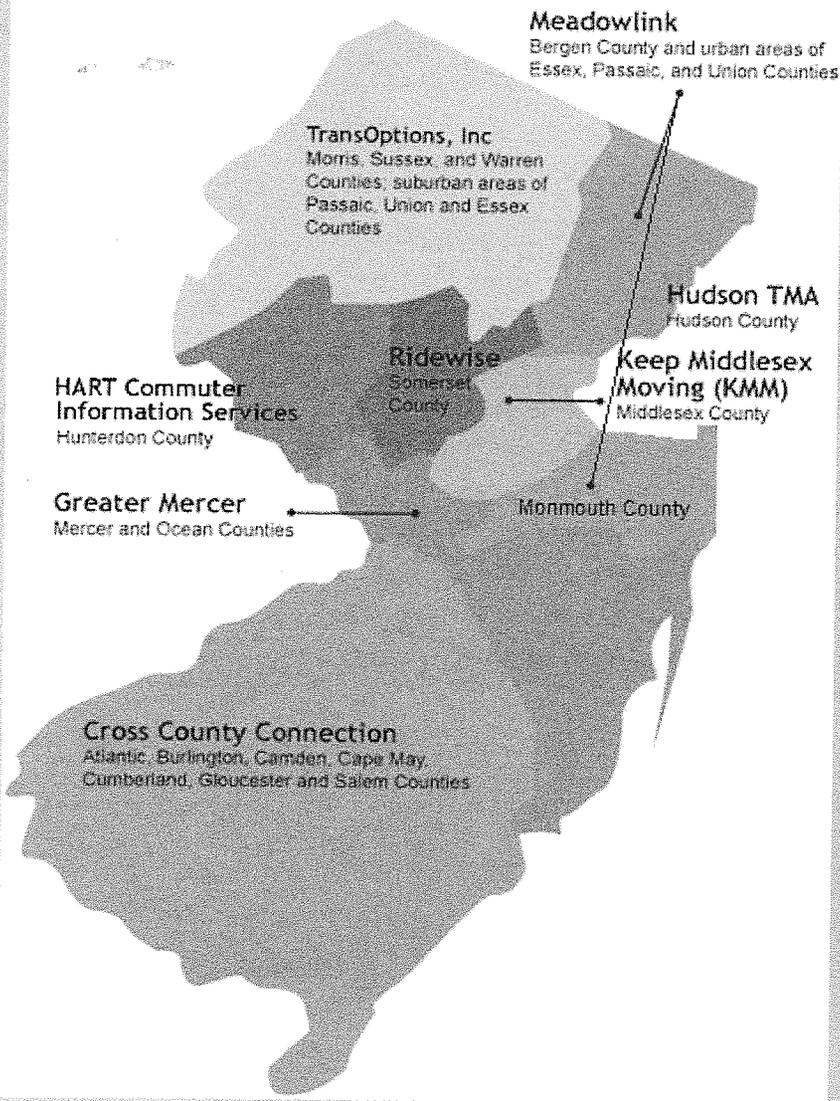
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Lashway, Lisa

From: info@tmacouncilnj.org
Sent: Monday, August 25, 2014 3:28 PM
To: Lashway, Lisa
Subject: TMAC August 2014 Newsletter

To view this email as a Web page [click here](#).
To visit the website, [click here](#).





TMA Council of NJ (TMAC NJ) is comprised of the Executive Directors of New Jersey's eight Transportation Management Associations. TMAs are non-profit organizations that work with businesses, commuters, county and local governments, and state agencies to implement programs that reduce traffic congestion and improve air quality. Funding for the TMAs is provided, in part, by the Federal Highway administration through NJDOT and also by NJ TRANSIT.

**Have You Summer-ized Your Car?
Do you know this Safety Tip?**



Summer days may find you putting on sunglasses and sunscreen to shield the rays of the sun from now through September. It turns out that your car needs protection from the summer sun, too.

The Ecology Center, a Michigan non-profit, reports that hot temperatures inside your car can cause volatile organic compounds (VOCs) to be emitted from steering wheel columns, seats and new-car dashboards.

What can you do to reduce toxins inside your car this summer?

- Use a sun reflector or visor to keep interior temperatures down.
- Open a window after entering your car to allow accumulated fumes to vent from the car BEFORE turning on the air conditioner.
- Have your vehicle's exhaust system and air filter inspected regularly.
- When possible, take advantage of "nature's sunglasses" and park in the shade.

Keep Middlesex Moving (KMM)

serving Middlesex County

www.kmm.org

Leave your car behind! Yes. You Can!

- Carpool or Vanpool
- Work from home

Remember, pledging to do just one of the items makes a difference!



TransOptions, Inc.

serving Morris, Sussex, and Warren Counties; suburban areas of Passaic, Union and Essex Counties

www.transoptions.org

Introducing TransOptions' BLOG: Going Smarter

Summer is always a great time for unveiling new things, and TransOptions did just that. Two months ago, we launched the newest addition to our online presence, the Going Smarter blog.

Here we dive deeper into the world of mobility and safety. Each Monday we post a new article to share insights, ideas and reflections.

Consider making the Going Smarter blog part of your summer reading list! Visit blog.transoptions.org to view articles posted to date that include:

June

- Kicking the Habit: End the Distractions
- Avoiding the Peril that Lurks in Parking Lots

July

- Retiring from Driving: A Kinder Way to Give Up the Keys (In two blogs)
- Why Biking to Work is Kid-Friendly (In two blogs)

August

- Navigating Summer Shore Traffic
- Vacationing On Transit

If you have an idea for an article, let us know by sending your suggestion to info@TransOptions.org or calling (973) 267-7600. We'd be happy to highlight what's important to you.

TransOptions' Recognizes an Outstanding Employer:



Each month TransOptions recognizes an employer for their outstanding support of transportation and mobility programs. This month we shine the spotlight on NECA, The National Exchange Carrier Association, Inc. <https://www.neca.org/Home.aspx>.

Headquartered in Whippany, NJ, NECA is a membership association of U.S. local telecommunications companies dedicated to helping their members keep customers connected on state-of-the-art communications networks. Their services help more than 1,000 members across rural America deliver high-speed, multi-use broadband services.

Along with being dedicated to keeping customers connected, the same can be said for their commitment to their employees. As one of its many goals NECA provides a stress-free work environment. An important component of this goal is to provide commute choices like telecommuting and providing information on modes of transportation such as ride sharing, biking or riding the bus. Understanding that employee safety is important, TransOptions recently provided a distracted driving awareness lunch and learn program and streamed the presentation to NECA's regional offices.

TransOptions promoted the Bike to Work Challenge and mobility programs at NECA.

This past April, TransOptions was invited to visit NECA to promote the Bike to Work Challenge and to speak to employees about our programs and services. It was during this event and in speaking to the employees that we witnessed the warm and friendly work environment of NECA.

As the employees approached our table to speak with us, there was a common theme; they all love working at NECA. In fact, the majority of employees stated that they had been with the company for 20 plus years and felt as though it was their second family.

NECA has also been a New Jersey Smart Workplace at the Platinum level for several years and we are proud to honor them for their outstanding achievement.

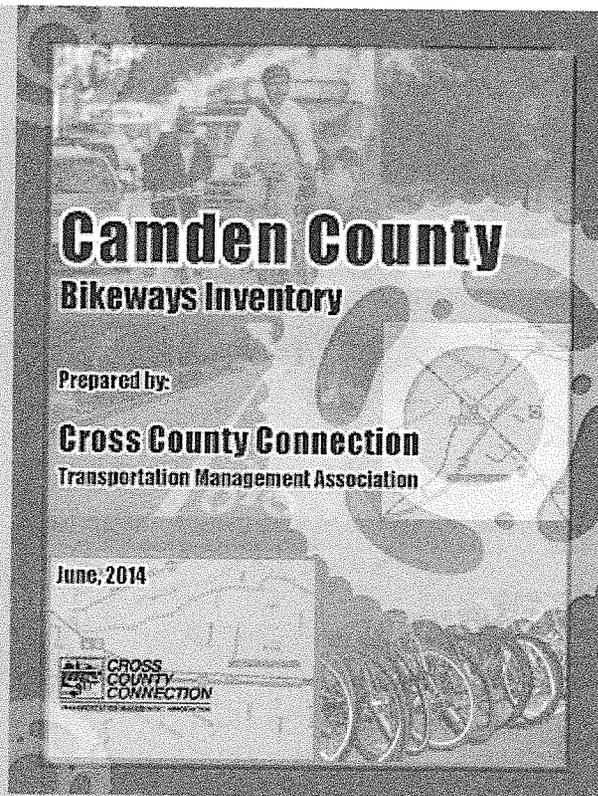


Cross County Connection

serving Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem Counties

www.driveless.com

Camden County Bikeways Inventory Published



Throughout early 2014, Cross County Connection updated the Camden County Bikeways Inventory. This process involved surveying all 37 municipalities in the county regarding their existing and proposed bicycle infrastructure. The findings from the process function as a snapshot of bicycle planning and implementation in Camden County in early 2014, and will assist communities throughout the region with identifying network gaps and coordinating local bicycle planning efforts.

The Camden County Bikeways Inventory is part of a larger on-going regional project. Every year, Cross County Connection TMA updates bicycle infrastructure data for a county in its service area, which includes Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, and Salem counties. This initiative is funded by the Federal Highway Administration (FHWA) and the North Jersey Transportation Planning Authority (NJTPA). The Camden County Bikeways Inventory was last updated in 2009. Since then, the county has witnessed an increase in the total number of existing and proposed bikeways as well as network mileage. Sixteen new bicycle facilities, totaling to 4.96 miles, were constructed during the past five years and numerous bikeways have been proposed both by municipalities and the county.

The report examines existing conditions and bikeway connections to transit, discusses existing bicycle-supportive

programs and policies in the county, outlines implementation tools and funding opportunities, and provides a model to identify high-priority proposed bikeways. Communities throughout Camden County are encouraged to use the inventory as a resource when planning and implementing bikeways and identifying projects that may be suitable candidates for funding. [Click here](#) to download a copy of the report. If you have a question regarding the Camden County Bikeways Inventory, please contact our Transportation Specialist, Matthew Bodnar, at (856) 596-8228 or bodnar@driveless.com

HART Commuter Information Services

serving Hunterdon County

www.hart-tma.com

HUNTERDON SENIOR SURVEY WILL HELP PLAN COUNTY TRANSPORTATION SERVICES

A survey of Hunterdon senior citizen's, conducted this summer by HART Commuter Information Services, reveals that a majority of seniors live alone and are still driving.

But, among those that are no longer driving, they are dependent on the Hunterdon County LINK Transportation System for all of their trips, primarily medical appointments and grocery shopping.



Respondents reported that their reliance on the LINK, as well as others (children, grandchildren, friends), for their transportation needs impacts their ability to make necessary trips. Approximately 42% of respondents indicated that within the last month they were unable to make necessary trips, primarily for medical appointments, because they did not have access to transportation. The need for out of county transportation to get to medical appointments was also reported by respondents.

Among those respondents who indicated that they are currently driving, the majority plan to use the LINK if/when they are no longer able to drive. Meeting current and future transportation needs is at the center of an effort currently underway within the county as part of the development of the Hunterdon County Coordinated Human Services Transportation Plan Update.

The survey results will be incorporated into the "Plan Update", to be prepared by HART, and scheduled to be released in the coming months.

HART has a long standing relationship with the Hunterdon County LINK Transportation Service, providing marketing and technical support to the county run service.

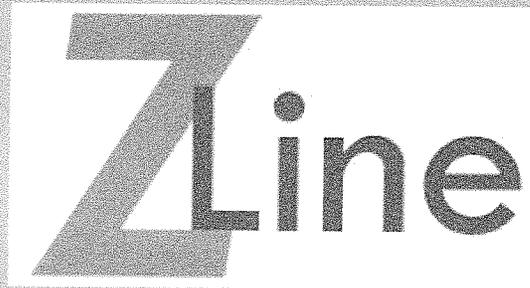
For more information on the survey results, or the Transportation Plan Update, contact Tara Shepherd, HART executive director, tara@harttma.com or 908-788-5553.



Greater Mercer TMA

serving Mercer and Ocean Counties

www.gmtma.org



Connecting People to Employment Centers

Greater Mercer TMA, working with NJ TRANSIT, Mercer County, Amazon and other Matrix tenants and partners, designed a new bus service called the ZLine that meets NJ TRANSIT buses at Hamilton Marketplace and travels to the Matrix Business Park in Robbinsville. ZLine and the accompanying expanded NJ TRANSIT service is one of

the largest public-private partnerships for bus service in the state.

The inauguration of the ZLine service in mid-July brought media attention and recognition that the new Zline bus and expanded NJ TRANSIT service is a great improvement in mobility for individuals who want to work but do not have transportation. A Trenton Times editorial referred to the new service as "good business sense and visionary public policy."

Ridership has grown rapidly in the first weeks of service as Amazon continues to ramp up its hiring. "It has been particularly satisfying to see employees using the Zline to work the evening shift, a work opportunity that is usually impossible for an individual without a car," said Cheryl Kastrenakes, GMTMA's Executive Director. GMTMA is handling the administration and management of the new service.

View the ZLine service details online by [clicking here](#).



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