



**Susan Gouveia**

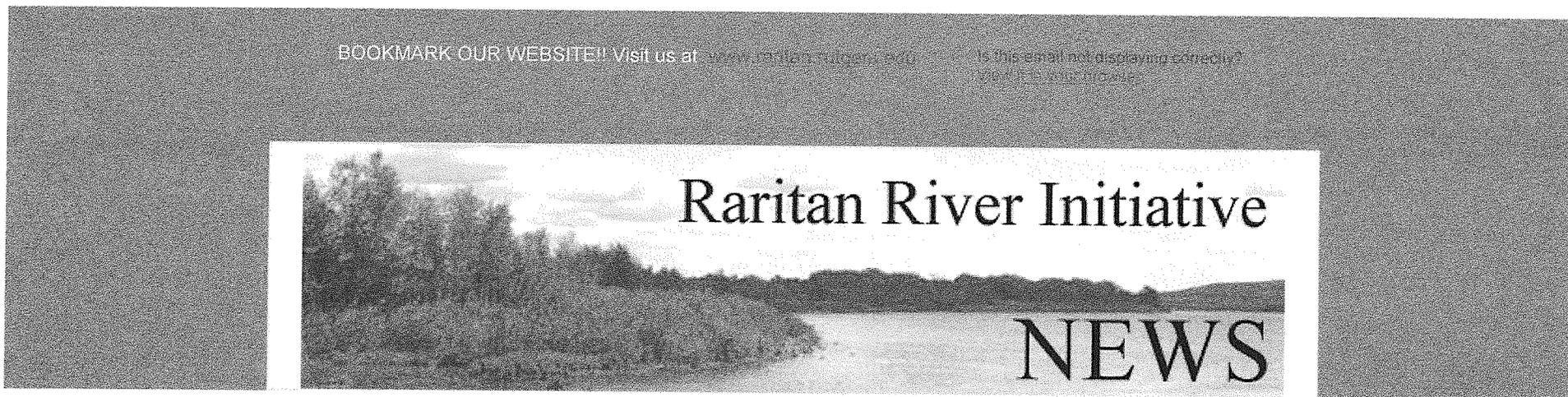
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**From:** Lashway, Lisa  
**Sent:** Wednesday, July 24, 2013 2:38 PM  
**To:** Canning, Sean  
**Cc:** Susan Gouveia  
**Subject:** FW: NEWS from the Raritan River Initiative—July 2013

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**From:** Raritan River Initiative [mailto:blueraritan@ejb.rutgers.edu]  
**Sent:** Wednesday, July 24, 2013 2:33 PM  
**To:** Lashway, Lisa  
**Subject:** NEWS from the Raritan River Initiative—July 2013

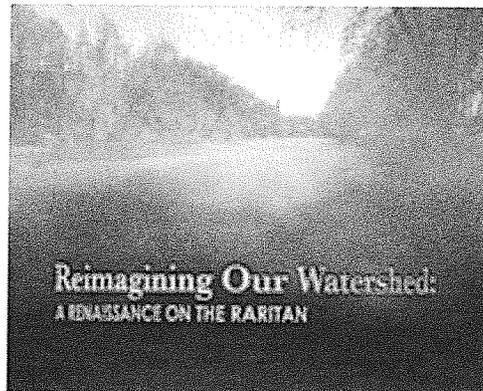


## NEWS FROM THE SUSTAINABLE RARITAN RIVER INITIATIVE — July 2013

- [NJTV to show film on the Raritan River](#)
- [Congratulations to the 2013 Sustainable Raritan River Awards recipients](#)
- [5<sup>th</sup> Annual Sustainable Raritan River Conference wrapup](#)
- [Pledges for Water Quality](#)
- [Greetings from Judy](#)

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**NJTV to Air *Reimagining Our Watershed: A Renaissance on the Raritan*,  
Thursday, August 1, 10:00 pm**

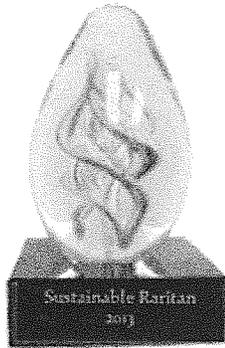


Many thanks to John Servidio and Debra Falk of NJTV Public Media for making arrangements to show *Reimagining Our Watershed: A Renaissance on the Raritan* on your local NJTV television station at 10:00 PM, Thursday, August 1, 2013. The thirty-minute film features projects and organizations that are making a positive difference in the quality of life across the Raritan Basin. From Peapack-Gladstone to Perth Amboy, and with Raritan Borough as a central focus, this film

captures an enthusiasm that reminds us that this is indeed, a marvelous and wonderful place to call home. The film was produced in 2012, with the support of the Cape Branch Foundation and was produced by the Sustainable Raritan River Initiative and the Edward J. Bloustein School of

Planning and Public Policy at Rutgers. The award-winning Rutgers iTV Studio provided production services. Visit [www.njtvonline.org](http://www.njtvonline.org) for the latest local news, information and program schedules.

### 2013 Sustainable Raritan River Award Recipients



Each year at its Annual Conference, the Sustainable Raritan River Collaborative gives awards to individuals and organizations to recognize **outstanding achievement** in efforts to revitalize our region, restore and protect our resources and promote our area as a premiere place to live, work and raise a family. Seven organizations were recognized at this year's conference. Congratulations to the Award recipients and many thanks for your efforts to make the Raritan River better for all of us. For more information about the work of these recipients, visit our website at

[www.raritan.rutgers.edu](http://www.raritan.rutgers.edu).

- **Public Education Award** – North Jersey Resource Conservation & Development Council in recognition of their River-Friendly Farm Program.
- **Government Innovation Award** – Somerset County Planning Board for the Somerset County Investment Framework that identifies priority investment and preservation areas.
- **Stewardship Award** – Rutgers Cooperative Extension for their Organic Land Care Certification program.
- **Non-Profit Innovation Award** – Raritan Headwaters Association for their Community Well Test Program.
- **Sustainability Award** – Ethicon for their work-place river friendly business practices and for their programs that encourage employees to become partners in sustainability.
- **Restoration and Redevelopment Award** – Princeton HealthCare System for their 30.5 acre Brownfield to Greenfield project on Route One that is now the Millstone River Park.

- **Leadership Award** – New Jersey Water Supply Authority for their Raritan Watershed Management Plan that offers cost-share funding to farmers for installing sustainable agricultural improvements.

### **5th Annual Sustainable Raritan River Conference Materials now on website**

Did you miss a session or a workshop? Did you miss the entire Conference? We have posted videos of the Forum sessions and presentations from every workshop on our Website so you can capture all the information presented at the 5th Annual Sustainable Raritan River Conference held at the Edward J. Bloustein School of Planning and Public Policy in New Brunswick on June 11, 2013. Many thanks to our sponsors and exhibitors for making the conference possible, and to our speakers and participants for a terrific exchange of information and ideas for a more Sustainable Raritan River. Visit our [Website](#) and click on the links for News & Events, and then Recent Events, for a run-down on the conference and to see our Sponsors and Exhibitors Lists.

### **Action Pledges**

What is your pledge for sustainability in the Raritan Basin? Participants in our 5th Annual Sustainable Raritan River Conference pledged to take action to enhance water quality in the Raritan Basin by completing the following pledge:

I, \_\_\_\_\_, pledge to do the following to improve water quality:

At home: \_\_\_\_\_

At work: \_\_\_\_\_

In my community: \_\_\_\_\_

I will report on my progress when we reconvene at Duke Farms on Wednesday, October 16, 2013.

We received pledges from “promoting better pooper scooper laws” and “forgoing showers during rainstorms (to minimize CSO issues)” to “installing rain barrels” and “getting water conservation and stream corridor ordinances passed.” Did you miss the Conference or did you forget to turn in your pledge form? You can still take the pledge! Copy the above pledge and e-mail it to [Sara Malone](#), or print it and mail it to Sara Malone, Sustainable Raritan River Initiative, Environmental Analysis and Communications Group, E.J. Bloustein School of Planning and Public Policy, 33 Livingston Avenue, New Brunswick, NJ, 08901. We will give them back to you at the October mini-conference and measure our collective success over the summer.

### **Greetings from Judy!**

Those of you who attended the 5th Annual Sustainable Raritan River Conference know that our fearless leader, Dr. Judy Shaw, took a bad fall in her home the night before the conference. We are pleased to report that Judy is on the mend and has recently been transferred to Magee Rehabilitation in Philadelphia. She and her family have expressed their gratitude for all your well-wishes, and she loved the giant card we all signed at the Conference. We hope she will be back before the end of the year. In the meanwhile, don't hesitate to contact [Sara Malone](#),

Jeanne Herb or Karen Lowrie if you have questions or need help with your Sustainable Raritan River projects or issues.

## **PLEASE BOOKMARK OUR WEBSITE:**

[www.raritan.rutgers.edu](http://www.raritan.rutgers.edu)

**We're on Facebook too!**

VISIT US ONLINE!

[www.raritan.rutgers.edu](http://www.raritan.rutgers.edu)

### ***About the Sustainable Raritan River Initiative***

The Sustainable Raritan River Initiative is an independently funded program of the Edward J. Bloustein School of Planning & Public Policy at Rutgers, the State University of New Jersey that brings together the broader university with key leaders from across the region and state.

The Initiative supports and facilitates the Sustainable Raritan River Collaborative, which is a network of organizations and agencies in the Raritan River region working together to promote the integration of sound planning and a vision for the Raritan Basin that balances social, economic and environmental objectives. For more information, visit [www.raritan.rutgers.edu](http://www.raritan.rutgers.edu).

**title image courtesy Michael Catania**

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