



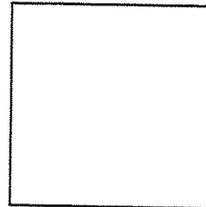
Gouveia, Susan

From: Lashway, Lisa
Sent: Wednesday, July 16, 2014 9:44 AM
To: Canning, Sean; Gouveia, Susan
Subject: FW: 5 Reasons to attend the NLC University Summit

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From: NLC - National League of Cities [mailto:nlcmail@nlc.org]
Sent: Tuesday, July 15, 2014 9:43 AM
To: Lashway, Lisa
Subject: 5 Reasons to attend the NLC University Summit

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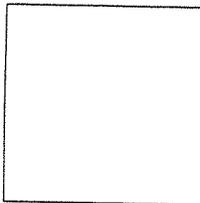


Looking for a reason to attend the NLC University Leadership Summit this year? Here are five...

1. WE'VE GOT FOUR GREAT SPEAKERS

Interested in building a cutting-edge economy? Amy Holloway from Avalanche Consulting will give you the tools! Other speakers include Harvard's Stephen Goldsmith, NYU's Neil

Kleiman, and former city manager Patrick Ibarra--all experts on how to lead your city with innovation in mind. You'll also have time to discuss ideas with peers, creating tangible strategies to bring back home with you.



2. YOU'LL LOVE THE LOCATION

Join us in Silicon Valley, the heart of America's tech community and home to a number of world-famous companies, including Google, Facebook, and Apple. Summit guests will be staying in gorgeous Santa Clara, known as one of the warmest and sunniest parts of the San Francisco Bay Area. **Reserve your room by July 22nd for the special NLCU rate!**

3. WE'RE BRINGING YOU EXCLUSIVE EXPERIENCES YOU'LL NEVER FORGET

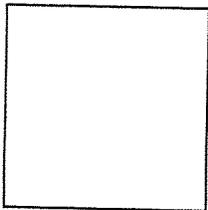
While in Silicon Valley, you will be able to experience much of what this fascinating region has to offer, from a reception at the just-built Levi's Stadium to a personalized tour at Google Headquarters. Speakers from SETI and the Silicon Valley Leadership Group will complete this first-hand look into the work being done in this exciting region.

4. YOU'LL GET PLENTY OF CHANCES TO NETWORK

Through receptions, meals, and special events, you will have the opportunity to connect with your peers from around the country. You'll also get to know members of Silicon Valley's tech community, providing valuable connections for transforming your city.

5. YOU'LL EARN NLCU CREDITS

Over the course of the three-day summit, you will earn ten credits, well over half of what is needed to reach the bronze level!



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