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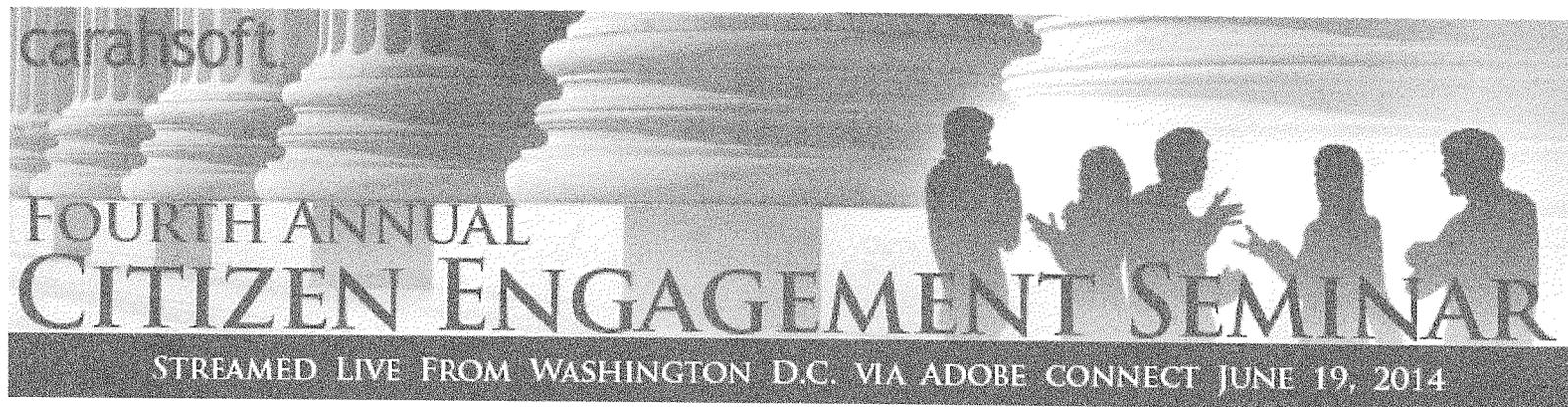
Susan Gouveia

From: Lashway, Lisa
Sent: Wednesday, June 04, 2014 1:07 PM
To: Canning, Sean; Susan Gouveia
Subject: FW: Governments Are Changing Citizen Engagement Strategies – Register Now

Lisa Lashway
Mt. Olive Twp. Clerk
973-691-0900 Ext. 7291
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Budd Lake, NJ 07828

From: Jessica Giles [mailto:jessica.giles@carahsoft.com]
Sent: Wednesday, June 04, 2014 9:30 AM
To: Lashway, Lisa
Subject: Governments Are Changing Citizen Engagement Strategies – Register Now

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Fourth Annual Citizen Engagement Seminar!

Streamed Live via Adobe Connect

Keynote Announced!

Corina DuBois, Chief of New Media for the State Department's Consular Affairs

Corina will discuss how she manages and integrates the **@TravelGov** brand across multiple platforms (social, mobile, and web), in a customer centric manner as a part of the Federal Digital Strategy, and how she overcame the challenges of making data available. Learn how she tasks her team to harness the power of their community to push for true customer engagement, and the future of engagement at the U.S. Department of State.

Join us live online to hear insightful perspectives and strategies on how government public sector experts and your peers in federal, and state and local governments are changing the way government engages with citizens.

Agenda highlights include:

- Sessions about utilizing social media to its full potential and leveraging it towards your PR initiatives
- Best practices used to harness technology to improve citizen-based services
- Tactics to use in response to an engagement slump
- Insight into navigating the priorities of your audience through an effective social strategy

Mark your calendars! Learn how government is utilizing strategic technologies to ensure public trust, collaboration, and participation.

Sincerely,

Jessica Giles
703-871-8516 (Direct)
877-992-3623 (Toll-Free)
jessica.giles@carahsoft.com
www.carahsoft.com

Sponsored by:

Fourth Annual Citizen Engagement Seminar

Date:

Thursday, June 19, 2014

Time:

9:00am - 3:20pm Eastern
*Times subject to change

Location:

Online via Adobe Connect

Cost:

Complimentary for
Government

[Register Now](#)



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Learn more about the
event's speakers



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