



Susan Gouveia

From: Lashway, Lisa
Sent: Wednesday, May 07, 2014 8:54 AM
To: Canning, Sean; Susan Gouveia
Subject: FW: SAVE THE DATE: An International Conference on Cultural Institutions and Urban Transformation - Oct. 9-10, 2014
Categories: Correspondence

Lisa Lashway
Mt. Olive Twp. Clerk
973-691-0900 Ext. 7291
FAX 973-691-2080
PO Box 450
Budd Lake, NJ 07828

From: Public Performance and Reporting Network [mailto:ppmrn@andromeda.rutgers.edu]
Sent: Tuesday, May 06, 2014 8:35 PM
To: Lashway, Lisa
Subject: SAVE THE DATE: An International Conference on Cultural Institutions and Urban Transformation - Oct. 9-10, 2014

Dear Members,

Save the following date for our upcoming International Conference on Cultural Institutions and Urban Transformation.

Rutgers School of Public Affairs and Administration and NJPAC

An International Conference on
Cultural Institutions and
Urban Transformation

October 9 and 10, 2014

DATE

**Rutgers University School of Public Affairs and Administration and
New Jersey Performing Arts Center**

October 9th (evening only) and October 10th, 2014

**Co-sponsored by Rutgers University-Newark School of Public Affairs and Administration,
Prudential Financial, Inc.**

**Conference in Newark, NJ - a city that has made a huge bet on cultural
institutions as catalysts for urban change.**

Over the last 10 years there has been an explosion of capital investment in urban
cities. Seen as a lever for downtown revitalization, an "every city has to have"
has driven projects in North America, Europe, South America and Asia. But
what real impact cultural organizations have on economic development in cities?
What evidence will focus on the qualitative and quantitative impact culturals have on
the city? What has worked? What hasn't? What are the lessons?

**Target audience for academics, non-profit executives, leading funders, public officials,
urban development professionals and others interested in arts institutions as
catalysts of urban change.**

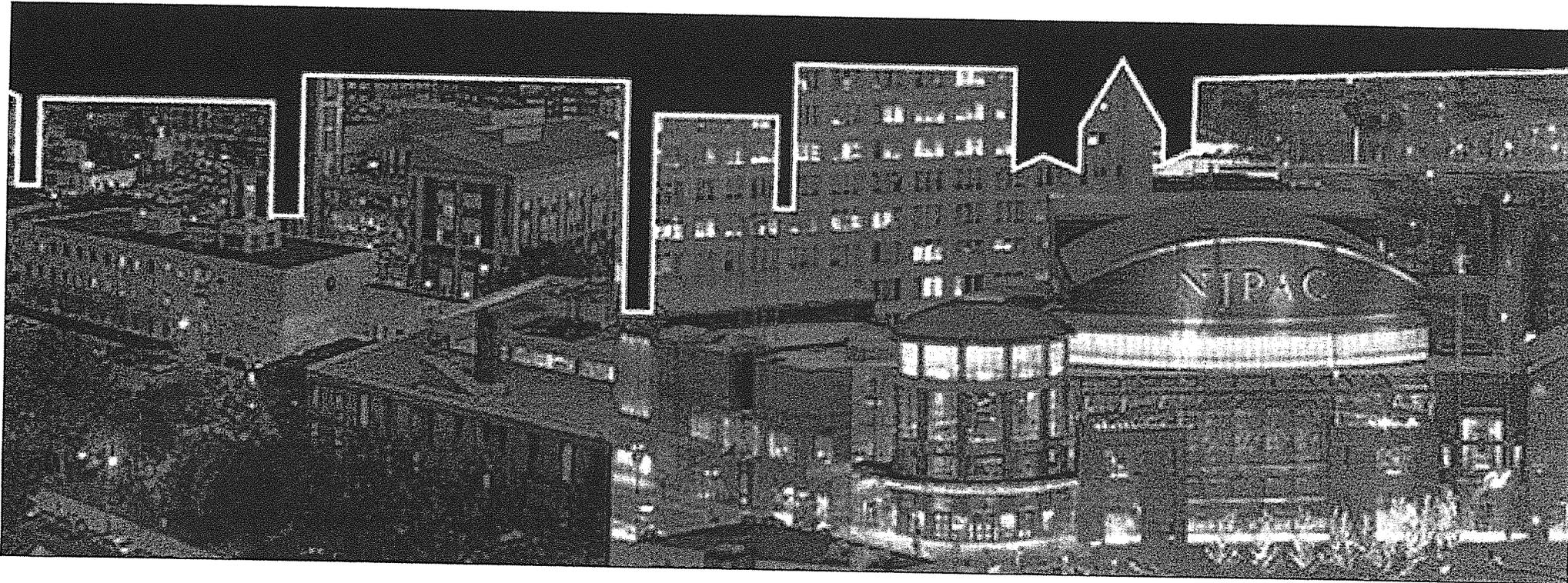
For more information or to express interest in attending the conference,
please visit newark.rutgers.edu/ciut

RUTGERS

School of Public Affairs
and Administration | Newark

NJPAC

NEW JERSEY PERFORMING ARTS CENTER



Thank you,

-The Public Performance and Reporting Network