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**Susan Gouveia**

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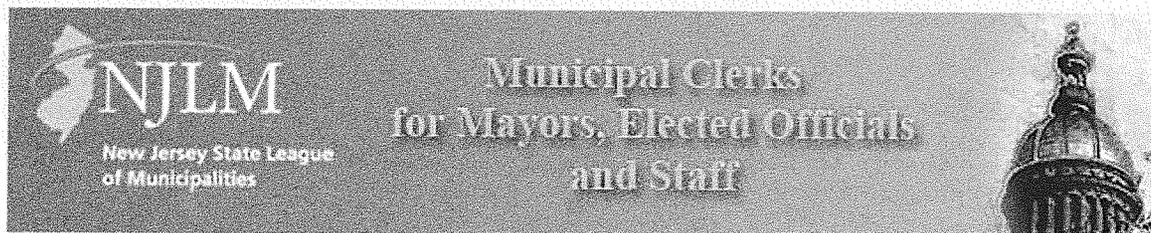
**From:** Lashway, Lisa  
**Sent:** Friday, May 24, 2013 3:00 PM  
**To:** Canning, Sean  
**Cc:** Susan Gouveia  
**Subject:** FW: Choose New Jersey Provides New Marketing Tool

Correspondence

Lisa Lashway  
Mt. Olive Twp. Clerk  
973-691-0900 Ext. 7291  
FAX 973-691-2080  
PO Box 450  
Budd Lake, NJ 07828

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**From:** NJLM to Municipal Officials [mailto:njlm-clerks@njslom.org]  
**Sent:** Friday, May 24, 2013 2:02 PM  
**To:** Lashway, Lisa  
**Subject:** Choose New Jersey Provides New Marketing Tool



# Mayors Advisory

May 24, 2013

**Re: Choose New Jersey Provides New Marketing Tool**

Dear Mayor:

Choose New Jersey Inc. has launched an exciting new tool for site selectors, corporate executives and other real estate decision makers that enhances New Jersey's reputation as a premiere business location and benefits all New Jersey municipalities.

Launched last month, [www.ChooseNJSites.com](http://www.ChooseNJSites.com) is a searchable database of commercial buildings and sites available throughout New Jersey. Using geographic information software, the new tool allows users to easily search for commercial or industrial real estate based on size and use, reducing research time for real estate decision makers from months to days. The new marketing tool also allows the user to create comprehensive demographic reports including labor force, education levels, consumer spending and demographics.

Existing New Jersey businesses also can be mapped by industry, showing their distribution and concentrations throughout the state. In addition, community profiles are available with dynamic mapping capabilities that give users the capability to view layers of information, such as the location of schools, hospitals, railroads and more. A unique feature of the system is mapping of fiber lines and cell phone towers.

ChooseNJSites.com is accessible by site selectors and other real estate decision makers anywhere in the world, making it a powerful tool for marketing commercial properties and sites in New Jersey.

Through our partnership, Choose New Jersey is offering New Jersey Municipalities the opportunity to post publicly-owned properties, that are authorized for use and ownership transactions, at no cost, providing municipalities a highly visible way to market their properties for lease or sale. Municipalities also are invited to include a link to [www.ChooseNJSites.com](http://www.ChooseNJSites.com) on their websites and publicize the service through other communications, like newsletters and library resource files.

We hope you find this new marketing tool as exciting as we do. We look forward to working with you to promote economic development in New Jersey and increase national and international awareness that New Jersey is a premiere business location.

For more information on how to list properties on the site, please contact Mike Henderson, Research Manager with Choose New Jersey at [MHenderson@choosenj.com](mailto:MHenderson@choosenj.com) or 609-297-2191.

Very truly yours,

Tracey McDaniel, President & CEO  
Choose: New Jersey

Jim Maley,  
Mayor, Collingswood  
Chairman, State League of Municipalities  
Economic Development Task Force

**PLEASE NOTE:** As of May 15, 2013 we will no longer fax our Membership Advisories unless you specifically request it. Please contact Shirley Cade at [scade@njslom.com](mailto:scade@njslom.com) or 609-695-3481 ext. 114 ONLY if you choose to continue having our Advisories faxed to your Municipality.

**NJLM Advisories are posted daily on our website at [www.njslom.org](http://www.njslom.org) as well as emailed to our clerks list. If you have not registered to be on our clerks email list you can do so through our website or contact Shirley Cade.**

Please be advised that the information you receive is not legal advice. You must consult your town attorney to make sure that any of the material you receive is in accordance with current state law and your particular facts and situation.

Please be advised that the New Jersey State League of Municipalities is subject to the New Jersey Open Public Records Act. As such, any email sent or received by the League may be subject to a records request.

New Jersey League of Municipalities  
222 West State Street, Trenton, NJ 08608  
609-695-3481  
<http://www.njslom.org>

This message was sent to [clerk@mtolivetwp.org](mailto:clerk@mtolivetwp.org) from:

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