



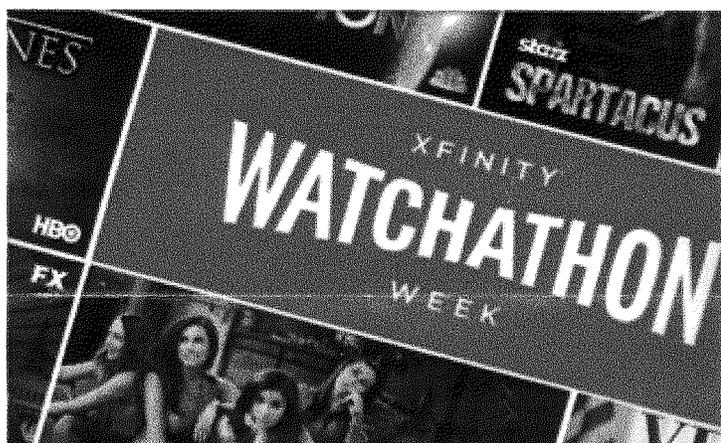
cc. Adm v

COMCAST CONNECTIONS

Power the dream



The Biggest Catch-Up in Television History



Watchathon Week, March 25-31, was the biggest-ever TV catch-up in history. For the whole week, all Video On Demand (VOD)-enabled XFINITY TV customers had access to more than 3,500 episodes of 100 TV series across 30 premium, cable and broadcast networks, regardless of their subscription. In addition, viewers enjoyed their favorite shows across XFINITY On Demand, xfinity.com/tv and the XFINITY TV Player App. Some content was even available for download, so customers could truly watch anytime, anywhere.

After Watchathon Week concluded, XFINITY TV launched the "Catch-Up of the Week" on April 1. This ongoing effort offers a mix of current and past seasons of hit shows on a specific network, or a different, popular TV series each week through the end of 2013, allowing viewers to continue to stay on top of some of the best shows on TV regardless of their subscription level.

For more details on Watchathon Week visit www.xfinity.com/watchathon. Content availability varied across platforms (VOD, online, on the app), and in virtually all cases could be viewed regardless of customer's subscription level.

Comcast Business Services Unveils Upware - a Cloud-Based Business-to-Business Software Marketplace for Small Business Customers

Comcast announced a new service called Upware™ marketplace, a suite of cloud-based business solutions that can be purchased through one integrated web portal. Upware marketplace contains a carefully selected list of third-party, cloud-based business applications from industry-leading companies.

With Upware, Comcast has chosen a select group of top-tier vendors that meet a strict set of security, redundancy and customer service requirements and can provide both the best performance as well as ease of use for businesses. The vendors include:

Data Security – Norton [security] and Websense [security].

Collaboration – Box [online storage], Microsoft [Web collaboration], Soonr [online file sharing], and YouSendIt [document collaboration].

"We know small business owners and we know what tools they need to grow their businesses," said Kevin O'Toole, Senior Vice President and General Manager, New Business Solutions at Comcast Business Services. "Upware simplifies what can be a complex world of choices when evaluating cloud-based services. With the choice of these top vendors, business owners can quickly choose what tools they need to run their businesses and keep their focus on their number one priority - serving their customers."

Data Backup – Carbonite [data backup], DigitalSafe [data backup], and Mozy [online backup].

New Jersey Organizations Receive \$300,000 from Comcast Foundation

In 2012, twelve New Jersey nonprofit organizations received over \$300,000 in grants from the Comcast Foundation to support programs focused on community service, digital literacy and developing tomorrow's leaders.

"We couldn't feel better about supporting these organizations and the meaningful differences they make in the lives of so many people in neighborhoods across New Jersey," said Bill Kettleson, Regional Vice President of Government and Regulatory Affairs for Comcast. "Each of these partners is dedicated to building a stronger, healthier and more vibrant community, and their good work is contributing to brighter futures statewide."

The New Jersey organizations receiving Comcast Foundation grants include:

Boys & Girls Clubs of Atlantic City, Camden County, Gloucester County, Hudson County and Vineland received grants of \$20,000 - \$25,000 each in support of their Club Tech programs. Through the Club Tech suite of programs, Club members learn how to use basic business software, Internet safety, and advanced hardware and networking skills. Also, the Boys & Girls Club of Trenton and Mercer County was awarded \$25,000 to support the Comcast Digital Connectors program.

Big Brothers Big Sisters of Hudson County and Mercer County each received grants of \$15,000 - \$20,000 in support of their mentoring programs.

United Way of Mercer County received \$25,000 in support of their Youth Mentor Link program.

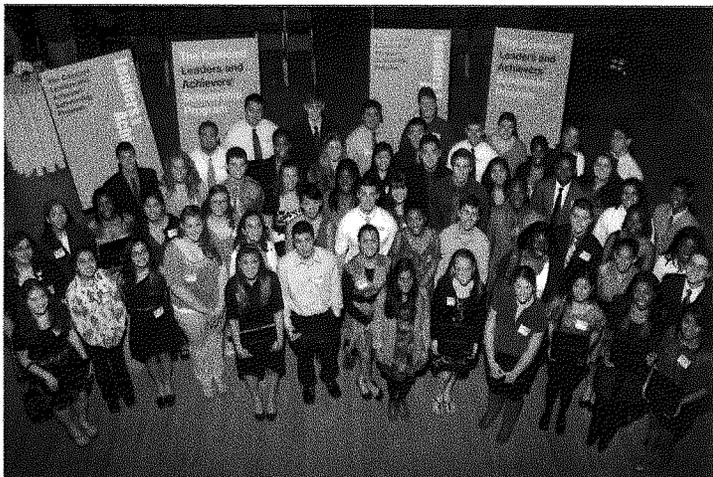
Center for Family Services, Inc. in southern New Jersey received a \$25,000 grant to be applied toward the Quixote Quest Teen Club for high school students interested in meaningful, consistent, voluntary community service throughout the full academic year.

New Jersey Hall of Fame in Newark received a \$25,000 grant toward its Teaching Democratic Literacy through Student Voting project, which facilitates the development of a detailed instruction unit designed to teach students how to approach voting thoughtfully and seriously.

Urban League of Hudson County, Inc. was awarded \$25,000 to expand its 4G Entrepreneurship program, which is designed to broaden the life outlook of youth by providing programmatic and vocational offerings relating their acquired knowledge of computers to business development concepts and the creation of youth operated small businesses while developing interpersonal, critical thinking and leadership skills.

Latin American Economic Development Association, Inc. in Camden received \$25,000 to support their entrepreneurial technology training program.

Comcast to Honor New Jersey High School Seniors With Scholarships



Comcast will recognize 73 New Jersey high school seniors for their community service, academic performance and leadership skills with Comcast Leaders and Achievers Scholarship awards at a ceremony at the Trenton War Memorial on Tuesday, May 21.

Students nominated by their high school principals and guidance counselors are recognized with one-time scholarship grants of \$1,000 from the Comcast Foundation for their pursuit of higher education. One student will receive the \$10,000 Comcast Founders Scholarship – instituted in honor of Ralph J. Roberts, Founder and Chairman Emeritus of Comcast Corporation. Ten students will also receive a new netbook computer to use at college.

Comcast's Leaders and Achievers Scholarship Program has awarded more than \$17 million in scholarships to 17,000 students since 2001.

Comcast Cares Day – April 27th



Comcast Cares Day is Comcast and NBCUniversal's signature celebration of service and the nation's largest single-day corporate volunteer effort. Every spring, tens of thousands of our employees, families, friends and local partners join us to make a difference in the communities we serve. In 2012, a record

75,000 volunteers donated 450,000 hours at more than 600 sites across the country, cleaning up parks, painting schools and installing computer labs at community centers. Since the first Comcast Cares Day in 2001, we've contributed 2.6 million hours and more than \$12.2 million. In the words of company founder Ralph Roberts, "It's a wonderful thing to have people work together for the benefit of others."

In NJ this year, Comcast volunteers participated in 28 projects across the state on April 27th including:

1 Hurricane Sandy recovery project in Highlands Borough

3 projects with physically challenged person support groups

2 projects at Boys & Girls Clubs

5 projects cleaning up parks, gardens and community centers

3 neighborhood cleanups in NJ cities

7 beach sweeps with Clean Ocean Action

10 blood drives with the American Red Cross

Why 1.2 Million People Want to Work Here

By Bill Strahan,
Executive Vice President of Human
Resources for Comcast Cable

Each year we get a staggering number of job applications across the Comcast family of companies. In 2012, more than 1.2 million people applied for a job at Comcast Cable, NBCUniversal, Comcast-Spectacor and Comcast Ventures. That's 4,650 per business each day.

Comcast is a global media and technology company with 126,000 employees around the world. We are in a unique position to participate in so many innovative and interesting businesses, and are able to offer jobs across a wide range of locations and businesses. At Comcast, you can invent new technologies, design new apps, develop innovative products, create new television shows and movies, deliver the news and the latest sports entertainment or engineer the latest theme park experiences. We also offer thousands of solid jobs in communities across the country – jobs in which people deliver these cool products and experiences to the homes and businesses of our millions of customers.

We think Comcast is an extraordinary place to work, and we put in a lot of time and effort into finding the best talent. At any given time, we have about 2,000 positions open across the company, and we have approximately 170 recruiters working to identify candidates. Our recruiters look for smart, passionate people who are imaginative, entrepreneurial and collaborative. One thing that makes Comcast stand out among Fortune 50 companies is that we are incredibly entrepreneurial. And we want our employees to have the

same passion for new ideas that has been the foundation for our company for 50 years.

There has never been a more exciting time to be at Comcast. The media and technology industry is growing and changing at a rapid pace, and Comcast is helping to shape that future. Our businesses are strong and growing. We have incredible scale, delivering TV and Internet, entertainment, sports and news, communications, television and movies to millions. We have diversity of opportunity, and diversity of ideas. And we believe that with the right technology – and the right people – the possibilities are endless.

Comcast Jobs: By the Numbers

Total Number of Employees: Approximately 126,000

Number of Applicants in 2012: 1.2 million [4,650 per day]

Comcast Cable: 840,000 [70,000 per month]

NBCUniversal: 347,920

Universal Studios Theme Parks: 195,000

Comcast-Spectacor: 30,000

Internet EssentialsSM 2nd Annual Progress Report and New 2013 Program Enhancements

Connecting Our Communities

Here's what we've accomplished so far

Increased Internet Adoption

"The Internet really empowers the parents to have that ownership over their child's grades and know what's going on inside the classroom."

– Cheryl, 4th Grade Teacher, Atlanta, GA

Internet Essentials has connected more than

150,000 

households to the power of the Internet.

That's more than

600,000 

children and their families.

Strengthened School District Engagement

Over

30,000 

schools in 39 states and D.C. are supporting our efforts to close the digital divide.

"To have students be globally competitive, it's absolutely essential that they be connected to the Internet."

– John Barry, Superintendent Aurora, CO Public Schools

Expanded Opportunities

"I have actually learned through my son. He's teaching me as well as we're teaching each other."

– Internet Essentials Parent

MORE THAN 15,000 

computers sold to Internet Essentials families.

OVER 10,000 

people have attended in-person digital literacy training to develop the skills they need to participate in today's digital society and economy.

"Now I can show my family at home how to use the Internet."

– Digital Literacy Class Attendee

NEW IN 2013

Increasing Eligible Households

2.3 MILLION 

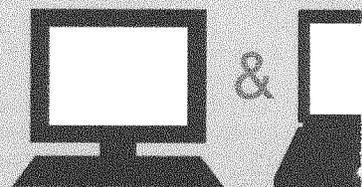
2 MILLION 

New Online Application

This spring, families will be able to request an application for Internet Essentials through an online form at

InternetEssentials.com

More Computer Options



Opportunity Cards



Opportunity Cards can be used to request a computer and provide eligible families with

SPRING
2013

6
LION

Now, all households with a student eligible to participate in the National School Lunch Program are eligible for Internet Essentials, including low-income private, parochial and homeschooled students.



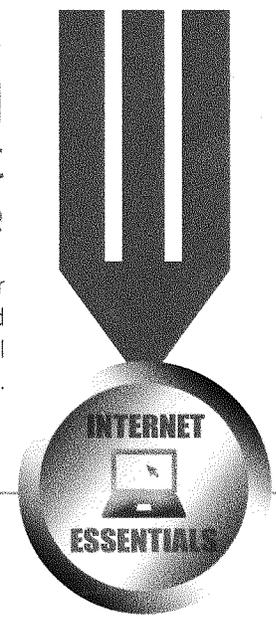
We're offering laptops and desktops in select markets, with more cities to come later in the year.



purchase Internet Essentials service
n access to the Internet at home.

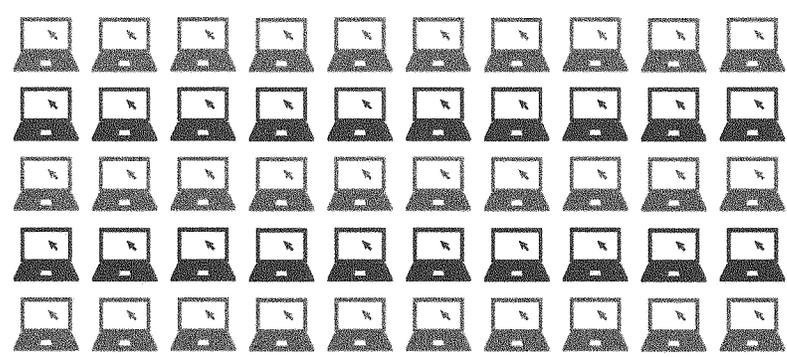
Gold Medal School District of Excellence

To celebrate the outstanding work of our partnering school districts, Comcast will award the Internet Essentials Gold Medal School District of Excellence Award.



This award will recognize the efforts of the top fifteen best-performing school districts connecting students to the power of the Internet at home.

Winners will be announced in Fall 2013.



In conjunction with the celebration of Comcast's 50th anniversary and as part of their award, each recognized school district will receive **50** laptops in honor of their commitment to Internet Essentials.

To learn more about the Comcast Internet Essentials Gold Medal School District of Excellence Award, please visit:

InternetEssentials.com/GoldMedal

Evolution of the Smart Home

There is an explosion of creative ideas happening right now around the "Smart Home." Mobile devices have transformed the way we think about interacting with the technology in our homes and it's created an appetite for real-time connection and control that was once impossible.

What's driving all this interest in the smart home is a confluence of technology, affordability and consumer demand. When Comcast first went to market with our XFINITY Home service in 2010, we offered wireless sensors on windows and doors and digital thermostats you could adjust remotely from a computer or with an app on a smartphone. Soon after, we added streaming video cameras you could put in your living room. That was followed by waterproof infrared cameras you could put outside, floor sensors for the basement and laundry room to detect any flooding in your home from your smartphone while you are at the office or on vacation.

When we first launched the service, we offered about eight features. Today, we are leveraging the cloud more than ever. We offer twice as many features and Comcast is currently testing and evaluating about a dozen more devices.

Ten years ago, there wasn't a significant market for smart home technology because it would have cost consumers thousands of dollars. But today it's a fraction of that, making it accessible for consumers and provides Comcast with an incredible opportunity in this market. The consumer demand coupled with the need to stay connected remotely through mobile devices and the interest in smart home technologies continues to grow. We've seen this adoption of mobile devices with our own customers who access their XFINITY Home systems through smartphones or tablets far more often than through their computers.

Comcast Becomes the First Internet Service Provider in the Nation to Offer an Internet Safety and Security Solution for Smartphones and Tablets.

In February, Comcast announced the launch of Constant Guard® Mobile, an app that can be downloaded onto smartphones and tablets to help prevent online threats.

Constant Guard® Mobile helps to protect consumers from phishing attempts, identity theft and connecting to fraudulent websites and is available to XFINITY Internet customers for no additional charge. The app provides customers with a secure way to login to their banking, shopping, email and social networking accounts. The app also provides Constant Guard Safe Search, which proactively warns customers if a website is considered risky or unsafe, and could potentially be a source of malware.

Constant Guard® Mobile is currently available to XFINITY Internet customers and can be downloaded to iOS devices from the Apple iTunes Store. An Android version of the app is planned for this year. **For more information, please visit xfinity.comcast.net/constantguard/.**



Comcast Business Services does Everything but Knead the Dough

Carlo's City Hall Bake Shop of Jersey City, a nationally-known creator of cakes and the inspiration for a popular television series, has selected Comcast Business Class Ethernet and Comcast Business Class PRI Trunks to help support operations at its new state-of-the-art location at Lackawanna Center in Jersey City, New Jersey. The Comcast Ethernet services will be used to transfer images, data and voice traffic between the new facility and its original flagship site in Hoboken. The Ethernet connection will support a variety of company operations that take place at the facility – including custom cake decorations and baking, cake design consultations, a call center, a cloud-based cake ordering system, e-commerce, and baking classes.

Carlo's made technology a key component when expanding its operations, with goals for increasing scale while maintaining the same high levels of quality and innovation that have led to its rising popularity and national recognition. The Comcast solution supports both data and voice traffic, with a Comcast Business Class Ethernet Private Line (EPL) between the Hoboken and Jersey City facilities, and Comcast Business Class PRI Trunks to interface with Carlo's existing telephony system. Comcast's service creates a secure Ethernet connection between the sites, and enables inter-office voice over IP (VoIP) calls for all employees.

Comcast Ethernet Dedicated Internet (EDI) gives Carlo's 50 Megabits-per-second (Mbps) of Internet performance to support "Cakeforce," a cloud-based cake ordering system powered by the Salesforce Platform for social and mobile business apps. Call center employees process and fill orders using Cakeforce, which is their customer database and will soon become their product database as well. On average, Carlo's handles 80-200 cake orders per day, but during the holiday season that can increase to 300-400 orders per day. In the future, Carlo's also plans to run accounting, finance and accounts payable on force.com.

"We have aggressive growth plans, ranging from our new Lackawanna facility to additional retail locations," said Leo Minervini, chief information officer at Carlo's Bakery. "Comcast gives us the bandwidth and reliability we need to support the various operations that rely on the network today, as well as the additional projects that we have coming in the near future, such as videoconferencing, virtual classrooms, and the pilot for national shipping capabilities."

In the future, the company plans to utilize the network for videoconferencing between the two facilities. In addition, the bakery intends to expand its popular onsite cake decorating courses to include "virtual seats" so that people can take the courses online. Carlo's is also exploring a pilot project in which certain edible products could be ordered online and shipped nationally.

"Carlo's City Hall Bake Shop is well known not only in the greater New Jersey and New York area, but all over the country," said Comcast's Business Services Mike Maloney. "This is a classic example of how technology can help a local company expand, diversify and even become a nationally-known brand. With Comcast's Ethernet and PRI services, Carlo's is well positioned both for today and in the future, with the bandwidth to accommodate even more technology-based initiatives."

Comcast Helps Trenton Boys & Girls Club Transform Lives

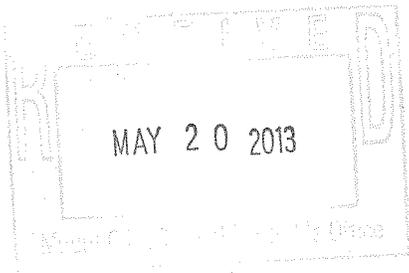
For more than 75 years, the Trenton Boys & Girls Club (BCG) has been a safe haven for neighborhood youth. As part of Comcast's support of local Boys & Girls Clubs nationwide, we have provided more than \$200,000 in cash and in-kind support to Trenton's Club. Comcast's own Dave Breidinger, Senior Vice President of Government Affairs for the Northeast Division, serves on the Club's Board of Directors.

Through BCG's Club Tech programs, the Comcast Digital Connector programs and more than \$36 million in cash and in-kind support, Comcast is providing youth nationwide with a safe place to learn and the skills they need to succeed now and in the future.



Comcast Cable Communications, Inc.
800 Rahway Ave.
Union, NJ 070837

PRESORTED
FIRST CLASS MAIL
US POSTAGE
PAID
CHELMSFORD, MA
PERMIT #88



1 23 1

*Mount Olive Township
Municipal Council
PO Box 450
204 Flanders Drakestown Rd
Budd Lake, NJ 07828-3800*

Comcast Connections

is published by the Freedom Region Government Affairs Department and is distributed to local elected officials and community leaders.

Bill Kettleon
Regional Vice President of Government and Regulatory Affairs
Kimberly Smith
Director of Community Investment



Did You Know?

Comcast has provided more than \$2.5 billion to our community partners since 2001.

Comcast has invested more than \$100 million to bridge the digital divide.

Comcast Cares Day is the nation's largest single-day corporate volunteer effort.

Comcast supports half the nation's Boys & Girls Clubs.

Comcast, with Big Brothers Big Sisters, runs the nation's largest workplace mentoring program.

Learn more: Comcast.com/community + InternetEssentials.com



WePowerDreams



ComcastDreamBig

