



**Susan Gouveia**

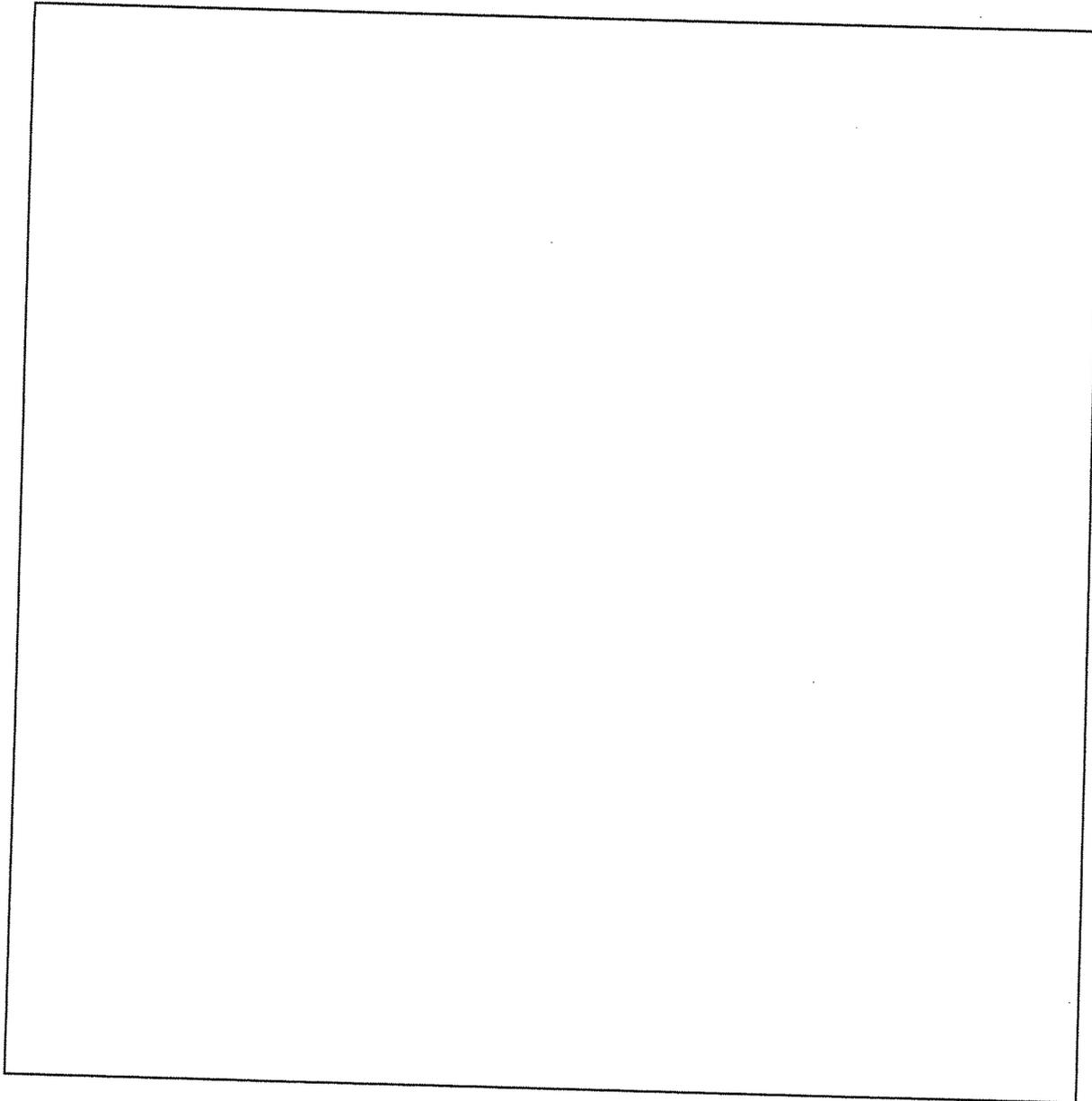
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**From:** Lashway, Lisa  
**Sent:** Monday, April 28, 2014 9:37 AM  
**To:** Canning, Sean; Susan Gouveia  
**Subject:** FW: Downtown New Jersey - NEW JERSEY ALLIANCE PROGRAM

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PO Box 450  
Budd Lake, NJ 07828

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**From:** Downtown New Jersey [mailto:info@downtownnj.com]  
**Sent:** Monday, April 28, 2014 8:04 AM  
**To:** Lashway, Lisa  
**Subject:** Downtown New Jersey - NEW JERSEY ALLIANCE PROGRAM



PLEASE JOIN US FOR THIS INFORMATIVE AND DYNAMIC EVENT!

International Council of Shopping Centers - Alliance Program

in partnership with  
Downtown NJ  
and  
Rutgers - The Center for Urban Entrepreneurship and Economic Development:

### **NEW JERSEY ALLIANCE PROGRAM**

The Hamilton Club \* 32 Church Street \* Paterson, NJ 07505  
Seminar Room, 2nd Floor  
Wednesday, April 30th, 2014                      8:30a - 10:00a

### **"Downtown Retail Development- Best Practices"**

Towns are spending millions of dollars trying to recreate authentic places, focusing on retail development to lead the way. Successful cities have reinvested in their downtowns and are seeing dramatic results. Hear from notable planners, developers and consultants focused on creating a meaningful dialogue. While many areas of the country have struggled, New Jersey has continued to grow and our downtowns in particular have made great strides in redevelopment particularly within the retail and multi-family sectors. Come and hear from the experts who have worked with both large and small New Jersey municipalities to create a vibrant and growing retail environment.

The Alliance Program is a special ICSC initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. Positive relationship building is paramount for successful development. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

8:00 am	Registration
8:00 - 8:30 am	Networking
8:30 - 8:35 am	Welcome Remarks

Lyneir Richardson State Alliance Public Sector Co-Chair, Executive Director  
Center for Urban Entrepreneurship and Economic Development- Rutgers Business  
School

PAUL J. CAMELLA, State Alliance Private Sector Co-Chair, Welco Realty, Inc.

8:35 - 9:30 am                      Panel Discussion

Facilitator: PAUL J. CAMELLA, State Alliance Private Sector Co-Chair, Welco Realty

Panelists: TIMOTHY I. HENKEL, Senior VP, Pennrose Properties, Inc.

CORRADO BELGIOVINE, President, Broker of Record,  
Alexander Anderson Realty of Hackensack

RANCIS REINER, Senior Urban Designer,  
DMR Architects, (Redevelopment Planner, City of Hackensack)

9:30 - 10:00 am              Q/A

10:00 am                              Meeting Adjourns

Program Planning Committee: Lyneir Richardson State Alliance Public Sector Co-Chair, Executive Director, Center for Urban Entrepreneurship and Economic Development- Rutgers Business School; Paul J. Camella, State Alliance Private Sector Co-Chair, Welco Realty, Inc.; Ruben Gomez, Economic Development Director, City of Paterson; Deborah Hoffman, Director, Division of Economic Development, County of Passaic; Mark J. Semeraro, Attorney, Kaufman, Semeraro & Leibman, LLP; Michael Semeraro Jr., Senior Principal, Langan Engineering and Environmental Services

Member/Public Official Advance\*: \$25

Member/Public Official On-Site: \$25

Non-member Advance: \$25

Non-member On-Site: \$25

Student Member \*\*: \$10

Student Non-member: \$10

\* There are no refunds or cancellations

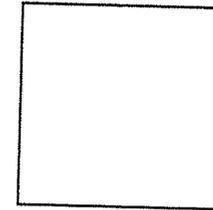
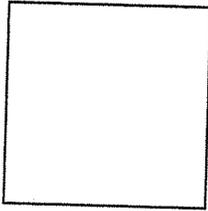
\*\*Must be an ICSC student member to qualify for student rate.

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(Credit card registration only)

ONLINE: [www.icsc.org](http://www.icsc.org)  
(Credit card registration only)

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