Susan Gouveia

From: Lashway, Lisa
Sent: Friday, April 25, 2014 12:14 PM
To: Canning, Sean; Susan Gouveia; Detoro, Fred
Subject: FW: FEMA PreparAthon

Categories: Correspondence

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Sent: Friday, April 25, 2014 11:19 AM
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Subject: FEMA PreparAthon

FEMA

Sandy Recovery Office
Lincroft, NJ

Intergovernmental Advisory

America's PrepareAthon

America's PrepareAthon (AP!) a nationwide, community-based campaign for action to increase emergency preparedness and resilience. Each spring and fall, America's PrepareAthon will provide a national focus for individuals, organizations and communities to participate through drills, group discussions and exercises to prepare for local hazards.

On April 30, Americans are asked to implement one simple preparedness action to mitigate their risk and reduce their vulnerability to one of the following hazards: tornado, hurricane, flood, and wildfire.

The goal of this campaign is to increase the number of individuals who:

- Understand which disasters could happen in their community
- Know what to do to be safe and mitigate damage
- Take action to increase their preparedness
- Participate in community resilience planning

What can I do?

- Register to participate in America's PrepareAthon and provide details about the activities you're planning.
- Ask all your staff to put In Case of Emergency (ICE) into their phone and download the FEMA app.

- Invite your local Red Cross chapter or local Office of Emergency Management to come speak to your office about family preparedness.
- Practice a shelter-in-place drill in your office.
- Have an office competition for the best go-bag and award the winner!

Where can I find more information?

- Frequently Asked Questions
- Talking Points
- 2012 FEMA National Survey Report
- Disaster Survivor Video
- Other Resources

Stay in Touch

Email: PrepareAthon@fema.dhs.gov Twitter: @PrepareAthon follow the conversation **#PrepareAthon**

To move people to action, the President, through Presidential Policy Directive (PPD-8), has directed all federal agencies to work with their stakeholders across the country to *"coordinate a comprehensive campaign to build and sustain national preparedness, including public outreach and community-based and private-sector programs to enhance national resilience…"*

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FEMA's mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards.

Richard Stokes

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