

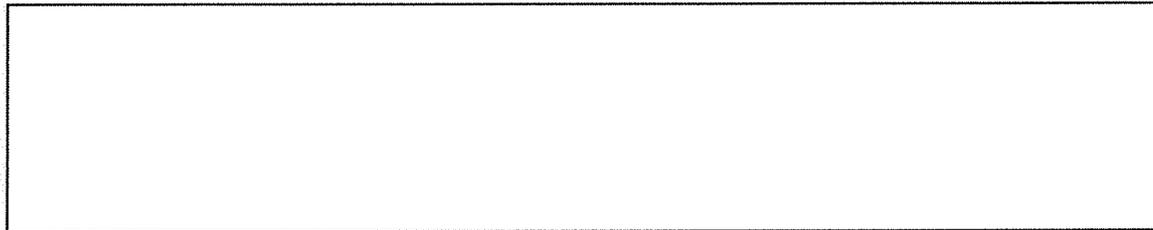
(c)

Masser, Michelle

From: Lashway, Lisa
Sent: Thursday, April 25, 2013 3:52 PM
To: Canning, Sean
Cc: Masser, Michelle
Subject: FW: An Open Invitation: JERSEY CITY SIXTH ANNUAL SUSTAINABLE CITIES CONFERENCE

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Budd Lake, NJ 07828

From: NJLM to Municipal Officials [mailto:njlm-clerks@njslom.org]
Sent: Thursday, April 25, 2013 3:34 PM
To: Lashway, Lisa
Subject: An Open Invitation: JERSEY CITY SIXTH ANNUAL SUSTAINABLE CITIES CONFERENCE



April 25, 2013

An Open Invitation

JERSEY CITY SIXTH ANNUAL SUSTAINABLE CITIES CONFERENCE

**Tuesday, April 30, 2013 | 9:00 am - 1:30 pm | Liberty Science Center
222 Jersey City Boulevard | Jersey City, New Jersey 07305**

This year, we are emphasizing the importance of environmental education. If we are going to have a hope of living in clean cities and on a healthy planet, we must educate our children about the importance of environmental protection. Join us as we discuss and learn about the important role environmental education plays in making our cities sustainable.

THE IMPORTANCE OF ENVIRONMENTAL EDUCATION

8:00 am - 9:00 am Registration

9:00 am - 9:45 am Stavros Milionis: PLANETBOOK

Stavros Milionis is the Executive Director of KEAN, an inclusive youth society. The organization's main goal is to pursue activities leading to the improvement of the quality of life focusing on the protection of the environment including the promotion of new technologies, youth education and youth rights. In this regard, KEAN created in 2009 the first board game about the environment and climate changes. In Greece, Planetbook was distributed for free in 700 schools with the support of Vodafone and Vodafone Foundation and participated in over 100 events with its floor version.

9:45 am - 10:30 am Amy Jolin, Program Director of City Green

Amy Jolin grew up on a farm in Ohio where her family raised chickens, pigs, ducks, a giant kitchen garden, and acres of a pick-your-own strawberry operation. Educated at Boston University and Columbia, Amy spent 15 years in the publishing industry writing curriculum for academic textbooks. She spearheaded the creation of the 5-year-old Ringwood Farmers' Market and still serves as its Board President. Amy is the mother of four children and works closely with their teachers in support of their own school gardens.

10:45 am - 11:15 am Aldo Sanchez-Abreu, Associate Superintendent of Curriculum and Instruction Jersey City Board of Education, "How Environmental issues are taught in Jersey City Schools"

Aldo Sanchez-Abreu holds three Master's Degrees: one in Pure Mathematics one in Mathematics Education; and one in Administration and Supervision. A teacher and administrator for 29 years in the Jersey City Public Schools, for the last 5 years Aldo has dedicated his life to changing the way students learn mathematics. To this end, his hands-on discovery-based instruction model has given many students a better understanding of math and higher test scores, ensuring that they will be able to compete in the 21st century's digital and global society.

11:15 am - 11:30 am Coffee break

11:30 am - 12:45 pm Keynote Speaker: Professor Mary Leou

Environmental Education: The Key to Sustainable Cities

Mary Leou is the Director of the Wallerstein Collaborative for Urban Environmental Education at NYU, and Director of the Environmental Conservation Education Program in the Department of Teaching and Learning. She has over 20 years of experience in urban environmental education. She has received numerous grants to develop school programs, teacher education initiatives, and environmental curricula. She is the former Chair of the Environmental Education Advisory Council and serves on numerous boards in the metropolitan area including Nature Network, Metro Forest Council and currently the Co-Chair of the NYS Outdoor Education Association's Environmental Literacy Committee.

12:45 pm Lunch

The event is **FREE** and seats are limited. Register at
<http://project365jerseycitygreenweek.eventbrite.com>.

For more information, call 201.547.4513 | visit jerseycitynj.gov
www.wix.com/jc365daysofgreen/365-green-week

The City of Jersey City, Mayor Jerramiah T. Healy,
Dept. of HEDC/Division of Planning, Law Department, Dept. of HHS/Division of Cultural
Affairs,
Dept. of Recreation in partnership with Liberty Science Center

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