Susan Gouveia

From: Lashway, Lisa
Sent: Wednesday, April 23, 2014 9:52 AM
To: Canning, Sean; Susan Gouveia
Subject: FW: Downtown New Jersey - NEW JERSEY ALLIANCE PROGRAM

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From: Downtown New Jersey [mailto:pprimavera@downtownnj.com]
Sent: Wednesday, April 23, 2014 1:02 AM
To: Lashway, Lisa
Subject: Downtown New Jersey - NEW JERSEY ALLIANCE PROGRAM

PLEASE JOIN US FOR THIS INFORMATIVE AND DYNAMIC EVENT!

International Council of Shopping Centers - Alliance Program

in partnership with
Downtown NJ
and
Rutgers - The Center for Urban Entrepreneurship and Economic Development:

NEW JERSEY ALLIANCE PROGRAM

The Hamilton Club * 32 Church Street * Paterson, NJ 07505
Seminar Room, 2nd Floor
Wednesday, April 30th, 2014 8:30a - 10:00a

"Downtown Retail Development- Best Practices"

Towns are spending millions of dollars trying to recreate authentic places, focusing on retail development to lead the way. Successful cities have reinvested in their downtowns and are seeing dramatic results. Hear from notable planners, developers and consultants focused on creating a meaningful dialogue. While many areas of the country have struggled, New Jersey has continued to grow and our downtowns in particular have made great strides in redevelopment particularly within the retail and multi-family sectors. Come and hear from the experts who have worked with both large and small New Jersey municipalities to create a vibrant and growing retail environment.

The Alliance Program is a special ICSC initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. Positive relationship building is paramount for successful development. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

8:00 am	Registration
8:00 - 8:30 am	Networking
8:30 - 8:35 am	Welcome Remarks

Lyneir Richardson State Alliance Public Sector Co-Chair, Executive Director
Center for Urban Entrepreneurship and Economic Development- Rutgers Business School

PAUL J. CAMELLA, State Alliance Private Sector Co-Chair, Welco Realty,Inc.

8:35 - 9:30 am Panel Discussion

Facilitator: PAUL J. CAMELLA, State Alliance Private Sector Co-Chair, Welco Realty

Panelists: TIMOTHY I. HENKEL, Senior VP, Pennrose Properties, Inc.

CORRADO BELGIOVINE, President, Broker of Record,
Alexander Anderson Realty of Hackensack

RANCIS REINER, Senior Urban Designer,
DMR Architects, (Redevelopment Planner, City of Hackensack)

9:30 - 10:00 am Q/A

10:00 am Meeting Adjourns

Program Planning Committee: Lyneir Richardson State Alliance Public Sector Co-Chair, Executive Director, Center for Urban Entrepreneurship and Economic Development-Rutgers Business School; Paul J. Camella, State Alliance Private Sector Co-Chair, Welco Realty, Inc.; Ruben Gomez, Economic Development Director, City of Paterson; Deborah Hoffman, Director, Division of Economic Development, County of Passaic; Mark J. Semeraro, Attorney, Kaufman, Semeraro & Leibman, LLP; Michael Semeraro Jr., Senior Principal, Langan Engineering and Environmental Services

Member/Public Official Advance*: $25
Member/Public Official On-Site: $25
Non-member Advance: $25
Non-member On-Site: $25
Student Member **: $10
Student Non-member: $10
* There are no refunds or cancellations
**Must be an ICSC student member to qualify for student rate.

FAX: +1 732 694 1800
(Credit card registration only)

ONLINE: www.icsc.org
(Credit card registration only)

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