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**Masser, Michelle**

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**From:** Lashway, Lisa  
**Sent:** Friday, April 19, 2013 4:13 PM  
**To:** Canning, Sean; Masser, Michelle  
**Subject:** FW: Action Alert: Call Your Senators to Support S. 743, the Marketplace Fairness Act

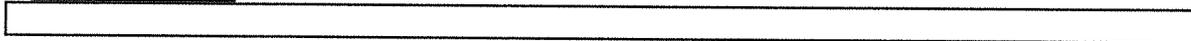
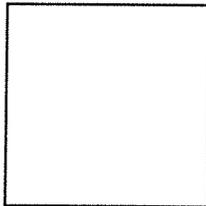
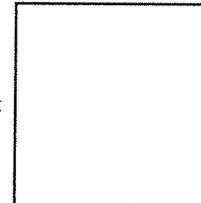
Lisa Lashway  
Mt. Olive Twp. Clerk  
973-691-0900 Ext. 7291  
FAX 973-691-2080  
PO Box 450  
Budd Lake, NJ 07828

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**From:** NLC - National League of Cities [mailto:nlcmail@nlc.org]  
**Sent:** Friday, April 19, 2013 3:35 PM  
**To:** Lashway, Lisa  
**Subject:** Action Alert: Call Your Senators to Support S. 743, the Marketplace Fairness Act

URGE YOUR SENATORS: To support the Marketplace Fairness Act  
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City leaders,

**We need you to take action now and urge your Senators to support S. 743, the Marketplace Fairness Act!**

Yesterday, Senate Majority Leader Reid (D-NV) filed for cloture on S. 743, the Marketplace Fairness Act, which could be voted upon as early as Monday, April 22, 2013.

The Marketplace Fairness Act, a top legislative priority for NLC, allows state and local governments to compel the collection of sales taxes on online and remote sales that already are owed. It does not create any new tax or increase any existing tax; it simply provides for the enforcement of state and local governments' authority. Additionally, the Act aims to level the playing field between traditional brick and mortar retailers who are required to collect sales taxes at the time of purchase and the on-line retailers who are not.

You will recall that a few weeks ago, we had an impressive show of support for this legislation on the Budget Amendment vote. We won this nonbinding vote 75-24, which is a comfortable margin by any standard!

**Now, we need local leaders to help us contact ALL SENATE offices to communicate your support for this legislation and to ask your Senators to vote YES on the cloture vote, and YES on S 743, The Marketplace Fairness Act.**

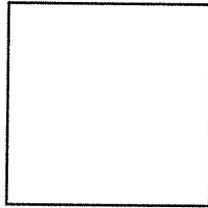
We are aware that some members of the Senate Finance Committee may push back for procedural reasons since Majority Leader's Reid motion effectively bypasses the committee process. Our view on this is that the issue had two hearings in the Senate Finance Committee and two hearings in the House Judiciary Committee during the last Congress, and it's time to move forward to level the playing field.

Here's a link to the Budget Amendment Roll Call Vote: [VOTE](#)

- For those Senators that voted YES: Thank them and ask for their continued support for local governments and brick and mortar retailers by voting YES on the cloture motion and YES when the legislation comes to the floor.
- For those Senators that voted NO: Thank them for their time, let them know why the legislation is important to communities and business in their states, and ask them to reconsider their support for the legislation. (See [NLC Issue Brief](#).)

On behalf of NLC, thanks for your efforts! Together, we can have impact!

Sincerely,



Clarence Anthony  
Executive Director, National League of Cities

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National League of Cities

1301 Pennsylvania Avenue NW  
Suite 550  
Washington, DC 20004  
1-877-827-2385  
[memberservices@nlc.org](mailto:memberservices@nlc.org) [memberservices@nlc.org](mailto:memberservices@nlc.org)

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