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Lashway, Lisa

From: Downtown New Jersey [info@downtownnj.com]
Sent: Friday, April 19, 2013 11:51 AM
To: Lashway, Lisa
Subject: Is your downtown ready for the next disaster?

'sey Downtowns/ Managed Business Districts ready for the next disaster?

e lessons from Superstorm Sandy was a reaffirmation of the importance of downtowns to their communiti f size. Following the storm many downtowns were very resourceful in becoming operational in a short per istance to both residents and individual businesses. But much of that activity was ad hoc and would have ve, with less effort to institute, had it been prepared for in advance.

n New Jersey is partnering with the Resilient Design Project in the NJIT Collect of Architecture and Design nework that will guide New Jersey managed business districts in developing disaster plans. Attend the Ma' Jew Jersey Conference to learn the details.

2013 DNJ Annual Conference
Thursday, May 16
The Avenue, Pier Village, Long Branch
8:00 a.m. to 1:30 p.m.

NJ!
urce for those
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e to join

Downtown New
iscussion
Linkedin

The past year has seen New Jersey downtowns dealing with an increasing number of m districts in turmoil, downtowns exploring new approaches and alternatives to redevelc Superstorm Sandy. This compact conference is being offered at a location where both redevelopment issues and the impact of Sandy have come to play; Pier Village, the fir: redevelopment in Long Branch and Sandy Survivor.

8:00 a.m. Registration, Continental Breakfast

8:30 a.m. Resilient Downtowns- disaster mitigation and recovery; planning for future disa

City of Long Branch- Long Branch's Pier Village is new construction that withstood the assaults of Superstorm properties elsewhere in Long Branch did not fare so well. Representatives of the City of Long Branch will share their lessons learned

Thomas Dalessio- Tom is the Resilient Design Project Manager in the NJIT Collect of Architecture and Design

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design in New Jersey.

Michael Redpath- Mike is leading Downtown New Jersey's partnership project with NJIT to develop a scalable
will guide New Jersey managed business districts to be better prepared for disasters. Key elements of the framework
explained.

10:00 a.m. Featured speaker: Lt. Governor Kim Guadagno

10:45 a.m. Post Redevelopment- the status of, and alternatives to, redevelopment in New

City of Long Branch- Long Branch has been at the center of successful redevelopment, and challenges to rede
New Jersey. Hear from representatives of the City about their progress and challenges, including an about-to-be-star

Robert Goldsmith- As a Partner and Real Estate Department Chair at Greenbaum, Rowe, Smith & Davis LLP, E
the midst of many redevelopment projects in New Jersey. He will speak on what is current with redevelopment and al
redevelopment.

Debra Tantleff- As Vice President of Development at Roseland, a Mack-Cali Realty Corporation subsidiary, Debr
key player in the development of over 3,000 residential units and 175,000 square feet of retail space. Hear her insigh
redevelopment and alternatives.

12:15 p.m. Luncheon

1:15 p.m. Self-tours

REGISTER TODAY (limited to first 100 registrants)

Registration includes continental breakfast and lunch

Members: $60 [click to register as member]
Non-Members: $75 [click to register as non-member]

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Partners:
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