

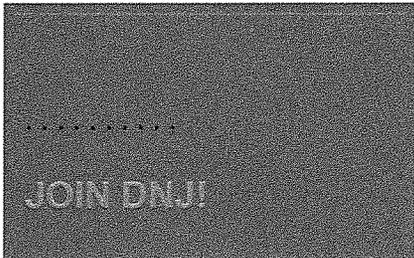
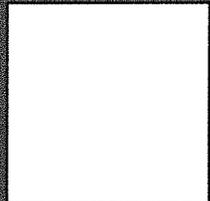
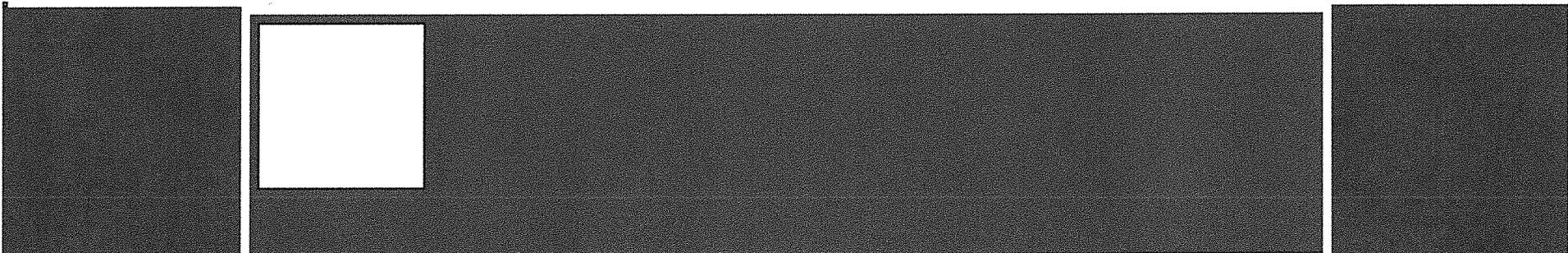
②

Masser, Michelle

From: Lashway, Lisa
Sent: Thursday, April 11, 2013 8:59 AM
To: Canning, Sean; Masser, Michelle
Subject: FW: Coming Programs

Lisa Lashway
Mt. Olive Twp. Clerk
973-691-0900 Ext. 7291
FAX 973-691-2080
PO Box 450
Budd Lake, NJ 07828

From: Downtown New Jersey [mailto:info@downtownnj.com]
Sent: Thursday, April 11, 2013 8:46 AM
To: Lashway, Lisa
Subject: Coming Programs



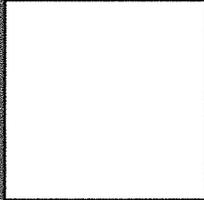
FREE Program

Community Insights® Recruitment Toolkit: An Effective and Inexpensive way to Recruit Stores, Restaurants, and

The resource for those
passionate about New
Jersey downtowns

[Click here to join](#)

Join the Downtown New
Jersey discussion
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Our Thanks to

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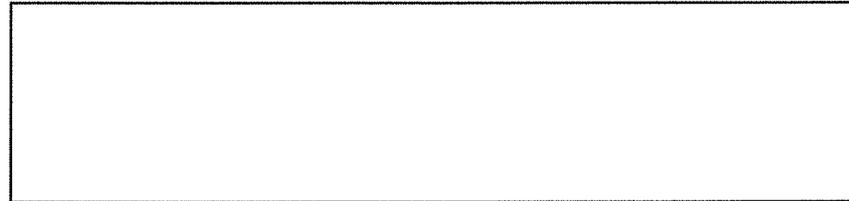
The Louis Berger Group,

Developers

Guest Speaker: JOE GETZ, *Principal, JGSC Group*

April 12, 2013
10:00 a.m. - 11:00 a.m.

Location: Greenbaum, Rowe, Smith and Davis, 4th Floor
Metro Corporate Campus 1
99 Wood Street, Iselin, NJ 08830



2013 DNJ Annual Conference

Thursday, May 16

The Avenue, Pier Village, Long Branch

8:00 a.m. to 1:30 p.m.

Featured speaker: Lt. Governor Kim Guadagno

Two panels discussions:

Resilient Downtowns: preparing for disaster prevention and
recover, planning for future disasters

Post Redevelopment: the status of redevelopment in New
Jersey, alternatives to redevelopment

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for their continued support
and assistance



In This Issue

Exhibitors

Luncheon

The past year has seen New Jersey downtowns dealing with an increasing number of managed districts in turmoil, downtowns exploring new approaches and alternatives to redevelopment, and Superstorm Sandy. This compact conference is being offered at a location where both redevelopment issues and the impact of Sandy have come to play; Pier Village, the first stage of redevelopment in Long Branch.

REGISTER TODAY (limited to first 100 registrants)
Registration includes continental breakfast and lunch

Members: \$60 [[click to register as member](#)]
Non-Members: \$75 [[click to register as non-member](#)]

[2013 Annual Conference Sponsorship Opportunities](#)

[2013 Annual Conference Registration Form](#)

Sponsors:

Ben Shaffer and Associates, Inc., Dewberry, Gruskin Group

Partners: NJ Economic Development Authority, Economic Development Association of NJ, NJ Future, Kislak Real Estate Institute, Main Street NJ & Improvement District Programs, NJ American Planning Association, Regional Plan Association-NJ, NJ Transit

APA-NJ Seeks Post Sandy Recovery Input

APA-NJ is looking for your assistance in compiling an inventory of Sandy-recovery community planning assistance projects. The purpose of the inventory is to identify the gaps and overlaps of planning assistance so that future efforts can be targeted strategically. The results of the inventory will be posted on the APA-NJ website, and shared

with NGOs, foundations, FEMA and state officials involved in the recovery process.

If you are facilitating workshops, seminars, projects, recovery managers or other types of recovery planning, please take a moment to complete the survey [here](#).

The survey is very short and should only take a couple minutes to complete. A response by Monday, April 14 would be appreciated.

For any questions, please contact APA-NJ at office@njplanning.org.

**Free Complimentary Program
Business Continuity:
How to Save Your Company After Disaster Strikes**

**April 16, 2013
8:30 AM - 11:30 AM**

William Paterson University
1600 Valley Road, Wayne, NJ 07470

Featured Speakers
Passaic County Freeholder Ronda Casson Cotroneo

Business Continuity Strategic Planning What You Need to Know

Bernard Jones,
MBCI, CBCP, CORP, Risk Management Business Continuity Officer, City College of NY-CUNY, Member of the Board, NJ Chapter, Association of Contingency Planners

Post Loss Claim Recovery

Daniel Frio,
Senior Vice President MARSH Risk Consulting

The Role of the Office of Emergency Management

Sgt. James Dunham,
NJ State Police Emergency Response Bureau

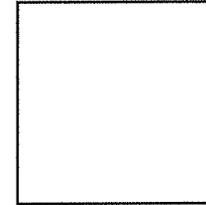
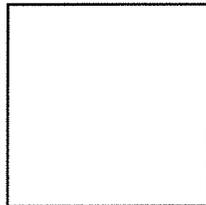
**Securing Business Records - Risk Management and
Disaster Recovery**

Jhovanny Rodriguez,
Vice President, Synetek Solutions

**Please RSVP to the Passaic County Department of
Economic Development:
973-569-4720 or ecodev@passaiccountynj.org**

Downtown New Jersey, Inc.
PO Box 63
Spring Lake, NJ 07762
888-228-8116 | info@downtownnj.com

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