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Susan Gouveia

From: Lashway, Lisa
Sent: Wednesday, March 26, 2014 11:16 AM
To: Canning, Sean; Susan Gouveia
Subject: FW: TMAC March Newsletter

Categories: Correspondence

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From: info@tmacouncilnj.org [mailto:info@tmacouncilnj.org]
Sent: Wednesday, March 26, 2014 11:13 AM
To: Lashway, Lisa
Subject: TMAC March Newsletter

To view this email as a Web page click here.
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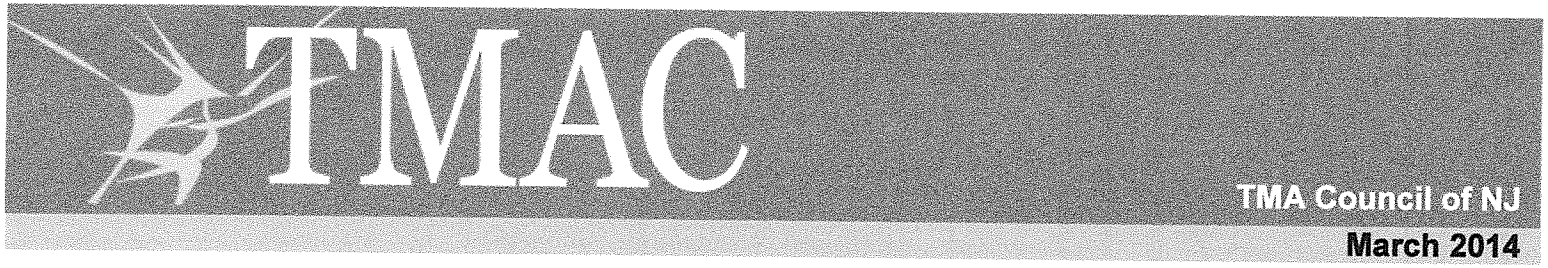
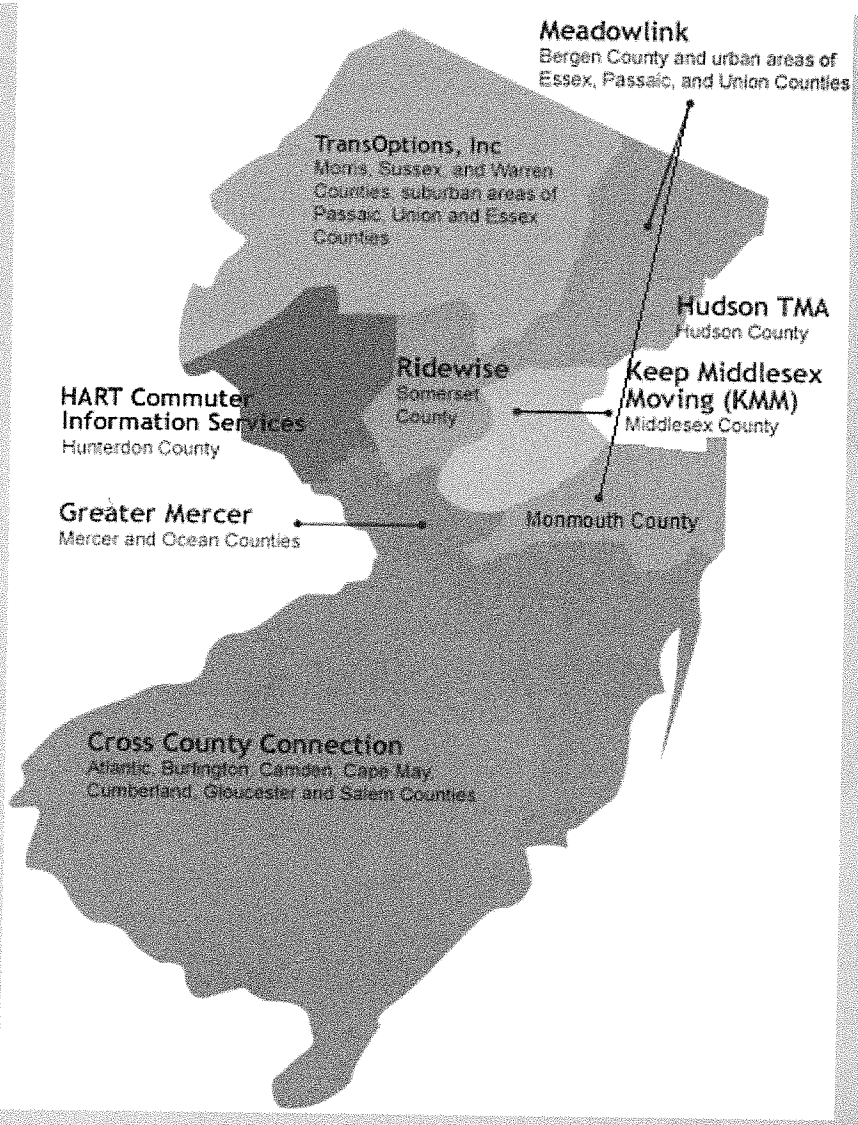
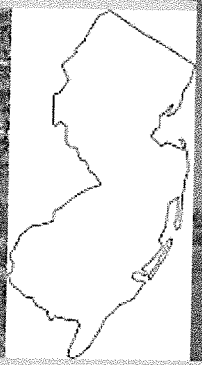




TMA Council of NJ (TMAC NJ) is comprised of the Executive Directors of New Jersey's eight Transportation Management Associations. TMAs are non-profit organizations that work with businesses, commuters, county and local governments, and state agencies to implement programs that reduce traffic congestion and improve air quality. Funding for the TMAs is provided, in part, by the Federal Highway administration through NJDOT and also by NJ TRANSIT.

It's finally Spring!



Throughout the State, we're all rejoicing. Spring has finally arrived! At last we can come out of hibernation and enjoy walking, biking, trips to the shore, outings to a local park or just relaxing outdoors at home.

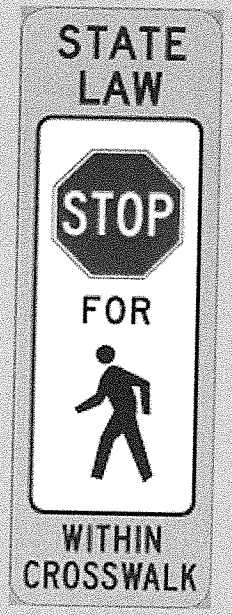
Culturally, spring is a time of renewal. Perhaps this welcomed change of season will motivate you to do something outdoors that's good for you, kind to the environment and free. Try biking to work (or at least part of the way), parking the car and walking between errands or walking to school with your children or grandchildren.

With people getting out and about, it's more important than ever for motorists, cyclists and pedestrians to remember that they're sharing the road; traffic laws as well as courtesies apply. We know that motorists should not be distracted, especially by talking on a cell phone which is against the law in New Jersey. Staying focused and not using a hand-held cell phone applies to cyclists and pedestrians as well.

Whether traveling on two feet, two wheels or in a vehicle, enjoy getting out this Spring. Stay alert. Travel safely!

Driving Safety:

Stop for Pedestrians within Crosswalks



Remember:

It's not just a courtesy for motorists to stop for pedestrians in crosswalks, it's a New Jersey law. Violators are subject to one or more penalties including two points on their license, a $200 fine (plus court costs), 15 days of community service and insurance surcharges.

Pedestrians also have a responsibility to obey traffic signals, cross at crosswalks and not jaywalk or be subject to a $54 fine.

According to the National Safety Concil, thousands die needlessly each year because people continue to use their cell phones while driving, handheld or hands-free. Distracted driving is an epidemic; 3,328 people were killed in distracted driving crashes in 2012.

April has been designated Distracted Driving Awareness Month to call attention to the dangers of cell phone distracted driving. More information including a pledge to drive cell free are available from the National Safety Council at **http://www.nsc.org/pages/home.aspx**. Is any call or text really worth your life?

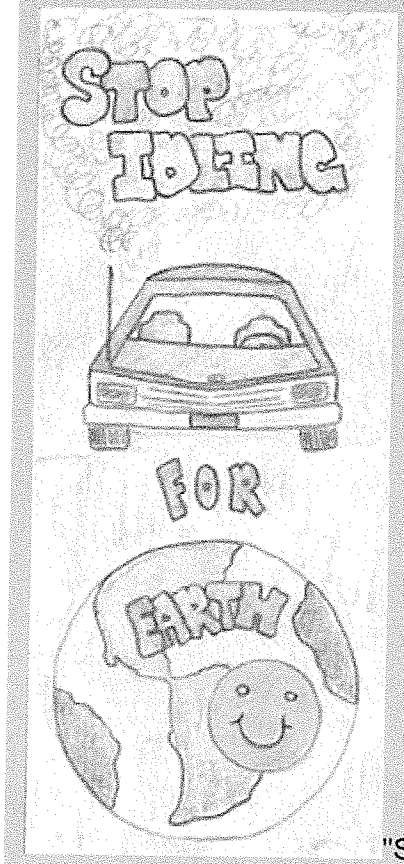
Keep Middlesex Moving (KMM)

serving Middlesex County

www.kmm.org

Stop Idling for Earth

PHOTO: from left to right, Ron Hutchinson, John Riesner, Jessica Vasquez, Sara Vasquez, Julie Flasser and Bill Neary



"Stop Idling for Earth." This simple, but straightforward message took the top spot in KMM's first Anti Idling Bookmark Contest. KMM invited Middlesex County fifth graders to submit designs for a bookmark containing an anti-idling message.

Jessica Vasquez of South Plainfield was selected as the winner after the judges reviewed 369 submissions from schools across Middlesex County. She received a $100 gift card from Magyar Bank at KMM's Annual Breakfast on May 22.

The winning bookmark will be printed and 1000 copies was distributed through the bank and schools in Middlesex County. The reverse side of the bookmark shows the designs of runners-up Sharanjit Kaur of Woodbridge, Jazlyn Rivas of Perth Amboy, Mikaya Umanzor of Milltown, and Haemak Akktar of Carteret.

KMM provided the children with information about the dangers of automobile emissions from idling vehicles, exercises they could do to calculate the pounds of pollution emitted by idling cars at their schools, and tips to educate others about idling.

KMM's Executive Director Bill Neary said, "The entries showed that the children really thought about the dangers of auto idling. I'm amazed at their creativity."

TransOptions, Inc.

serving Morris, Sussex, and Warren Counties; suburban areas of Passaic, Union and Essex Counties

www.transoptions.org

Return of the Bike To Work Challenge!

Everyone's favorite commuter challenge is on its way! Help us celebrate National Bike Month this May with Northwest New Jersey's premier biking competition the *Bike To Work Challenge*.

This FREE online competition will help you, your employees, co-workers and friends jumpstart their days. The *Bike To Work Challenge* isn't just for expert riders. We want to encourage you to bike and reward you for choosing two wheels over four for all or part of your way to work.

Commute too Far?

If you If you think your commute is too far, too hard or too overwhelming, biking part of the way also counts! Drive the hardest half of your commute and park in a Park & Ride lot, put your bike on a bus or train, or carpool with a

friend. As long as you include riding a bike at some point in your trip it counts!

Who Can Enter?

All residents and commuters who live or work in TransOptions' northwest New Jersey service area are encouraged to register. Beginning May 1st you can log your miles and start entering your commutes! We'll track your progress throughout the month of May and announce prize winners at the end-of-challenge celebration.

Register at GoForGood.TransOptions.org

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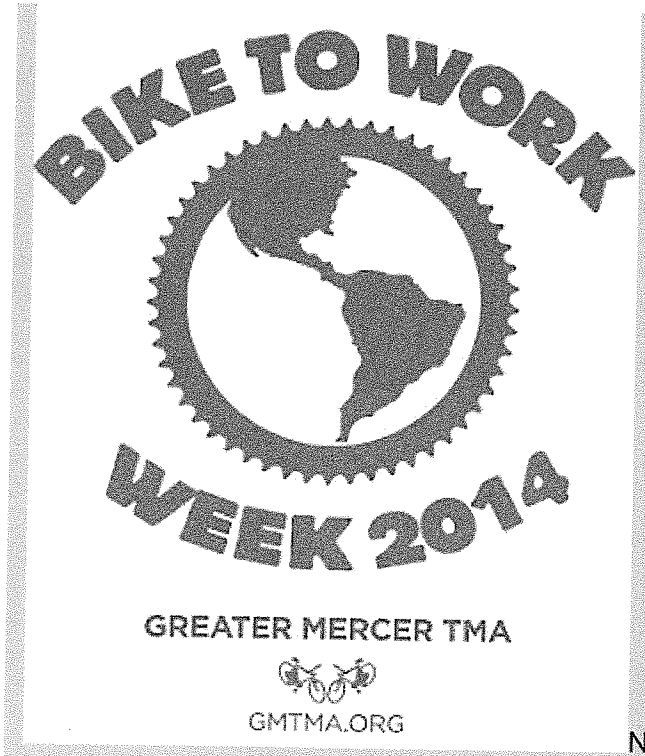
Questions? Email bfeeney@TransOptions.org or call (973) 267-7600.

Greater Mercer TMA

serving Mercer and Ocean Counties

www.gmtma.org

National Bike Month



National Bike Month is in May and Greater Mercer TMA is once again celebrating the power of the bicycle with Bike Month activities.

As an early kick-off for spring and bike month, we have been featuring a **Bike Commuter Journal** series on our blog. Check it out and get inspired to ride! You will be motivated to find your inner cyclist--guaranteed! New entries will continue to be posted.

During bike month we will have challenges for those biking to work or just biking around town. Feeling artistic...we have a contest for you too!

- Bike to Work Week: Bike to work May 12-May 16, log your miles, and win prizes!
- Swap A Ride: Can't, Won't or Don't ride a Bike to work - No Problem. You can still participate in the fun. Swap out car trips when you can by taking your bike instead to run your errands, visit friends, etc. And, you still get a chance to win prizes from our sponsors.
- Employer Bike Challenge: Bicycling is better when we're ALL together. Why not form a group of fellow employees to participate in Bike To Work Week. Enjoy the camaraderie and the great outdoors with co-workers by commuting to and from work together. AND, a chance to win our EMPLOYER WHEELS award.
- Visions of Bicycling: To celebrate Bike Month and the beauty that is bicycling, GMTMA is hosting a photo contest!

To register for all of these events check out our **Bike Month page**.

For more information about contact Jerry Foster, **jfoster@gmtma.org**.

Cross County Connection

serving Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem Counties

www.driveless.com

Sustainable Jersey Certification

Technical Assistance Available for Sustainable Jersey Certification

Cross County Connection Transportation Management Association's mission is to improve the quality of life in southern New Jersey by providing solutions to complex transportation problems. As Sustainable Jersey shares our vision of providing sustainable transportation options to reduce congestion and protect the environment, Cross County Connection works with municipalities in Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester and Salem counties to assist with Sustainable Jersey Action Items related to transportation.

LAND USE & TRANSPORTATION	
Sustainable Land Use Pledge*	10
Bicycle and Pedestrian Master Plan	10
Complete Streets Program	20
Conduct a Bicycle and Pedestrian Audit	10
Municipal Planning & Zoning Self-Assessment	10
Sustainability Master Plan Revision	20
NATURAL RESOURCES	
Natural Resource Inventory*	20
Water Conservation Ordinance*	20
Conservation Easements	10-15 each
Environmental Commission	10
Natural Resource Protection Ordinances	10 each
Open Space Plan	10
Tree & Woodlands Management	10-20 each
Water Conservation Education Program	10
WASTE MANAGEMENT	
Recycling	5-10 each
Waste Reduction	5-10 each

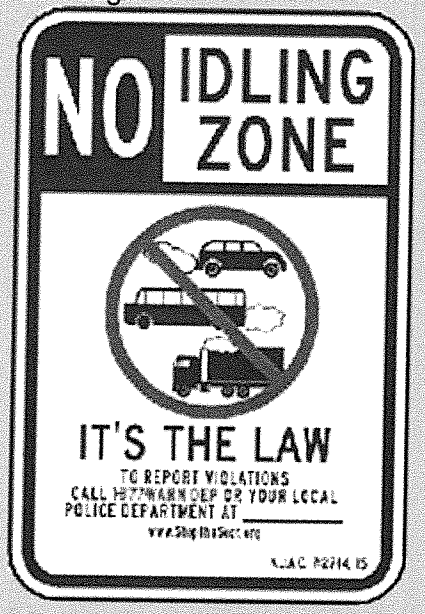
Cross County Connection can use its diverse expertise to assist your professional staff, environmental commission, green team and town leaders with completing Sustainable Jersey Action Items, including Safe Routes to School, Complete Streets and Anti-Idling Education and Enforcement. Cross County Connection provides services such as GIS mapping, data analysis, bikeway planning, and grant writing and can identify funding sources to help your municipality advance local sustainability initiatives and obtain Sustainable Jersey certification.

WHAT IS SUSTAINABLE JERSEY?

Sustainable Jersey is a certification program for municipalities that want to go green, save money, and take steps to sustain their quality of life over the long-term. Participating local governments voluntarily complete and document actions to earn points towards certification. These actions help communities reduce greenhouse gas emissions, preserve open spaces, reduce energy consumption, design streets for all road users, and promote other sustainability initiatives. In addition to taking the first steps to becoming sustainable, municipalities that obtain Sustainable Jersey certification gain priority access to grants.

WHAT ARE THE BENEFITS OF CERTIFICATION?

Sustainability Benefits: Certified municipalities benefit from conserving valuable resources, protecting the environment, promoting economic development and improving transportation options. Cost savings can also be realized from reductions in energy and water usage.



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