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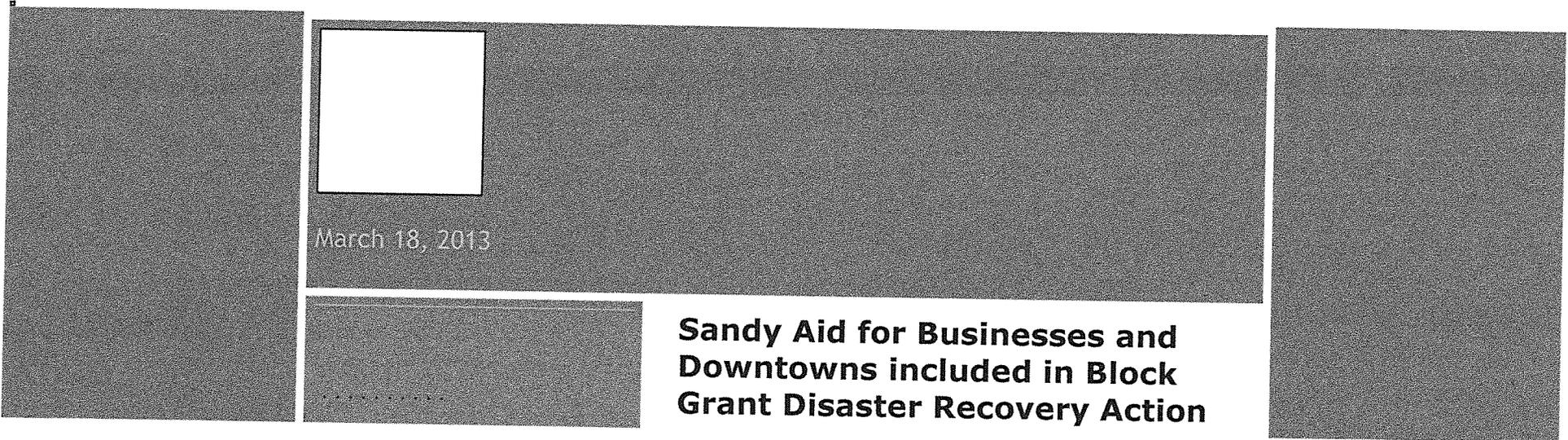
Masser, Michelle

From: Lashway, Lisa
Sent: Monday, March 18, 2013 1:12 PM
To: Canning, Sean
Cc: Masser, Michelle
Subject: FW: Sandy Aid for Businesses and Downtowns included in Block Grant Disaster Recovery Action Plan

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From: Downtown New Jersey [mailto:info@downtownnj.com]
Sent: Monday, March 18, 2013 9:16 AM
To: Lashway, Lisa
Subject: Sandy Aid for Businesses and Downtowns included in Block Grant Disaster Recovery Action Plan

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March 18, 2013

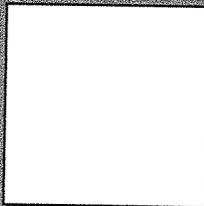
**Sandy Aid for Businesses and
Downtowns included in Block
Grant Disaster Recovery Action**

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The Heldrich Center

Plan

The proposed "New Jersey Community Development Block Grant Disaster Recovery Action Plan" ("Action Plan") released last week offers some disaster assistance hope for New Jersey downtowns and individual businesses. There are four elements of particular interest to New Jersey downtowns and individual businesses. Many of these programs will be on a first-come-first-served basis, so start planning now to respond quickly once application information is released.

To help New Jersey businesses, the Christie Administration is setting aside \$500 million in funding for the New Jersey Economic Development Authority to administer the following activities:

Small Business Grants of up to \$50,000 to eligible businesses that sustained physical damage. A \$300 million allocation will fund grants that can be used for purposes including rehabilitation, new construction, equipment, inventory, mitigation, refinancing and working capital among other uses.

No-Interest Loans for Storm-Impacted Small Businesses ranging from \$100,000 to \$5 million for documented physical damage not covered by other sources. These loans are intended to assist eligible businesses that suffered physical damage, as well as spur economic revitalization by providing funding for expansion and new businesses in storm-impacted areas.

Neighborhood And Community Revitalization Programs to provide funding of up to \$10 million to help communities rebuild commercial areas with public facility improvements such as streetscapes, lighting, and sidewalks and undertake other activities critical to restoring and strengthening local economies, including micro-loans for storm-related damage and loan guarantees as well as façade and

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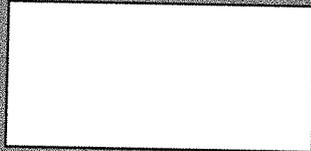
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for their continued support
and assistance



code-related improvements.

A Tourism Marketing Campaign to promote storm-impacted businesses and shore communities by letting the nation know that New Jersey is recovering and that communities are open for business. The campaign funded at \$25 million would also encourage New Jerseyans and tourists to shop local, thereby supporting companies that are operational.

The intent of this article is to give a brief overview of the proposed plan. To read more on the overall plan [[click here](#)].

To download a copy of the plan [[click here](#)].

Save the date- May 16

**Downtown New Jersey Annual
Conference**

**Recovery, Revitalization, and
Redevelopment- moving forward in
New Jersey's Downtowns**

The past year has seen New Jersey downtowns dealing with an increasing number of managed districts in turmoil, downtowns exploring new approaches and alternatives to redevelopment, and Superstorm Sandy.

This compact conference will offer two panel discussions: one on resilient downtowns, recovering from disaster and planning for future disasters; and one on "Post Redevelopment," other tools for downtown revitalization.

The setting for this year's conference is an epicenter for both topics: The Avenue, on the oceanfront in Long Branch. Mark your calendar and watch for details.

Thursday, May 16, 2013
8:00 a.m. to 1:30 p.m.
The Avenue, Long Branch, NJ

Exhibitor or sponsor information call 888-228-8116 or email info@downtownnj.com

DNJ Special Complimentary Program

**Community Insights® Recruitment
Toolkit: An Effective and
Inexpensive way to Recruit Stores,
Restaurants, and Developers**

Friday, April 12
10:00 a.m. - 11:00 a.m.

Guest Speaker:

Joe Getz, Principal
JGSC Group
856-662-8800
jgetz@jgscgroup.com
JGSCgroup.com

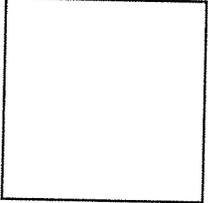
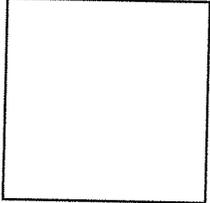
Location:

**Greenbaum, Rowe, Smith and Davis
Metro Corporate Campus 1
99 Wood Street, 4th floor
Iselin, New Jersey 08830-2712**

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