

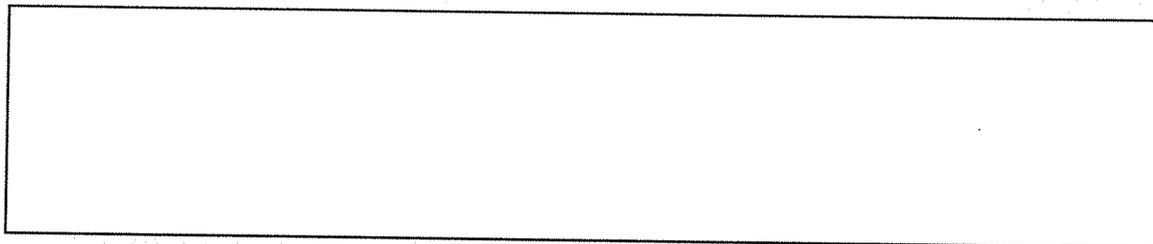
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Masser, Michelle

From: Lashway, Lisa
Sent: Friday, March 15, 2013 1:26 PM
To: Canning, Sean; Masser, Michelle
Subject: FW: I. Upcoming NJLM Educational Foundation, Inc. Program II. Upcoming League Seminar

Lisa Lashway
Mt. Olive Twp. Clerk
973-691-0900 Ext. 7291
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PO Box 450
Budd Lake, NJ 07828

From: NJLM to Municipal Officials [mailto:njlm-clerks@njslom.org]
Sent: Friday, March 15, 2013 1:20 PM
To: Lashway, Lisa
Subject: I. Upcoming NJLM Educational Foundation, Inc. Program II. Upcoming League Seminar



March 15, 2013

**Re: I. NJLM Educational Foundation, Inc.
CRISIS COMMUNICATIONS - TECHNIQUES FOR COMMUNICATING WITH
CONSTITUENTS, THE MEDIA, AND SERVICE PROVIDERS**

MARCH 22, 2013

8:30AM – 12:00PM
The Conference Center at Mercer County College
1200 Old Trenton Rd., West Windsor, NJ 08550

Registration Form at <http://www.njlmef.org/events/032213-crisis.html>

**CEU's: CMFO/CCFO-4.0 OFF MGMT/ANC; CPWM-4.0MGMT; RMC-4.0 PROF
DEVEL**

Whether the crisis is a natural disaster, security emergency, a leadership vacuum, or any loss that impacts an entire community, understanding the basic approach to crisis communication will help you limit damage. Learn who you should communicate with; what methods of communication work best; what techniques are appropriate or inappropriate; what to do when communication technology fails; who should deliver messages to various stakeholders – and more.

Understanding how proper communication affects recovery from many forms of crisis is important at many levels. This Educational Foundation Event provides information for anyone tasked with communicating during a crisis – whether at a department head level, public figure, or crisis manager.

Moderator: Paul Matacera, Educational Foundation Trustee; Partner, MBI Gluck Shaw; Past President, League of Municipalities; Former Mayor, North Brunswick

Presenters:

Michael Turner, President, Burton Trent Public Affairs, LLC
“An Overview and Framework for Crisis Communication”

Lt. Thomas Scardino, Assistant Bureau Chief, Emergency Preparedness Bureau
Emergency Management Section; Homeland Security Branch, NJ State Police
“Basics of Intergovernmental Crisis Communication”

Joe Ryan, Public Information Officer, Bayonne

Debbi Winogracki, Public Information Officer, Toms River Township
“Basics of Crisis Communication with the Public – from press to social media”

****IN CASE OF INCLEMENT WEATHER OR CANCELLATION:** We will announce emergency seminar cancellations via recorded announcement on our Weather Hotline: **609-695-3481 ext. 200** and post announcements on our website www.njlmef.org or www.njslom.org after 6:00am on the morning of the meeting.

Re: II. League Professional Development Seminar

“Leaves of Absence in New Jersey-A look at the Family Medical Leave Act, the New Jersey Family Leave Act, and ADA Compliance”

Wednesday, April 24, 2013

Robert Meyner Reception Center

Holmdel, NJ

8:30 AM – 12:30PM

Dena B. Calo, Esq., Partner and Director of the Human Resources Practice Group at Genova, Burns, Giantomasi & Webster and Joseph M. Hannon, Esq, Genova, Burns, Giantomasi & Webster will present the following program addressing how to manage employee “leaves” in New Jersey. Its goal is to help attendees understand and administer the Federal Family and Medical Leave Act of 1993, the New Jersey Family Leave Act, New Jersey Family Leave Insurance, New Jersey Temporary Disability Insurance and New Jersey Workers Compensation Act. More specifically, it will provide information on recent changes in the FMLA and NJFLA, help educate participants on the importance of understanding the difference between “leave laws” and “wage replacement laws”; provide an overview of NJFLI and provide an understanding of the interaction between and administration of FMLA, NJFLA, NJFLI, NJTDI and NJWCA. The breakdown of the program is as follows:

- **FMLA** – (1 hour) Summary of the law and its recent Amendments; Understanding and Identifying Qualifying Events and what constitutes a Serious Health Conditions; Requirements of and Reviewing Certifications; Intermittent Leave and Substitution of Paid Leave; Job Protection and Restoration; Employer and Employee Obligations under the Act; Calculation of leave entitlements; Managing attendance and abuse of leave
-
- **NJFLA** – (30 minutes) Summary of the law; Understanding and Identifying Qualifying Events and what constitutes a Serious Health Condition; Interplay between and Comparison of the FMLA and NJFLA.
- **Leave Laws v. Wage Replacement Laws** (15 minutes) – Defining leave laws; Defining wage replacement laws; Comparison of Leave v. Wage Replacement Laws.

· **New Jersey Family Leave Insurance (NJFLI) (30 minutes)** – Background and Summary of the Law; Identification of the types of leave applicable; NJFLI funding and administration; Eligible Employees and Employers; Benefits available under NJFLI; Notice and Certification Requirements; Job Restoration; Interplay with FMLA, NJFLA, sick, vacation and other personal leave; State v. Private Plan administration; Challenging grants of benefits and penalties for false claims.

· **Administration of FMLA, NJFLA, NJFLI, NJTDI and NJWCA (30 minutes)** – Managing leave in New Jersey; Discussion of NJTDI and NJWCA; Basics on Employer Personal Time Off Policies; Hypothetical examples of Leave applications and calculation of benefits; practical tips for applying leaves in the workplace. Each participant will receive a copy of the PowerPoint presentation upon arrival and the presenter will be available for questions throughout the presentation as well as after the presentation has concluded.

Presenter(s):

Dena B. Calo, Esq., Director of Human Resources Practices Group and Partner, at Genova, Burns, & Giantomasi Joseph M. Hannon, Esq, Genova, Burns, & Giantomasi

Schedule:

8:30a.m.-9:00a.m. Registration, networking and continental breakfast
9:00a.m.-10:15a.m.-Seminar topics and discussion
10:15a.m.-10:30a.m.-Networking Break
10:30a.m.-12:30p.m.Seminar topics and discussion.

REGISTRATION FEE: Member Rate: \$75.00* Non-Member: \$100.00

*Member rate applies to: Municipalities, State, County, and Municipal Utilities & Authorities.

To register:

- Visit www.njslom.org and click on *Services*
- Select *Calendar of Events*, Go to the date you are attending
- Download registration form, complete and fax it with your voucher to (609) 695-0151

Questions about registering – contact Suzanne Delany SDelany@njslom.com or 609-695-3481 ext. 111

CEUs: CMFO/CCFO-4.0 Off MGMT; CPWm- 2.0 MGMT, 2.0 GOVT; RMC-4.0 Prof Devel; CPA-4.0 MGMT; CLE 3.9-Labor and Employment Law, PACLE-3.0

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*If you would like to be removed from receiving faxed advisories please contact Shirley Cade at scade@njslom.com or 609-695-3481 ext. 114 with the name of your municipality and fax number. Thank you.

Please be advised that the information you receive is not legal advice. You must consult your town attorney to make sure that any of the material you receive is in accordance with current state law and your particular facts and situation.

Please be advised that the New Jersey State League of Municipalities is subject to the New Jersey Open Public Records Act. As such, any email sent or received by the League may be subject to a records request.

New Jersey League of Municipalities
222 West State Street, Trenton, NJ 08608
609-695-3481
<http://www.njslom.org>

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NJLM to Municipal Officials | 222 West State Street | Trenton, NJ 08608

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