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Masser, Michelle

From: Lashway, Lisa
Sent: Thursday, March 14, 2013 9:47 AM
To: Canning, Sean; Masser, Michelle
Subject: FW: NJDEP Media Advisory - Pre-Season Trout Stocking
Attachments: Trout Stocking Advisory - 3-13-13.pdf

Lisa Lashway
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From: Randazzo, Cindy [mailto:Cindy.Randazzo@dep.state.nj.us]
Sent: Thursday, March 14, 2013 9:38 AM
To: Randazzo, Cindy
Cc: Rogers, Joseph
Subject: NJDEP Media Advisory - Pre-Season Trout Stocking

Dear Mayor and Municipal Clerk:

Please see the attached NJDEP Media Advisory regarding Pre-Season Trout Stocking Media Opportunities.
If you have any questions, please contact me directly.

Sincerely,

Cindy W. Randazzo
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New Jersey Department of Environmental Protection
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NEWS

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Bob Martin, Commissioner

IMMEDIATE RELEASE:

March 13, 2013

Contact: Jeff Matthews

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MEDIA ADVISORY

****March 18 Through April 5****

Pre-season Trout Stocking Media Opportunities

TRENTON – The DEP’s Division of Fish and Wildlife next week will start stocking more than 180,000 hatchery-raised trout for anglers to pursue in all of the state’s 21 counties when trout season opens April 6.

The opening of trout season is the most anticipated day on the annual fishing calendar, which attracts anglers to nearly 200 trout stocked rivers, streams and lakes across the state. The pre-season stocking period provides opportunities for stories and colorful photos, video and graphics. Local story angles are plentiful, with trout stockings occurring in every county from March 18 through April 5. The DEP’s Pequest Trout Hatchery in Warren County, where more than 600,000 trout are raised each year, also provides another excellent story and photo/video opportunity.

Big fish stories are an added bonus for nine lakes and ponds that during the presession stocking receive between 30 and 50 breeder trout that measure 17 to 24 inches. This year the “Bonus Broodstock” waters are:

Colonial Lake (Mercer Co.)	Mt. Hope Pond (Morris Co.)
Grenloch Lake (Gloucester Co.)	Ponderlodge Pond (Cape May Co.)
Hamilton Fire Pond (Monmouth Co.)	Sylvan Lake (Burlington Co.)
Milton Lake (Union Co.)	West Hudson County Park Pond (Hudson Co.)
Mountain Farm Pond (Hunterdon Co.)	Whites Pond (Bergen Co.)

The pre-season trout stocking schedule for all 21 New Jersey counties is as follows:

Atlantic – 4/1	Hunterdon – 3/18, 3/19, 3/20, 3/25, 3/27, 3/28, 4/1, 4/4
Bergen – 3/20, 4/2, 4/3	Mercer – 3/19, 3/28, 4/3
Burlington – 3/27, 4/1	Middlesex – 4/1, 4/2
Camden – 4/1	Monmouth – 3/21, 4/2, 4/3, 4/4
Cape May – 3/26	Morris – 3/19, 3/21, 3/25, 3/27, 3/28, 4/1
Cumberland – 3/26	Ocean - 3/18, 4/4
Essex – 4/2, 4/4	Passaic – 3/18, 3/26, 4/3

Gloucester – 3/19, 4/1
Hudson – 4/4

Salem – 3/19
Somerset – 3/19, 3/25, 4/1, 4/2, 4/4
Sussex – 3/18, 3/19, 3/25, 3/26, 3/27, 3/28, 4/2, 4/3, 4/4
Union – 4/2, 4/4
Warren – 3/18, 3/21, 3/25, 3/26, 3/28, 4/2, 4/3

If your news organization would like to arrange a story and/or photo opportunity about trout stocking activities taking place in your coverage area, or if you need any other information contact Jeff Matthews, Superintendent Pequest State Fish Hatchery for the Division of Fish and Wildlife, at (609) 477-0964 or Jeff.Matthews@dep.state.nj.us

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