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**Susan Gouveia**

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**From:** Lashway, Lisa  
**Sent:** Wednesday, March 12, 2014 9:42 AM  
**To:** Canning, Sean; Susan Gouveia  
**Subject:** FW: JCP&L's 2014 Tree Trimming Program Underway  
**Categories:** Correspondence

Lisa Lashway  
Mt. Olive Twp. Clerk  
973-691-0900 Ext. 7291  
FAX 973-691-2080  
PO Box 450  
Budd Lake, NJ 07828

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**From:** msesa@firstenergycorp.com [mailto:msesa@firstenergycorp.com]  
**Sent:** Tuesday, March 11, 2014 4:27 PM  
**To:** Lashway, Lisa  
**Subject:** JCP&L's 2014 Tree Trimming Program Underway

**FirstEnergy Corp.**  
300 Madison Avenue  
Morristown, New Jersey 07962  
[www.firstenergycorp.com](http://www.firstenergycorp.com)

**For Release:** March 11, 2014

**News Media Contact:**  
Ron Morano  
(973) 401-8097

**JCP&L's 2014 Tree Trimming Program Underway**  
**Work Includes 3,400 Miles of Lines and Will Help Enhance Reliability**

Morristown, N.J. – Jersey Central Power & Light (JCP&L) has begun its 2014 tree trimming program to help maintain proper clearances around electrical equipment and help prevent tree-related outages. This year approximately \$24 million of tree trimming work will be performed along more than 3,400 miles of lines across JCP&L's 13-county service area in northern and central New Jersey.

“As a result of the tree trimming we have done in the past, outages from trees and limbs falling into our lines have decreased, even with the significant number of storms we have experienced this winter,” said Anthony Hurley, JCP&L vice president of Operations. “In fact, our system average duration for outages was more than 12 percent better than the same period last year. By continuing this successful program, our goal is to improve service reliability even more by protecting our wires and other infrastructure from tree-related damage.”

All work is done by JCP&L’s certified forestry contractors including: Aspen Tree Service, Asplundh Tree Expert Company, Davey Tree Expert Company, Jaflo Inc., and Lewis Tree Service Inc.

In March, tree trimming will take place in 60 municipalities in the following counties:

- Burlington – Pemberton Township and Springfield Township
- Hunterdon – Califon, Clinton Township, Glen Gardner, Lebanon and Readington Township
  - Middlesex- East Brunswick, Monroe Township, Old Bridge, Sayreville and Spotswood
  - Mercer - Hightstown
  - Monmouth – Asbury Park, Colts Neck, Deal, Eatontown, Fair Haven, Howell, Long Branch, Manalapan, Red Bank, shrewsbury and Tinton Falls.
  - Morris – Boonton, Boonton Township, Chatham Township, Denville, Dover, East Hanover, Florham Park, Long Hill Township, Mendham, Mendham Township, Montville Township, Mountain Lakes, Morristown, Parsippany, Randolph Township, Rockaway, Rockaway Township and Wharton
- Ocean – Point Pleasant
- Somerset – Bernards Township, Bernardsville, Far Hills and Warren Township
- Sussex – Andover, Andover Township, Hampton Township, Montague Township and Sandystown Township
- Union- Springfield and Summit
- Warren – Belvidere, Hackettstown, Phillipsburg, Stewartsville, Washington and Washington Township

As part of the tree trimming process, the company’s certified forestry experts inspect vegetation near the lines to ensure trees are pruned in a manner that preserves the health of the tree, while also maintaining safety near electric facilities. Trees that present a danger or are diseased may also be removed.

To further decrease tree-related outages, JCP&L’s foresters also are working to educate residents who live near company equipment about the importance of properly maintaining the trees on their own property.

“The majority of our tree-related outages involve trees located outside our usual trimming corridor,” added Hurley. “By letting customers know their trees have the potential to damage our wires and equipment, our hope is they can do the proper trimming so potential outages can be prevented.”

JCP&L works with municipalities to inform them of tree trimming schedules. Customers living in areas along company right-of-ways are also notified prior to work being done.

JCP&L is a subsidiary of FirstEnergy Corp. (NYSE: FE). JCP&L serves 1.1 million customers in the counties of Burlington, Essex, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren. Follow JCP&L on Twitter @JCP\_L and Facebook at [www.facebook.com/JCPandL](http://www.facebook.com/JCPandL).

**Forward-Looking Statements:** This news release includes forward-looking statements based on information currently available to management. Such statements are subject to certain risks and uncertainties. These statements include declarations regarding management's intents, beliefs and current expectations. These statements typically contain, but are not limited to, the terms "anticipate," "potential," "expect," "will," "intend," "believe," "estimate" and similar words. Forward-looking statements involve estimates, assumptions, known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Actual results may differ materially due to the speed and nature of increased competition in the electric utility industry, in general, and the retail sales market in particular; the ability to experience growth in the Regulated Distribution and Regulated Transmission segments and to continue to successfully implement our direct retail sales strategy in the Competitive Energy Services segment; the accomplishment of our regulatory and operational goals in connection with our transmission plan and planned distribution rate cases and the effectiveness of our repositioning strategy; the impact of the regulatory process on the pending matters before the Federal Energy Regulatory Commission and in the various states in which we do business including, but not limited to, matters related to rates and pending rate cases or the West Virginia Citizen Action Group's pending appeal of the Generation Resource Transaction; the uncertainties of various cost recovery and cost allocation issues resulting from American Transmission Systems, Incorporated's realignment into PJM Interconnection LLC; economic or weather conditions affecting future sales and margins such as the polar vortex or other significant weather events; regulatory outcomes associated with storm restoration, including but not limited to, Hurricane Sandy, Hurricane Irene and the October snowstorm of 2011; changing energy, capacity and commodity market prices including, but not limited to, coal, natural gas and oil, and availability and their impact on retail margins; the continued ability of our regulated utilities to recover their costs; costs being higher than anticipated and the success of our policies to control costs and to mitigate low energy, capacity and market prices; other legislative and regulatory changes, and revised environmental requirements, including possible greenhouse gas emission, water discharge, water intake and coal combustion residual regulations, the potential impacts of Cross-State Air Pollution Rule, Clean Air Interstate Rule (CAIR), and/or any laws, rules or regulations that ultimately replace CAIR, and the effects of the United States Environmental Protection Agency's Mercury and Air Toxics Standards rules including our estimated costs of compliance; the uncertainty of the timing and amounts of the capital expenditures that may arise in connection with any litigation, including New Source Review litigation or potential regulatory initiatives or rulemakings (including that such expenditures could result in our decision to deactivate or idle certain generating units); the uncertainties associated with the deactivation of certain older regulated and competitive fossil units including the impact on vendor commitments, and the timing thereof as they relate to, among other things, Reliability Must-Run arrangements and the reliability of the transmission grid; adverse regulatory or legal decisions and outcomes with respect to our nuclear operations (including, but not limited to the revocation or non-renewal of necessary licenses, approvals or operating permits by the Nuclear Regulatory Commission or as a result of the incident at Japan's Fukushima Daiichi Nuclear Plant); issues arising from the indications of cracking in the shield building and steam generator replacement at Davis-Besse; the impact of future changes to the operational status or availability of our generating units; the risks and uncertainties associated with litigation, arbitration, mediation and like proceedings, including, but not limited to, any such proceedings related to vendor commitments; replacement power costs being higher than anticipated or not fully hedged; the ability to comply with applicable state and federal reliability standards and energy efficiency and peak demand reduction mandates; changes in customers' demand for power, including but not limited to, changes resulting from the implementation of state and federal energy efficiency and peak demand reduction mandates; the ability to accomplish or realize anticipated benefits from strategic and financial goals including, but not limited to, the ability to reduce costs and to successfully complete our announced financial plans designed to improve our credit metrics and strengthen our balance sheet, including but not limited to, the benefits from our announced dividend reduction and our proposed capital raising and debt reduction initiatives; our ability to improve electric commodity margins and the value of assets held in our Nuclear Decommissioning Trusts, pension trusts and other trust funds, and cause us and our subsidiaries to make additional contributions sooner, or in could affect the measurement of certain liabilities and the impact of, among other factors, the increased cost of fuel and fuel transportation on such margins; changing market conditions that amounts that are larger than currently anticipated; the impact of changes to material accounting policies; the ability to access the public securities and other capital and credit markets in accordance with our announced financial plans, the cost of such capital and overall condition of the capital and credit markets affecting us and our subsidiaries; actions that may be taken by credit rating agencies that could negatively affect us and our subsidiaries' access to financing, increase the costs thereof, and increase requirements to post additional collateral to support outstanding commodity positions, letters of credit and other financial guarantees; changes in national and regional economic conditions affecting us, our subsidiaries and our major industrial and commercial customers, and other counterparties including fuel suppliers, with which we do business; the impact of any changes in tax laws or regulations or adverse tax audit results or rulings; issues concerning the stability of domestic and foreign financial institutions and counterparties with which we do business; the risks and other factors discussed from time to time in our United States Securities and Exchange Commission filings, and other similar factors. The foregoing review of factors should not be construed as exhaustive. New factors emerge from time to time, and it is not possible for management to predict all such factors, nor assess the impact of any such factor on FirstEnergy's business or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statements. FirstEnergy expressly disclaims any current intention to update, except as required by law, any forward-looking statements contained herein as a result of new information, future events or otherwise.

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