

# TransAction 2013

## America's Premier State Transportation Conference & Expo

Consistently rated the America's Best by attendees, exhibitors, and speakers!

April 17, 18, & 19  
at the magnificent, ocean front  
Tropicana Casino Hotel - Conference Center  
Boardwalk at Brighton Avenue, Atlantic City, NJ  
www.tropicana.net

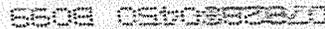
Featuring 80 sessions (5-6 concurrent throughout each day) specializing in bus, rail, LRT, roads, bridges, goods movement, pedestrian/bicycle, paratransit, ports, etc. Meet and learn from experts from more than 20 states, Canada, and England. Huge expo of products and services from worldwide and USA companies.

### ALSO

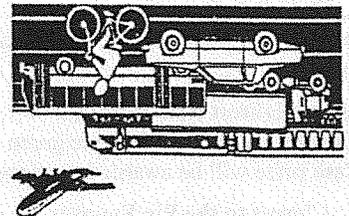
Attendee Gift for Each Paid Registrant who Attends.  
Outstanding Five-Star Food, Spectacular Grand Reception,  
and Exceptional Networking Opportunities.

Meet transportation professionals from all levels of government and the private sector.  
Attending this conference & expo will likely be the best spent time for your professional development all year!

**Program Up-dates & Registration Confirmation:** [www.njtransactionconf.com](http://www.njtransactionconf.com)



Mayor & Governing Body  
Mount Olive Township  
P. O. Box 450  
Budd Lake NJ 07828

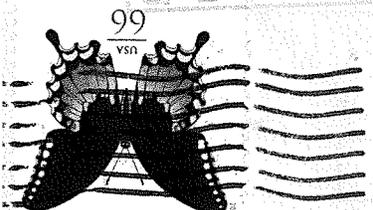


**AICP & PE credits at this Conference**

**Registration forms Enclosed.**

**FIRST CLASS MAIL**

**N.J. Transportation Conference & Expo**  
**TransAction 2013**  
460 Elm Street  
Stirling NJ 07980-1126



CO. ADMIN

(7)



# TransAction 2013 Tee-off



## “The Highlight of the TransAction Conference!”

To kick-off the 2013 TransAction Conference, the NJ Council on Special Transportation is hosting the 9<sup>th</sup> Annual TransAction Conference Golf Outing. **Reserve now and pay later.**

**Date:** Wednesday, April 17, 2013  
**Time:** 8:30 am Start – (Modified Shot-Gun)  
**Place:** Mays Landing Golf & Country Club  
 1855 Cates Road, Mays Landing, NJ 08330  
 (One of the most beautiful and closest to the casinos)  
**Directions:** To be furnished upon reservation  
**Format:** Scramble  
**Cost:** **\$110.00 per player**  
**Includes:**  
 Greens Fee, Continental Breakfast, Buffet Lunch, Golf Cart,  
 Cash Prizes and Cash Contests

### GOLFER APPLICATION FORM

Business/Organization Name \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address (#, Street, Town & Zip) \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

**Player(s)**

Name	Email
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

Number of Golfers \_\_\_\_\_ @ \$110 per person = \$ \_\_\_\_\_

Extra Buffet Lunch Only @ \$30 (non-golfer) = \$ \_\_\_\_\_

Yes, I would like to be a # \_\_\_\_\_ Sponsor = \$ \_\_\_\_\_

Golf Club Rentals (limited sets available) @ \$20 = \$ \_\_\_\_\_

Right Handed or  Left Handed

**TOTAL DUE** .....\$ \_\_\_\_\_

### Credit Cards Payments are Accepted

I would like to pay by credit card. Please email me a credit card invoice.

Email: \_\_\_\_\_

**Payments DO NOT need to accompany reservations.**

### Mail/Fax/E-mail completed Application to

**Mail to:** NJ Council on Special Transportation  
 c/o Michael Vieira  
 159 East McClellan Avenue  
 Livingston, NJ 07039

**E-mail:** [njcost@aol.com](mailto:njcost@aol.com)

**Tel/Fax:** (973) 251-2242

**Questions to:** Michael Vieira



### SPONSORSHIP OPPORTUNITIES

**1. Tee or Green Sign Sponsor**.....\$100  
 A sign with your name and/or your company's name will be prominently displayed at either the tee or green (your choice)

**2. Corporate Sponsor**.....\$2,000  
 Includes two foursomes, tee and green signs, one full page ad in the 2013 TransAction Transportation Industry Directory, Premium Giveaway for all players with your company logo.

**3. Buffet Luncheon Sponsor**.....\$1,000  
 Includes one foursome, tee or green sign and a sign in the luncheon area indicating your sponsorship.

**4. Continental Breakfast Sponsor**.....\$700  
 Includes one foursome, tee or green sign and a sign in the breakfast area indicating your sponsorship.

**5. Golf Cart Sponsor**.....\$700  
 Includes one foursome, your company/agency name advertised on each golf cart, tee or green sign.

**6. Straightest Drive Sponsor**.....\$300  
 Includes one golfers fee, one green sign at the designated hole. Cash prize will be awarded to winner.

**7. Closest to the Pin Sponsor**.....\$300  
 Includes one golfers fee, one green sign at the designated hole. Cash prize will be awarded to winner.

**8. Longest Drive Sponsor**.....\$300  
 Includes one golfers fee, one green sign at the designated hole. Cash prize will be awarded to winner.

**Golfer's Goodie Bags** will be given to all golfers.  
 Your company may wish to consider donating an item for each goodie bag. For information contact Michael Vieira at (973) 251-2242

**Interested in donating a raffle prize?  
 Contact Michael Vieira at (973) 251-2242**

**PRINT FORM**

# Be a part of the 12<sup>th</sup> Annual Issue of the NJ Transportation Industry Directory 2013

How amazing last year's directory turned out - printed in FULL COLOR. Compliments regarding the professional looking transportation directory came from across the country - offering thanks for making their ads look great. The only people expressing disappointment were from those who said they should have submitted an ad. Again this year, the full color directory will be produced and distributed at no cost to the anticipated 1,000+ attendees (from more than 22 states and Canada) at the New Jersey State Transportation Conference & Expo - *TransAction 2013* - which will be held on April 17<sup>th</sup>, 18<sup>th</sup>, and 19<sup>th</sup> at the Tropicana Hotel & Casino in Atlantic City, NJ.

**Ads printed  
in Full  
Color!**

For information on the TransAction Conference, visit: [www.njtransactionconf.com](http://www.njtransactionconf.com)

## **SECTION 1 Listings Types and Prices: (check appropriate box). Ads will be processed in color**

- Full page ad and alphabetical listing by category - **\$200** (ad size 8 1/2" wide x 11" high)
- Side by side continuous two page ad and alphabetical listing by category - **\$375** (ad size 17" wide x 11" high)
- Half page ad and alphabetical listing by category - **\$110** (ad size 8" wide x 5" high)
- Quarter page ad and alphabetical listing by category - **\$70** (ad size 3 3/4" wide x 5" high)

## **SECTION 2 Additional Costs:**

You may list your firm/agency under more than one alphabetical listing, as checked in Section 2. An additional fee to the above rates may apply. (1) listing in 1-2 categories **FREE** with ad purchase, (2) listing in 3 categories with ad purchase **add \$40**, (3) listing in 4-5 categories with ad purchase **add \$55**.

## **SECTION 3 List my company, agency, or organization in the following category(s):**

- Consultant:**  Engineering  Planning  Environmental  Road & Bridges  Cultural Resources  Public Relations  
 Construction Management  Transit  Community Transportation  Shuttles  Paratransit  Other \_\_\_\_\_
- Supplier:**  Roads and Bridges  Transit  Paratransit  Railroad Freight  Trucking  Other \_\_\_\_\_
- Business'/Operators:**  Bus  Freight Railroad  Trucking  Ferryboat  Passenger Railroad  Other: \_\_\_\_\_
- Other:**  Legal, Attorney at Law  MBE/WBE/SBE/ESBE  Testing Laboratory  Education & Training  
 Architectural Design  Transportation Advocacy  Bicycle  Government  Other \_\_\_\_\_

## **SECTION 4 Listing / Order Form**

**Payments DO NOT need to accompany ad order.**

**Ad listing information will appear exactly as submitted below**

Business/Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

For Questions Contact: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**TOTAL DUE: \$** \_\_\_\_\_  Payment Enclosed  
 Bill Me  
 Credit Card - Please email me a credit card invoice. Email invoice to: \_\_\_\_\_

**All ad information must be provided by 4pm, March 1, 2013.**

E-mailed PDF ads are preferred. **Resolution:** 300 dpi or better **Bleed:** Extend background color 1/8 inches on all four sides. Words and pictures should be kept away from page size edge at least 1/4 inches on all four sides. **Paper Weight:** 60lb or 70lb gloss. **Color:** 4-color process. Black and white ads will also be accepted. At the discretion of the printer, half and quarter page ads may or may not be printed to the edge of the finished product.

If additional information is required, please contact Michael Vieira at [njcost@aol.com](mailto:njcost@aol.com) or (973) 251-2242

Mail/Fax/E-mail completed form with ad page to:

**E-mail:** [Njcost@aol.com](mailto:Njcost@aol.com)  
**Tel:** (973) 251-2242  
**Fax:** (973) 251-2242

**Check payable to:**

**NJ COST - Transportation Directory**

**Mail to:** Michael Vieira c/o NJ Transportation Directory  
159 East McClellan Avenue  
Livingston, NJ 07039

**Michael Baker Jr., Inc.**  
 Middlesex County Planning Dept.  
 Middlesex County DOT  
 Milligan & Co.  
**Mobile Climate Control**  
 MobilityWorks  
 Mohegan Sun Casino  
 Mohegan Tribal Gaming Authority  
 Monmouth County Planning Board  
 Monmouth County DOT  
 Monroe Twp. DOT  
 Montclair State University  
 MOR/ryde International  
 Morris County DOT  
 Morris County Dept. of Planning & Dev.  
 Morristown & Erie Railway  
 Motive Power, Inc.  
 Motor Coach Industries  
 MP Engineers PC  
**N E Bridge Contractors Inc.**  
 NAI James E. Hanson  
 NAI Mertz  
**NAIK Consulting Group**  
 National Conf. of State Legislators  
**National Transit Institute**  
 Nelson / Nygaard Consulting Assoc.  
 NJ Alliance for Action  
 NJ Asphalt Pavement Assn.  
 NJ Assn. of Rail Passengers  
 NJ Community Transpo. Training Program  
**NJ Council on Special Transportation**  
 NJ DOT Commissioner  
**NJ DOT various offices & operations**  
 NJ Dept of Human Services  
**NJ Div. of Highway Traffic Safety**  
 NJ Economic Development Authority  
 NJ General Assembly  
 NJ Future  
 NJ Institute of Technology  
 NJ Laborer's - Employers' Cooperation  
 and Education Trust  
 NJ Meadowlands Commission  
 NJ Natural Gas Company  
 NJ Office of Legislative Services  
 NJ Office for Planning Advocacy  
**NJ Operation Lifesaver**  
 NJ Railroad & Transportation Museum  
 NJ Seashore Lines RR  
**NJ TRANSIT various offices & op's**  
 NJ TRANSIT Executive Director  
 NJ TRANSIT Advisory Committees  
 NJ Turnpike Authority  
 NorEast Mapping Inc.  
 Norfolk Southern Corp.  
**North Jersey Transpo. Planning Auth.**  
 New York City DOT  
 New York State DOT  
 New York, Susquehanna & Western Ry.  
 New York Waterway  
 NY-NJ-CT-PA Regional Logistics Prog.  
 NS Wash Systems  
 Ocean County DOT  
 Orgo-Thermit Inc.  
 On-Track-America, Inc.  
 Oracle Primavera Global Business Unit  
 Paco Group  
 Pam Fischer Consulting  
 Parsons  
 Parsons Brinckerhoff  
 Parsons Brinckerhoff Transpo. Group  
 Passaic County Paratransit  
 Passaic County Planning Dept.  
 Passaic Senior Affairs Inc.  
 PATCO Rapid Transit System  
**PATH Rapid Transit System**  
 PB Americas  
 Perfect Body Co.  
 Penn State University  
 PennDOT  
 Pennoni Associates  
 Petrucci Consulting  
 Philadelphia Parking Authority  
 Physical activity & Obesity Program  
**Port Authority of NY & NJ**  
**Pothole Killers**  
 PRIDE Programs  
 Princeton Public Affairs Group, Inc.  
 Princeton University  
 Project for Public Spaces  
**Promatech Inc.**  
 PTSI Transportation  
**Q'STRAIINT – Sure Lok**  
**QWIC Inc.**  
 R. L. Banks & Associates, Inc.  
 RailComm  
 Radin Consulting, Inc.  
 Railroad Construction Co.  
 Railroad Construction Co. of So. Jersey  
 Railway Age Magazine  
 Regional Plan Assn. – NJ Chapter  
**REI**  
**Retlif Testing Laboratories**  
**Richard Grubb & Associates, Inc.**  
**Ricon, A Wabtec Co.**  
**Robinson Aerial Surveys Inc.**  
 Rohrer Bus Sales  
**Rosco Mirror Systems**  
**RouteMatch Software Inc.**  
**Rowbear Consulting PC**  
**Rutgers Center for Advanced  
 Infrastructure & Transpo.**  
**Rutgers University**  
 S & R Engineers  
 Salem County Office on Aging  
 Salem County Planning Board  
**Saucon Technologies**  
**Seaboard Fire & Safety Equip.**  
 Sen-Han Transit of Camden Co.  
**Seon Design Inc.**  
 SEPTA various offices & op's  
 Shaw Environmental & Infrastructure  
**Shepard Brothers Inc.**  
 SJH Engineering PC  
**Skycomp**  
 Skylands Ride  
 SMS Rail Lines  
 So-Deep, Inc.  
 SoftDig  
 Sojitz Corporation of America  
 Somerset County Planning Bd.  
 Somerset County DOT  
 Sor Testing Laboratories  
 So. Florida Reg. Transpo. Authority  
 South Jersey Transpo. Authority  
 South Jersey Transpo. Plan. Org.  
 Stantec Consulting Services  
**Stokes Creative Group Inc.**  
 Stone & Webster Inc.  
 Stump/Hausman  
 Sure-Lok Inc.  
 Sussex County Planning Dept.  
 Sussex County DOT  
**SYSTRA Consulting, Inc.**  
 Szaferman, Lakind PC  
 T & M Associates  
**T Y Lin International**  
 TechniQuest Corporation  
**The Braun Corporation**  
 The IBI Group  
**The Louis Berger Group, Inc.**  
 The RBA Group  
 The Record - NorthJersey.com  
 The Seeing Eye  
 The Traffic Group Inc.  
 Tishman Construction  
 Track Builders Inc.  
**Transit Cooperative Research Prog.**  
 Transitchek  
 Transport Simulation Systems TTS  
 Transportation Sector Management  
 Traffic Planning and Design, Inc.  
**Trans/Air Manufacturing**  
**TransitCenter**  
 TranSystems  
**Trapeze Group**  
 TRC Engineer  
 Tri-State Transportation Campaign  
**Truck King Int'l. Bus Sales**  
 U & S Engineers  
 UBM Global Trade  
**Underground Imaging Technologies**  
 Underground Services, Inc.  
 Union County Paratransit  
 United Railroad Historical Society NJ  
 United Transportation Union  
 University of Maryland  
**Urban Engineers, Inc.**  
 URS Corp.  
 URS Corp - Hudson Bergen Light Rail  
 US Access Board  
 US Dept. of Homeland Security  
 US DOT  
 US Senator Frank R. Lautenberg rep.  
**USSC Seating Co.**  
**Vanasse Hangen Brustlin Inc.**  
 VHB Engineering  
**Vapor - Ricon**  
**Vector Corrosion Technologies**  
 VJ Associates of New Jersey, Inc.  
 Volpe Transportation Center USDOT  
 Voorhees Transportation Center  
 Walker Parking Consultants  
 Whitman Requardt & Assoc.  
 Wilmington Area Planning Commission  
 Winning Strategies Washington  
 Zurich Insurance Co, NA  
 Warren County Dept. of Human Services  
 Warren County Dept. of Planning  
**Wolfington Body Co.**  
 WSP Sells  
 WTS Foundation

## **TransAction 2012 Attendee Agencies, Companies & Organizations**

(from more than 20 states and Canada) **Exhibitors shown in bold print.**

4ONE  
4ward Planning LLC  
AARP  
**A. D. Marble & Company**  
Abilities of Northwest Jersey  
**ABT Products & Services Ltd.**  
**ACC Climate Control**  
**Advanced Drainage Systems**  
Advanced Infrastructure Design  
AECOM Technical Services, Inc.  
AECOM USA, Inc.  
**AFLAC**  
AKRF Inc.  
**Alan M. Voorhees Transpo. Center**  
**AlphaComm**  
**Altro Transflor**  
Amalgamated Transit Union Local 824  
AmerCom Corporation  
**American Assn of State Highway and Transportation Officials**  
**American Bus & Coach**  
American Planners Assn. – NJ Chapter  
**American Public Transit Assn.**  
**American Seating Co.**  
American Society of Highway Engineers  
American Traffic Solutions Inc.  
Ammann & Whitney  
Amtrak  
**Amy S. Greene Environmental Consul.**  
Arc of Monmouth, Transportation Div.  
Arc of Union County, Transportation Div.  
**Arcola Bus Sales**  
ARKE Inc.  
Armand Corp.  
**Arora & Associates PC**  
Associated General Contractors of NJ  
Association of American Railroads  
ASTI Transportation Systems Inc.  
Atkins North America Inc.  
Atlantic County DOT & Fleet Mgmt.  
Atlantic County Paratransit  
Atlantic County Planning Dept.  
**Atlantic Detroit Diesel Allison**  
**Automated Business Solutions**  
**BEM Systems, Inc.**  
Bergen County DOT  
Bergen County Planning & Eco. Dev.  
Birdsall Services Group  
**Bombardier Transportation NA**  
Bombardier/Riverline LRT  
Borton - Lawson  
Boswell Engineering  
Buchart Horn, Inc.  
Burlington County Engineering  
Burlington County DOT  
Burns Engineering Inc.  
**CAIT - Rutgers University**  
**Caliper Corp.**  
Cambridge Systematics, Inc.  
Cape May Seashore Lines RR  
Capehart & Scatchard Attorneys  
**Carrier Transicold**  
CDM Smith Inc.  
Center for Advanced Infrastructure & Transportation – Rutgers Univ.  
Ceres Terminals Inc.

CFA Consulting  
CGP&H, LLC  
CHA Inc  
CHK America  
**Champion Bus Inc.**  
Cherry Hill Police Dept.  
**Cherry, Weber & Associates**  
Chameleon Ways Inc.  
Cheshire Home, Inc.  
Churchill Consulting Engineers  
City of ... many cities and towns  
Civic Eye Collaborative LLC  
**Clean Energy Corp.**  
Clough Harbour Associates  
**CMI Enterprises**  
CNJ RR Veteran Employees Assn.  
Columbia University  
**Complete Streets USA**  
**Concrete Pipe Assoc. of NJ**  
Conrail  
Construction and Gen. Laborer's Union Local 172  
County of – all NJ Counties  
Cross County Connection TMA  
CSX Transportation  
Cumberland Area Transit  
Cumberland County Planning & Dev.  
Cumberland Co. Aging & Disabled Ofc.  
Daktronics  
DAWN Center for Independent Living  
Dayon T. Brown Inc.  
**DeAngelo Brothers, Inc.**  
Delaware DOT  
Delaware River Joint Toll Bridge Comm.  
Delaware River Port Authority  
Delaware Transit Corp.  
**Delaware Valley Regional Planning Commission**  
Dewberry  
**Digital Recorders Inc.**  
Dresdner Robin  
**DriveCame Inc.**  
Easton Coach Co.  
ECM Engineers Inc.  
**Ecolane USA Inc.**  
Edward J. Bloustein School of Planning & Public Policy  
Eight-Eleven, Inc.  
**Elite Equipment Services Inc.**  
**Eng-Wong, Taub & Associates**  
Entech Engineering  
**Envision Consultants Ltd.**  
Essex County Div. of Training & Employment Transportation  
Federal Highway Administration  
**Federal Railroad Administration**  
**Federal Transit Administration**  
Feeley Consulting, LLC  
**Firetrace International**  
**Fitzgerald & Halliday, Inc.**  
**FivePM Technology Inc.**  
FLM Reprographics  
**Foley Inc.**  
**Forward Thinking Systems**  
Fox Innovative Technologies  
**Freedman Seating Co.**

French & Parrello Associates  
Gannett Fleming Engineers  
**GEOD Corporation**  
GeoDecisions Inc.  
George Harms Construction  
Gloucester County Public Works  
Gloucester County Transportation  
Golder Associates, Inc.  
Greater Mercer TMA  
Greenman-Pedersen, Inc.  
**GTS Consultants**  
GY Associates  
H&M International Transportation  
**HAKS Engineers, P.C.**  
Halsey King & Associates  
Hardesty & Hanover, LLP  
Hass Media  
**Hatch Mott MacDonald**  
HDR  
**Highway Technologies**  
**Hill International Inc.**  
HNTB Corporation  
Homeland Defense Solutions  
**Howard/Stein-Hudson**  
Hudson County Engineering  
Hunterdon County Transportation  
**IC Bus**  
IH Engineers, PC  
**InfraMap Corp.**  
International Truck Co.  
**Jacobs Associates**  
**Jacobs Engineering Group**  
James H. M. Savage  
Jan Walden Associates  
JBC Associates Inc.  
JCMS, Inc  
Jersey City Ofc. of Mayor  
**Jersey Bus Sales**  
Jones Lang LaSalle Americas Inc.  
Kessler Foundation  
KMA Consulting Engineers  
**KS Engineers PC**  
Laborers Local Union 472  
Lakeland Bus Lines  
**LandMarker Geospatial LLC**  
**LEED Green Associates**  
Legerity Consultants  
**Lift-U**  
**Lincoln Technical Institute**  
**Logisticare**  
**Lorco Petroleum Services**  
LTK Engineering Services  
MackKavanagh Railroad Consulting  
MACRO Corp.  
Malick & Scherer, PC  
Management Interventions  
**Maser Consulting**  
Matheny Transportation  
**Matrix New World Engineering**  
**Matthews Buses Inc.**  
MBI - GluckShaw  
McCormick Taylor, Inc.  
**Mentor Engineering Inc.**  
Mercer County DOT  
Mercer County TRADE Transportation  
Metropolitan Transpo. Authority of NY

## Friday – continued

### 10:55 -11:45 (continued)

71. Green Streets, Designs, Maintenance, & Safety.
72. Pavement Noise and Pavement Selection in New Jersey.
73. Variable Messaging Signs (VMS): Advancing Highway Technology on the Busiest Tollways in the Country.
74. Hurricane Sandy: Emergency Transportation and Evacuation.

### 11:50 -12:40

75. The NEW Highway Safety Manual: A New Way of Quantifying Traffic Safety.
76. Driving Risk Out of Transit Fleets: How Changing Behavior is Improving Road Safety and Impacting Fleets' Bottom Lines.
77. Green Streets and Sustainable Transportation.
78. Asset Management System: How is this important tool being implemented in New Jersey?
79. Context-Based Street Design Standards: Creating a Supportive Public Realm for Vital Communities and Districts.
80. Community Transportation: Doing More with Less.

**12:40 Lunch on your own with Trop \$10 gift card issued at the conference registration desk. Lunch on your own with Trop \$10 gift card issued at the conference registration desk through 1pm this date.** Try one of these in the Tropicana A Dam Good Deli & Sports Bar, Boardwalk Favorites, Broadway Burger Bar & Grill, Carmine's, Chickie's & Pete's Crab House & Sports Bar, Create A Cone, Fiesta Buffet, Hitting the Spot Every Day, Hooters, Mrs. Fields, Perry's Pizza, RÍ RÁ Irish Pub, Seaside Café, Starbucks Coffee (2 – Hotel Tower 1 and the Quarter), Tony Luke's, and Zeytinia Gourmet Food & Marketplace. A block away on boardwalk is Burger King and other eateries.

### On FRIDAY, please plan to stay for the entire conference.

Hotel Check-out is 11am. You can:

Check-out during the 10:45 break and bring your luggage (or have a bell hop take it) to the hotel's Coat & Luggage Check Room in the hotel lobby on the ground floor, South Tower. It is open 24 hours a day.

*Then simply pick it up after your last session or after the wrap-up luncheon on Friday.*

### Vacation for a Few Days in Atlantic City

Why not take a couple vacation extra days to enjoy the boardwalk, shows, casinos, shops, beach, and the many great attractions in Atlantic City. Head to the Trop on Sunday or Monday and/or stay Friday night. Our \$65 discount overnight room rate (more than a 50% discount Sun.-Thur. and almost a 500% discount Fri. night) is good Sun., April 14 to Sat., April 20. (*Note: Friday night guest rooms for conferees has limited availability at this price.*)

### NJ TransAction Conference – A Winner!

Attendees consistently and overwhelmingly rate this conference as the best value for the money and their time spent. The sessions are varied enough so there is no time slot in which there is not an excellent session to help me do a better job! Many complain there are too many excellent sessions they can't get to them all.

Exhibitors rank this among the best by far of any state, regional, or national expo in America ... and most rank it in the TOP THREE! They rate it #1 for the number of important prospective customers they see and they rate it the BEST for the treatment of and interaction with exhibitors by the expo staff.

## **Thursday – continued**

### **3:50-4:50**

46. Hot Topics at the MPOs.
47. New Jersey High Speed Rail Improvement Program.
48. Federal Funding Future Beyond MAP-21 and State Efforts to Fund Transportation.
49. Transportation Emergency Management at NJDOT.
50. Bus Service – Providing Safety and Security Measures – How We Do It!
51. State Funded Human Services Transportation: Making \$ go Further.

### **5:00-6:00**

52. FTA session: Proposed New Starts and Small Starts Policy Guidance 2013.
53. Regional Goods Movement Planning. (R&B-1, Kel)
54. Northeast Corridor Mid-line Loop and Improved Customer Services.
55. DO-IT! Developing Opportunities for Innovation in Transportation.
56. Hurricane Sandy: The Extraordinary Recovery & Future Tactics!
57. Thinking Outside the Box: New Ideas for getting people to Jobs.

**6:15 - 8:15 Networking Reception in Exhibit Hall (*All exhibits will be open and staffed.*)  
7:30pm Major Prizes Awarded at Registration Desk**

## **Friday, April 19**

**8:00 - noon Registration, 4th floor South Tower in Grand Exhibit Hall**

**8:15 - 9:00 Exhibit Hall opens and Continental Breakfast in rear of Exhibit Hall, 4th Floor, South Tower  
(Exhibitor break-down after 11:00am)**

### **8:35 - 9:35**

58. NJ Division of Highway Traffic Safety Speaks Out!
59. Enhancing Bicycle Mobility in South Jersey through Local and County Efforts.
60. Risk Based Safety - A Systemic Study.
61. In Support of Safe Pedestrian Environments in NJ.
62. CNG as a Bus Fleet Fuel Revisited: A Discussion on the Improved Technological Advances in Current Use.

### **9:40 - 10:35**

63. Green Streets for Environmental Sustainability and Neighborhood Livability.
64. Innovative Web Mapping Applications for Planning and Public Engagement.
65. Red Light Running Cameras: A Learning Curve toward Safety.
66. Using Intelligent Technologies to Navigate Through Natural Disasters & Evacuation Technology (SNET).
67. Asset and Construction Management.
68. Using Intelligent Technologies to Navigate Through Natural Disasters.

**10:45 -10:55 Visit Exhibits. Door Prizes awarded in Exhibit Hall at Registration Desk at 10:50am.**

### **10:55 -11:45**

69. Transit Signal Priority (TSP) to get Transit through Traffic: Where it Works and Where it Doesn't.
70. Construction Management of Federal Aid Projects.

## Thursday, April 18

- 8:00-4:00** Registration, 4th floor South Tower in Grand Exhibit Hall  
**8:15-9:15** Exhibit Hall Open & Continental Breakfast in rear of Exhibit Hall, South Tower  
**8:00-9:00** NJ Short Line Railroad Association meeting. *(Members only)*
- 

### 9:15-10:15

24. First Time Initiative - Social Worker Health Care Partnership In and Around Newark Penn Station – How is it Working?  
25. MPO Traffic Safety Review.  
26. Rail Planning Up-date.  
27. Innovations in Traffic Simulation.  
28. Customer Rights and Transit Agency Responsibilities. (Part 1 of 2)

### 10:15-10:45 Visit Exhibits in Exhibit Hall.

### 10:45-11:55

29. TransConOpps. *Capital Projects 2013-14: Port Authority of NJ & NJ, NJ DOT, NJT, NJ Turnpike Auth.*  
30. It was the scenario no one thought of: A super-storm flooded, battered, and shut down every tri-state transportation system to New York except the Lincoln Tunnel.  
31. The Future of Private Rail Sidings.  
32. Technical Media Trends in Public Outreach.  
33. NJ TRANSIT'S Report Card.  
34. Customer Rights and Transit Agency Responsibilities. (Part 2 of 2)
- 

### 12:00-1:20 **Sumptuous Luncheon Buffet** *(Grand Ballroom, North Tower)*

- Opening Remarks: Frank Reilly, Conference Chairman  
Master of Ceremonies: Honorable Jack Lettiere, former NJ DOT Commissioner  
*Keynote: Honorable Michael P. Melaniphy, President & CEO*  
American Public Transit Association  
*Former vice president of Motor Coach Industries, Inc. and Executive Director of several transit systems*  
Brief Remarks by  
Honorable Matt Holt, Chairman, North Jersey Transportation Planning Authority

### **Exhibit Hall Open all afternoon until 5:10pm. Reopens at 6:30pm for Networking Reception.**

### 1:30-2:30

35. VIP Session. NJ DOT Commissioner Jim Simpson, APTA President Mike Melaniphy, Port Authority of NY & NJ Deputy Director Bill Baroni, and James Weinstein, NJ TRANSIT Executive Director *(all invited)*  
36. Sustainable Transportation.  
37. Positive Impacts on the Economy of Pedestrian and Bicycle Projects.  
38. Parking Management and Car Sharing.  
39. Medicaid Transportation & the Affordable Care Act: New Opportunities for Community Transit. (Part 1)

### 2:40-3:40

40. U.S. Department of Transportation's Innovative Transit Workforce Development Program and Rutgers's Transit Virtual Career Network.  
41. Amtrak's Gateway Project Up-date.  
42. Implementation of Complete Streets Plans: What Others are Doing.  
43. Reaching Consensus on Proposed Transportation Infrastructure Projects – Is it Possible?  
44. Super Bowl 2014 – The First "Mass Transit" Super Bowl.  
45. Medicaid Transportation & the Affordable Care Act: New Opportunities for Community Transit. (Part 2)

# Program of Sessions

*Program is subject to change.*

For session up-dates, descriptions, speakers, and registration confirmation.

Visit our website at: [www.njtransactionconf.com](http://www.njtransactionconf.com)

*AICP certified for CM's will be shown on the website once approved.*

*Professional Engineers certified for PDH Credits will be shown on the website once approved.*

## Wednesday, April 17

**10:00am- 4:00pm** Registration, 4th floor South Tower in Grand Exhibit Hall

### **10:30am-12:00**

1. Successfully Accelerated Projects: Case Studies.
2. How to Address, Generate Interest in, Plan, and Implement Complete Streets Projects.
3. Planes, Trains, Automobiles, Buses, and Ships: US DOT's Emergency Support Function One Transportation (ESF-1) response activities during Hurricane Sandy in New York and New Jersey.
4. Historic Preservation Session.
5. *to be announced*

**12:00 – 1:15** Lunch on your own with Trop \$10 gift card issued at the conference registration desk through 1pm this date. Try one of these in the Tropicana A Dam Good Deli & Sports Bar, Boardwalk Favorites, Broadway Burger Bar & Grill, Carmine's, Chickie's & Pete's Crab House & Sports Bar, Create A Cone, Fiesta Buffet, Hitting the Spot Every Day, Hooters, Mrs. Fields, Perry's Pizza, RÍ RÁ Irish Pub, Seaside Café, Starbucks Coffee (2 – Hotel Tower 1 and the Quarter), Tony Luke's, and Zeytinia Gourmet Food & Marketplace. A block away on boardwalk is Burger King and other eateries.

### **1:15pm – 2:30**

6. Northeast Corridor Commission (NEC).
7. Climate Change Mitigation and Adaptation for Transportation.
8. Safety Initiatives in Action.
9. Scenario Planning: Just another buzzword or a plausible tool for planners and decision-makers?
10. Communicating with Riders through Integrated Traveler Information Systems.
11. Map 21: BIG changes for community transportation.

**2:30 – 2:45** Refreshment Break (**beverages, jumbo gourmet cookies, fruit cocktail**)

### **2: 45 – 3:45**

12. Sea Level Rise Mitigation.
13. Assessing Freight System Demand, Capacity, and Needs.
14. Together North Jersey: Building a Regional Plan for Sustainable Development, Part 1.
15. Expanding the Safety Toolbox: New Tools and Technologies.
16. Leveraging Consumer Innovation for Transit.
17. Preview of the FTA Safety & Security Plan under the New Map 21. (Part 1 of 2)

### **3:55 – 5:00**

18. Update on NEC Programmatic EIS.
19. Speedier Delivery: Effectively Funding Local Capital Projects.
20. Together North Jersey: Building a Regional Plan for Sustainable Development, Part 2.
21. ADA and PROWAG: What You Must Know!
22. Complete Streets for Free.
23. Preview of the FTA Safety & Security Plan under the New Map 21. (Part 2 of 2)

**3:00 - 9:00pm** Exhibitor Set-up in the Grand Exhibit Hall (**Not Open to Conferees Today**)

# 9. **Writing Pads**      **\$2,500**      **(must be ordered by March 1, 2013)**

*1,000 writing pads will be ordered with your company name and/or logo. Each conference attendee will receive a writing pad in their giveaway tote bag. Remaining writing pads will be placed in each workshop room also.*

- Sponsorship listing in the program,
- Complimentary company logo on conference website

# 10. **Pens**      **\$1,000**      **(must be ordered by March 1, 2013)**

*1,000 pens will be ordered with your company name and/or logo. Each conference attendee will receive a pen in their giveaway tote bag. Remaining pens will be placed in each workshop room also.*

- Sponsorship listing in the program,
- Complimentary company logo on conference website

# 11. **Directional Signage**      **\$750**

*Multiple signs will be placed around the conference directing attendees to meeting rooms, exhibit hall and lunch.*

- Each sign will have your company name and supplied logo
- Sponsorship listing in the program,
- Complimentary company logo on conference website

# 12. **Hotel Room Key Card**      **\$4000**      **(must be ordered by March 1, 2013)**

*Be the company attendees see each time they reach for their hotel key. Put your company name and/or logo, on the key each registered overnight attendee receives when checking into the hotel.*

- Sponsorship listing in the program,
- Complimentary company logo on conference website

# 13. **WiFi Internet**      **\$750**

*The conference Committee will make arrangements to provide free wi-fi in the exhibit and meeting rooms compliments of your company.*

- Signage in the exhibit area,
- Sponsorship listing in the program,
- Complimentary company logo on conference website

# 14. **Water Coolers**      **\$300**

*Water coolers are located throughout the conference exhibit hall and in meeting rooms.*

*A Sign with your company name and supplied logo will be adhered to each cooler.*

- Sponsorship listing in the program,
- Complimentary company logo on conference website

# 15. **Name Your Own Activity Sponsorship**      **\$TBD**

Work directly with our meetings staff to create a unique sponsorship opportunity that meets the needs of your company. We're excited to work with you on this special activity sponsorship category! Contact Frank Reilly, Conference Chair at ([chairman@njtransactionconf.com](mailto:chairman@njtransactionconf.com)) for more information.

**# 7. Thursday Evening Networking Reception (Sole or Multiple Sponsors)**

*Another highlight of the NJ TransAction Conference is the Thursday evening Networking Reception.*

*Offering a wide variety of buffet foods and an ice cream bar. Reception is held in the Expo area affording our exhibitors more face time with the conference attendees. About 700 people attend the Evening Networking Reception.*

**7A. The SOLE Thursday Evening Reception Sponsor will receive:      \$3,500**

- Two complimentary exhibit booth in a prime location,
- Two additional reception tickets,
- Sponsorship listing in the program,
- Signage in the exhibit area,
- Promotional literature in tote bags,
- Complimentary company logo on conference website

OR

**7B. Multiple Thursday Evening Networking Reception Sponsors will receive:      \$500**

- Sponsorship listing in the program,
- Signage in both the Networking Reception and exhibit areas,
- Complimentary company logo on conference website

**# 8. Thursday Buffet Lunch Sponsor (Sole or Multiple)**

*One highlight of the NJ TransAction Conference is the sumptuous luncheon buffet on Thursday. Approximately 800 people attend.*

**8A. The SOLE Thursday Luncheon Sponsor will receive:      \$3,500**

- Two complimentary exhibit booth in a prime location,
- Four full registration tickets,
- Reserved table at lunch,
- Your company's literature placed on each lunch table
- Sponsorship listing in the program,
- Recognition at the luncheon,
- Signage in both the lunch and exhibit areas,
- Promotional literature in tote bags,
- Full page ad in the directory/ad book,
- Complimentary company logo on conference website

OR

**8B. Multiple Thursday Luncheon Sponsors will receive:      \$500**

- Sponsorship listing in the program,
- Recognition at the luncheon,
- Your company's literature placed on each lunch table
- Signage in both the lunch and exhibit areas,
- Complimentary company logo on conference website

# 2013 New Jersey TransAction Conference

## SPONSORSHIP OPPORTUNITIES

### # 1 Expo Tote Bags \$3,000

*This is a great opportunity to give the NJ TransAction Conference attendees something they will continue to use long after the conference. Each registered attendee will receive a tote bag with your company name and logo.*

- Tote Bags with company name and logo,
- Sponsorship listing in the program,
- Signage in the exhibit area,
- Complimentary company logo on conference website

### # 2. Bag Inserts ( Exhibitor \$175) (Non Exhibitor \$325)

*You'll have the ability to provide 1 to 5 sheets of literature inserted in each attendee conference bag. Supplied literature MUST be clipped together and provided prior to the conference.*

### # 3. Website Logo \$100

*Have your company's logo placed on the NJ TransAction Conference Website Home Page. Logos will include a link to your own website. Logos will remain posted until December 31, 2013.*

### # 4. Continental Breakfast & Refreshment Breaks (Multiple Sponsorships available) \$850

*There will be a continental breakfast on both Thursday and Friday morning and two refreshment breaks; one on Wednesday and one on Friday.*

- Sponsorship listing in the program,
- Signage in both the breakfast and exhibit areas,
- Complimentary company logo on conference website

### # 5 Paper Coffee Cups \$1,500

*How would you like to have your company's name and logo in conference attendees hands while they get their "morning coffee fix".. Paper coffee cups with your company name and logo will be available at both the Thursday and Friday continental breakfast.*

- 8oz. paper coffee cups
- Sponsorship listing in the program,
- Signage in both the breakfast and exhibit areas,
- Complimentary company logo on conference website

### # 6. USB Thumb Drive with Lanyard \$5,000 (must be ordered by March 1, 2013)

*The TransAction Conference will provide a USB thumb drive to each attendee. Thumb drive will be attached to a lanyard with your company name/logo. Some conference information will be pre-loaded. Your company's information/printable documents may also be pre-loaded.*

- Sponsorship listing in the program,
- Signage in the exhibit area,
- Full page ad in the directory/ad book,
- Promotional literature in tote bags,
- Complimentary company logo on conference website

# 2013 Exhibitor Application & Sponsorship Form

Staple your business card or **PRINT VERY CLEARLY**

The following information will be reproduced in the Conference program

For additional information, visit our website at  
**www.njtransactionconf.com**

Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: (\_\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_ Web Site: \_\_\_\_\_  
 Person Attending Conference: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Description of Product/Service: \_\_\_\_\_  
 Special Requests or Comments: \_\_\_\_\_

## Credit Card Payments Accepted

Booth locations are assigned by the committee just before the event. Sponsors and co-sponsors will receive prime booth location.

**Important:** Exhibit area is 7ft. wide x 6 ft. deep, if you will need more than 7 feet width, you need 2 tables. **Set Up Time:** Wednesday 3 PM to 9 PM and Thursday 7 AM to 8 AM. **Expo Hours:** Thursday 8 AM to 3:30 PM and 5:15 PM to 7:30 PM and Friday 8 AM to 11:30 AM.

**First Table: \$525** (after March 29 \$625) (includes one free full conference registration, sumptuous Thursday lunch, 2 continental breakfasts, 2 refreshment breaks, networking reception, all sessions & expo gift) \$ \_\_\_\_\_

→ Display type:  table top **OR**  free standing floor model -- WIDTH: \_\_\_\_\_ feet (over 7 ft. you need 2 tables)

**Additional Table: \$425** (after March 29 \$475) *does not* include a free full conference registration) \$ \_\_\_\_\_

**Additional Representatives: \$250 Each** Attach separate sheet if needed. (All additional exhibitor representatives must be registered - includes for each a full conference registration, sumptuous Thursday lunch, 2 continental breakfasts, 2 refreshment breaks, networking reception, all sessions & expo gift).

1 Name (Print): \_\_\_\_\_ Email: \_\_\_\_\_ \$ \_\_\_\_\_  
 2 Name (Print): \_\_\_\_\_ Email: \_\_\_\_\_ \$ \_\_\_\_\_  
 3 Name (Print): \_\_\_\_\_ Email: \_\_\_\_\_ \$ \_\_\_\_\_  
 4 Name (Print): \_\_\_\_\_ Email: \_\_\_\_\_ \$ \_\_\_\_\_

**Extra Lunch & Cocktail Reception Tickets: \$60.00 each**

Thursday Lunch, # of additional tickets: \_\_\_\_\_;  Thursday Reception, # of additional tickets: \_\_\_\_\_ \$ \_\_\_\_\_

**Pre-Order Drink Tickets for Thursday Evening Reception \$9.00 per drink ticket**  
 # of drink tickets: \_\_\_\_\_ (drink tickets will be provided to you prior to the evening reception) \$ \_\_\_\_\_

**Sponsorships:** Receive **PRIME BOOTH LOCATIONS** and special recognition at the Conference and in the program.

A list of sponsorship opportunities can be found on the NJ TransAction Website at [www.njtransactionconf.com](http://www.njtransactionconf.com)

To discuss sponsorships or if you need additional information, email [chairman@njtransactionconf.com](mailto:chairman@njtransactionconf.com)

Please reserve sponsorship # \_\_\_\_\_ \$ \_\_\_\_\_

**Indemnification Agreement:** The applicant named above shall abide by the regulations of the Tropicana Casino, Hotel, Conference Center for exhibitors at this event and will assume all risk of and responsibility for the his or her exhibit, and agrees to indemnify, defend, and save harmless the sponsors and co-sponsors of this transportation conference and its members and employees from and against any and all claims, demands, suits, actions, recoveries, judgments, costs, and expenses in connection therewith on account of the loss of life, property or injury or damage to the person, body or property of any person or persons whatsoever which shall arise from or result directly or indirectly from the exhibitors exhibit at this conference. This indemnification obligation is not limited by, but is in addition to the insurance coverage maintained by the applicant and the Tropicana Casino, Hotel, Conference Center.

**Dryage Company Information** - Material you cannot carry (i.e. large and/or heavy items) MUST be shipped using the hotel's drayage company, AEX Convention Services, 3089 English Creek Ave., Egg Harbor Twp. NJ 08234; (609) 272-1600, ask for Jeff Dye for shipping details and info. His email is: [jeff@aexservices.com](mailto:jeff@aexservices.com) and fax is (609) 272-1680.

Email questions to Frank Reilly at: [chairman@njtransactionconf.com](mailto:chairman@njtransactionconf.com)

**Total of all charges** \$ \_\_\_\_\_

would like to pay by credit card.  
 Please send a credit card invoice to my email at \_\_\_\_\_

Make check payable to: **NJ TransAction Conference**  
 Mail your check with this completed form to:

**NJ TransAction Conference**  
 460 Elm Street  
 Stirling, NJ 07980-1126

Federal Tax ID No.: 22-3115847

Company Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# Attendee Registration Form

## NJ TransAction 2013

For Official Use Only

### New Jersey's State Transportation Conference & Expo

<b>When:</b> April 17, 18, & 19 (Wednesday – Friday)	For additional information, visit our website at <a href="http://www.njtransactionconf.com">www.njtransactionconf.com</a>
<b>Where:</b> Tropicana Conference Center, Resort, Casino - Atlantic City	

**PRINT VERY CLEARLY or Staple Your Business Card**

Information will appear EXACTLY as provided for name badges

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: (\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_

Phone and/or Fax Registrations Not Accepted  
Mail your check or government voucher to  
**PLEASE DO NOT SEND CASH**

**NJ TransAction Conference**  
159 East McClellan Avenue  
Livingston, NJ 07039

Federal Tax ID No.: 22- 3115847

Email questions to Michael M. Vieira at:  
admin@njtransactionconf.com

WALK-IN fees will be \$35 higher than March 30 fee.

To receive discounted rates, your registration must be postmarked by the cut-off date and include your check or government voucher.

### Credit Card Payments Accepted...

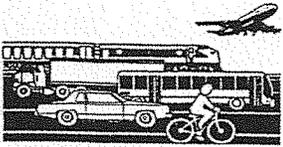
(Exhibitors MUST use Exhibitor Application & Event Sponsorship Form)

- 1  **Full Conference (Wednesday, Thursday & Friday) - \$295**  
*(after March 9 - \$320; after March 30 - \$345): includes 1 sumptuous lunch buffet, 1 Wednesday & 1 Friday Only \$10 Tropicana lunch voucher, 2 continental breakfasts, 2 refreshment breaks, networking reception, all sessions, expo, & gift.*
- 2  **Wednesday & Thursday ONLY - \$250**  
*(after March 9 - \$275; after March 30 - \$300): includes 1 breakfast, 1 sumptuous buffet lunch, 1 Wednesday Only \$10 Tropicana lunch voucher, 1 refreshment break, networking reception, expo & gift.*
- 3  **Thursday & Friday ONLY - \$265**  
*(after March 9 - \$290; after March 30 - \$325): includes 1 sumptuous lunch buffet, 1 Friday Only \$10 Tropicana lunch voucher, 2 continental breakfasts, 1 refreshment break, networking reception, expo, & gift.*
- 4  **Wednesday ONLY - \$95**  
*(after March 9 - \$115; after March 30 - \$135): includes 1 refreshment break, 1 Wednesday Only \$10 Tropicana lunch voucher and gift.*
- 5  **Thursday ONLY - \$245**  
*(after March 9 - \$275; after March 30 - \$295): includes continental breakfast, sumptuous lunch buffet, networking reception, expo, & gift.*
- 6  **Friday ONLY - \$85**  
*(after March 9 - \$110; after March 30 - \$135): includes continental breakfast, 1 refreshment break, 1 Friday Only Tropicana lunch voucher, expo, and gift.*
- 7  Need Extra Lunch (Thursday) Tickets? - \$60 each: # tickets: \_\_\_\_\_
- 8  Need Extra Reception (Thursday) Tickets? - \$60 each: # tickets: \_\_\_\_\_

→ Interested in becoming a sponsor, visit the NJ TransAction Website at [www.njtransactionconf.com](http://www.njtransactionconf.com)

→ **TOTAL AMOUNT: \$** \_\_\_\_\_

I would like to pay by credit card. Please send a credit card invoice to my email at \_\_\_\_\_



# TransAction 2013

37th Annual

## New Jersey State Transportation Conference & Expo

April 17, 18, and 19 (Wednesday – Friday)

Tropicana Hotel & Conference Center, Atlantic City

Program, Session Up-dates, and Registration Confirmations: [www.njtransactionconf.com](http://www.njtransactionconf.com)

**Featuring Federal, State, Local, and Private Sector Experts on:  
Funding, Planning, Operations, Services, Regulations, & Programs**

**Don't Loose Your Certification!**

**Planners: AICP CM's Available**

**NEW: PROFESSIONAL ENGINEERS PDH Credits Available**

### PRIMARY Co-SPONSORS

NJ Department of Transportation

NJ TRANSIT

Port Authority of New York & New Jersey

Amtrak

American Planners Association

North Jersey Transportation Planning Authority

Delaware Valley Regional Planning Commission

South Jersey Transportation Planning Organization

National Transit Institute

NJ Short Line Railroad Association

NJ Motor Truck Association

Rutgers University

NJ Institute of Technology

NJ Council on Special Transportation

NJ County Transportation Association

NJ Chapter, Amer. Planners Association

**This outstanding conference & expo is for Professional Engineers, Planners, Operators, Consultants, Contractors, Suppliers, Municipal, County, and State Representatives, and Non-Profit and For-Profit Personnel.**

This conference includes new and changing programs, grant writing and administration, rules and regulations, technology, etc. for bus, rail, LRT, road and bridge, goods movement (rail & truck), pedestrians, bicycling, paratransit, senior citizen & disabled resident transportation, community transit and shuttles, ridesharing, welfare to work, parking, ferryboats, and much more. Featuring experts from the federal, state, county, and local governments as well as consultants, operators, planners, etc. from across America, Canada, and England.

**EXPO: Over 120 booths featuring an extensive selection of cutting edge, state-of-the-art exhibits of transportation products and services from across America and Canada.**

**ACIP & PE Credits: Last year more than 50 AICP credits were approved at this conference and a large number of approved sessions is expected again this year. PE's – 20+ PDH credits available again this year!**

**Conference Center & Rooms. All guest rooms have been remodeled in the last 4 years. In the hotel are numerous restaurants, attractions, and a spectacular shopping mall with entertainment including an IMAX theater. It's an easy and convenient walk from the hotel right onto the boardwalk! See Tropicana: [www.tropicana.net](http://www.tropicana.net)**

**Overnight rooms have been deeply discounted: \$65 single or double (Special Conference Rate).**

**The regular rate is \$159+!**

**To get this special discount room rate you must make your reservation by March 25.**

**Ask for the special "NJ Transportation Conference" rate.**

**Government vouchers accepted by the Tropicana when you pre-register for your room before March 25.**

**YOU must make your own Room Reservation by calling the Tropicana at: 1-800-247-8767**

**Our Special \$65 overnight room rate is valid from Sun., Apr. 14 through Fri., April 19.**

**(Friday and Saturday rates for our rooms are generally \$289+ per night!)**

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### Conference Information and Registration Check-in

**Parking:** \$10 per day city parking tax, except hotel guests which is \$10 per stay (unlimited days), Valet is \$10 per stay. If you have a casino Diamond Club car parking is \$5 and on several days it is free. The card is free!

**Conference Registration and Walk-in Registrations:** In the Exhibit Hall, South Tower, 4<sup>th</sup> Floor.

**Meeting Rooms:** All are on the 4th floor – South Tower, one meeting room is in the North Tower (4<sup>th</sup> floor).

### Hotel Facilities

[www.tropicana.net](http://www.tropicana.net)

**Guest Rooms:** All have free wireless internet access and have recently been remodeled. When making your room reservation, request the South or North Tower, they are closest to the meeting rooms and expo center. Further away in the hotel complex is the West Tower and the more expensive and up-scale Havana Tower. Havana Tower rooms are \$10 higher than rooms in the other three towers.

**Coat & Luggage Check Room** is in the hotel lobby on the ground floor, South Tower. It is open 24 hours a day.

**On the last day of the conference, check out is noon. Check out during the mid-morning break and place your luggage there so you can attend all the sessions.**

**Tropicana's \$280 Million Hotel Shopping, Dining & Entertainment: The Quarter.** This is a huge shopping, dining, and entertainment complex modeled after old Havana is in the Tropicana's *Havana Quarter* connected to the South Tower from the casino level. It dwarfs the food and small shopping arcade on the ground level of the South Tower and has a dazzling array of shops, restaurants (one a Cuban restaurant offering dance lessons), and some unique watering holes (one offers 110 vodkas, one has glasses of solid ice, one with bartenders who can pour more than a dozen martinis at once, one an original Irish Pub from Ireland, and one the Red Square). There is an IMAX theater, the Comedy Stop Cafe & Cabaret, free entertainment in the Havana village square, a spa frequented by celebrities such as Oprah Winfrey, and there are scores of stores that range from designer purses to shoes, to Houdini's Magic Shop, Brooks Brothers, Chico's, Mondri, Swarovski, Cache, Panaderia dul Mundo, Melonie de France, the Old Farmers Market General Store, Jake's Dog House (pet store), Ritten House Gift & Home, Chez Lingerie, Perfect Accessories & Leather, the Hat Emporium, Salsa Shores, etc. All this inside the hotel complex!

The **Top of the Trop** is the place to unwind with drinks and cool jazz with a spectacular ocean view!

**A complete list and description of each eating place in the Tropicana is on their website:**

[www.tropicana.com](http://www.tropicana.com)

**In-door Pool, Jacuzzi, Exercise Room:** Conference Overnight Guests get free use of these facilities.

**Gambling: Good News for Counties & NJT:** 8.5% of the casino taxes generated for the state are dedicated to fund county transportation systems for seniors and disabled in NJ and some NJ Transit services.

**Boardwalk:** Stroll America's first and largest boardwalk or walk along the surf on the beach. Walk one way and return by Rolling Chair (prices are very negotiable). There are 100's of stores, casinos, eating places, and arcades.