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Lashway, Lisa

From: Kimberly Samuelson [kim.samuelson@laserfiche.com]
Sent: Monday, February 06, 2012 9:15 AM
To: Lashway, Lisa
Subject: Why Your ECM Strategy Needs a Reality Check

After all that has happened in the last few years it sure would be nice to relax into sustained, predictable business operations.

Reality today is much different. Not much moves in linear fashion. One minute you are consolidating staff and centralizing processes—the next you are adding new partners and lines of business.

For IT there has got to be a more strategic and practical way to think about enterprise content management. It's the age of getting beyond find-and-file and start delving into composite applications built on your ECM foundation. And it's high time to consider ECM as part of your integrative strategy.

Everyone hires—or has been hired so, Human Capital Management is a great place to start. Please join us for this discussion about ECM, integrative strategies and Human Capital Management.

Sign up for this Webinar and you'll learn:

- How document-centric composite applications solve business problems like hiring, contracting, case management and AP processing.
- How ECM can act as integrative middleware and augment your line-of business applications.
- How ECM can be an integral part of your technology strategy.

Laserfiche Webinar:
Name: **ECM: The Glue in Your Technology Stack Webinar**
Date/Time: **02/08/2012 11:00 AM (PST)**

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