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**NJLM**  
**EDUCATIONAL FOUNDATION, INC.**

*And the*  
**THE NEW JERSEY LEAGUE OF MUNICIPALITIES**

**Present**

*The Economic Opportunity Act of 2013:  
How State and Local Government Can Partner for Economic Growth*

**Wednesday, February 26, 2013  
8:30 a.m. – 1:00 p.m.  
PNC Arts Center  
Holmdel, New Jersey**

**CEUS: CMFO/CCFO-4.0 Off MGMT; RMC-4.0 FIN;  
CPA-3.0 Economic Development, 1.0 Taxation; NJCLE-3.9; PACLE-3.0**

The NJLM Educational Foundation is producing this special event to educate the public and policy makers on New Jersey's Economic Opportunity Act of 2013. The Act merges the State's economic development incentive programs with the goal of enhancing business retention, attraction and job creation and strengthening New Jersey's competitive edge in the global economy.

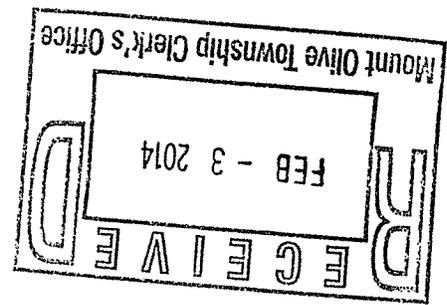
This event will bring together business and local officials to create an understanding of the benefits of the Act, particularly the newly available tax and financial incentives, the legal requirements and how to go about implementing the new law at the local level.

**AGENDA**

**8:30 a.m. – 9:00 a.m.      Registration**

**9:00 a.m. – 9:30 a.m.      Keynote Speaker**

The Hon. Kim Guadagno, Lieutenant Governor and Secretary of State



9:30 a.m. –10:30 a.m.

**Panel I:**

**State representatives will discuss new opportunities, including those authorized by the Economic Opportunity Act of 2013, for economic development and State-local partnerships.**

- Lauren Moore, Interim Executive Director, NJ Business Action Center
- Tim Lizura, President, COO of NJ Economic Development Authority
- Representative, ChooseNJ

10:30 a.m. –10:45 a.m.

**Networking Break**

10:45 a.m. – 1:00p.m

**Panel II and Experts Roundtable:**

**Local elected officials, industry and labor representatives will provide perspective on new economic development opportunities and to provide guidance to municipal officials as to how best to implement an economic development strategy.**

Facilitator: James Maley, Esq., Mayor, Collingswood

- Joseph McNamara, Director, NJ Laborers Union
- Thomas Bracken, CEO/President, NJ Chamber of Commerce
- Jay Biggins, Executive Managing Director, BLS & Co.
- David D. Foster, President, Cooper's Ferry Partnership
- Ted Zangari, Esq., Member, Sills Cummis & Gross
- Caren Franzini, President, Franzini Consulting, Former CEO, NJ Economic Development Authority

1:00 p.m.

**Adjournment**

**\*This event is made possible in part by generous support by Verizon.**

**IN CASE OF INCLEMENT WEATHER OR CANCELLATION:** We will announce emergency seminar cancellations via recorded announcement on our Weather Hotline: **609-695-3481 ext. 200** and post announcements on our website [www.njslom.org](http://www.njslom.org) after 6:00am on the morning of the meeting. Please note: If an event is cancelled by the NJLMEF registration fees will be refunded in full. Modification of events will not be cause for refunds.



**DIRECTIONS TO SEMINAR LOCATION:**

**ROBERT B. MEYNER RECEPTION CENTER AT PNC BANK ARTS CENTER • 732-264-3355**

**From Northern New Jersey, New York:**

Take New Jersey Turnpike South to Exit 11, then Garden State Parkway South to Exit 116.

**From Trenton, Pennsylvania and Western New Jersey:**

Take Route 1 North to Interstate 195 East, then Garden State Parkway North to Exit 116.

**From Central New Jersey:**

Take the New Jersey Turnpike North. Take exit 7A to Interstate 195 East, then Garden State Parkway North to Exit 116.

**From South Jersey, Atlantic City:**

Take Garden State Parkway North to Exit 116. (PNC Bank Arts Center). Follow the blue signs to the Reception Center.