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Susan Gouveia

From: Lashway, Lisa
Sent: Friday, February 28, 2014 10:00 AM
To: Canning, Sean
Cc: Susan Gouveia
Subject: FW: New Jersey Electricity Aggregation Outlook: Free Online Webinar Tuesday, March 4 @ 7PM
Attachments: New Jersey Electric Aggregation Outlook Part 5.pdf

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From: Joe Mangano [mailto:joe.m@agellc.com]
Sent: Friday, February 28, 2014 9:29 AM
Cc: Joe Mangano; Jeff Haarmann; Jordan Haarmann; Ross Calliott AGE
Subject: New Jersey Electricity Aggregation Outlook: Free Online Webinar Tuesday, March 4 @ 7PM

Please forward this important information to your Mayor, Councilman, or Committee Chairs.

Our View

Affordable Gas & Electric has been a leader in bringing the electricity aggregation movements to Illinois and Ohio, with over 70 communities represented. Momentum is building in New Jersey.

City officials generally have experience in passing ordinances. The most common mistake we see made by many municipalities is not having the expertise to qualify electricity suppliers and request bid specifications that are most beneficial in today's electricity market.

Your residents look to your hired consultant to be their expert and shop on their behalf, using the bulk purchasing power aggregation affords us. Residents want lower electricity rates, but simply don't have time to figure it out on their own.

Our consulting services come with no out of pocket cost to the municipality or its residents. When an ordinance is approved, we educate your residents of the process, qualify suppliers and handle the bidding and implementation of the new lower rates.

New Jersey Electricity Aggregation Outlook: Free Online Webinar Tuesday, March 4 @ 7PM

Part 5 of 5 Part Series February 28, 2014

Consultants Viewed By Residents As Impartial Experts

Similar to an individual resident trying to wade through the intricacies of choosing a competitive electricity supplier, cities, villages and counties find themselves in similar circumstances when trying to navigate their community through an electricity aggregation program on their own.

Licensed consultants are versed in electricity deregulation laws and community education initiatives, and hold relationships with electricity suppliers prepared to bid on aggregate loads. Experienced consultants like Affordable Gas & Electric have a history of success when it comes to

the implementation of aggregation programs, and can offer city officials the comfort of knowing that when the aggregation ordinance is approved, they won't be stuck with having to "learn on the fly".

The residents of the communities we serve look to us as their experts in the industry - their confidence is based on the knowledge that an impartial consultant is going to be working on their behalf to secure the lowest rate, for the longest term, and without prejudice to who the winning bidder is.

Knowing that an expert is "figuring out this

electricity thing on their behalf" is one of the primary reasons consultants have great success in securing great rates for the residents of the communities they represent.

Hear from AGE representatives including Managing Partner, Jeff Haarmann as well as special guest suppliers who are interested in bidding on your community's electricity load.

A Five Part Series

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The bidding process we facilitate secures a "guaranteed fixed rate" over a typical period of 24-36 months, providing rate security in the face of rising electricity costs.

Click on the orange link and register to attend our webinar. You'll find out how easy it is to positively impact the pocketbook of every resident in your community.

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A Five Part Series Featuring The Following Topics:

- Momentum is Building
- NJ Law Encourages Aggregation
- Shop on Your Own vs. Aggregation Rates—Who Wins In Each Scenario?
- The Fastest Way To Keep Door To Door Sales Teams OUT of Your Community!:
- Why A Broker Makes Electricity Aggregation Successful



[Click To Join Our Free Webinar](#)
March 4, 7PM

[Panelists Include Suppliers Who Desire To Bid](#)

Or email info@agellc.com to request more information