



Masser, Michelle

From: Lashway, Lisa
Sent: Thursday, February 02, 2012 3:17 PM
To: Masser, Michelle; Canning, Sean; Natafalusy, Catherine
Subject: FW: Increase your downtown management knowledge- DNJ Complimentary Program

Lisa Lashway
Township Clerk
Township of Mount Olive
P.O. Box 450
Budd Lake, NJ 07828
973-691-0900 Ext. 7290

From: Downtown New Jersey, Inc. [mailto:info@downtownnj.com]
Sent: Thursday, February 02, 2012 3:08 PM
To: Lashway, Lisa
Subject: Increase your downtown management knowledge- DNJ Complimentary Program

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February 3, 2012

Coming Meetings

Board of Directors:

Feb. 10
9:30am

DNJ Complimentary Program Feb. 10

In-store marketing for the small retailer, downtown management survey and downtown business improvement zone loan fund, downtown managers roundtable to discuss program topics and share best practices. For details go to the promotion at the

Offices of Greenbaum Rowe
Smith & Davis

Executive Committee:

March tba
9:30am

Offices of Greenbaum Rowe
Smith & Davis

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Our Thanks to

**Ben Shaffer &
Associates, Inc.**

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**Downtown Business Improvement Zone Loan
Fund 2012**

Applications for the New Jersey Division of Housing and Community Resources Downtown Business Improvement Loan Fund are now being taken through the State's SAGE grant portal. The purpose of the loans is to assist municipalities and Improvement Districts (IDs) with public physical improvements and improvements that benefit the public sphere directly or indirectly within designated Business Improvement Zones. The loans are available to any New Jersey municipality with one or more established Improvement Districts or the district management corporation of an existing Improvement District. For details [[click here](#)]

PR and People Workshop Feb. 15

NJ Downtown Revitalization & Management Institute presents PR and People Feb. 15, 10 a.m.-3 p.m. at the Count Basie Theatre in Red Bank. This workshop will provide tools for getting the word out and cultivating volunteers and partners to help your downtown program leverage its success into increased financial & community capital. [[click here](#)] to register.

**New Jersey Future Redevelopment Forum Mar.
9**

New Jersey Future presents Redevelopment Forum 2012 Friday, Mar. 9, 8:00 a.m. to 4:00 p.m., Hyatt Hotel and Conference Center, 2 Albany Street, New Brunswick. Join experienced local leaders and professionals as they explain step-by-step how to achieve innovative, high-quality, financially successful redevelopment that fosters community and protects critical resources. Keynote Speaker: Chris Leinberger,

Dewberry
www.dewberry.com

**Greenbaum, Rowe,
Smith, & Davis LLP**
www.greenbaumlaw.com

The Heldrich Center
www.theheldrich.com

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Inc.**
www.louisberger.com

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www.spark-creative.net

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Associates**
www.timhaahs.com

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LLC**
tcalu@comcast.net

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www.woodmontpropeties.com

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and assistance

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a nationally renowned land use strategist, teacher, developer, researcher and author, balances business realities with social and environmental issues. For more information [[click here](#)]

Create a Place - Arts Build Communities Apr. 4

Rutgers Alliance Partners presents Create a Place - Arts Build Communities Apr. 4, 8:00 am-4:00 pm at the Paul Robeson Campus Center, 350 Dr. Martin Luther King Jr. Blvd, Rutgers University, Newark. Sessions will include getting started, planning, implementing, building, growing and sustaining creative communities and economies. For more information [[click here](#)]

Information regarding potential grants for your community

* **National Sustainable Energy Award**
Sustainable Energy Award sponsored by Samsung - The \$10,000 Sustainable Energy Award will be presented to each of the top three high schools that can demonstrate how they have engaged students and teachers in school-wide energy savings through the creative and innovative use of technology. **Deadline:** Feb. 10, 2012 For more information [[click here](#)]

* **EPA's Environmental Justice Small Grants program** - The Environmental Justice Small Grants Program, supports and empowers communities working on solutions to local environmental and public health issues. The program assists recipients in building collaborative partnerships to help them understand and address environmental and public health issues in their communities. **Deadline** Feb. 29, 2012. For more information [[click here](#)]

*** National Endowment for the Arts - 2012 Our Town grants** - Grant amounts: \$25,000, \$50,000, \$75,000, \$100,000, or \$150,000. **Deadline:** Thursday, Mar. 1, 2012
For more information [[click here](#)]

***RFP now available for Local Sustainability Matching Fund** - For details [[click here](#)] **Deadline:** March 5, 2012.

*** Intelligent Use of Water Awards program** - Rain Bird is providing more than \$50,000 in grants to water-efficient projects that need funding. Anonymous voting on these projects on a daily basis until March 15, 2012. For more information [[click here](#)]

*** Support for Sustainable Programs in New Jersey** - The 2012 grant categories include the Arts, Education, Environment, and Media. Funding priority will be given to applicants who meet multiple criteria, either under a single category or across all of the Foundation's guidelines. The **next deadline** for letters of inquiry for new applicants is Aug 1, 2012. For more information [[click here](#)]

***Ben & Jerry's Foundation: National Grassroots Grant Program** - Through the National Grassroots Grant Program, Ben & Jerry's Foundation provides up to \$15,000 grants to nonprofit community organizations throughout the United States that bring about progressive social change by addressing the underlying conditions of societal and environmental problems. [[click here](#)] to visit the Foundation's website to review the funding priorities and submit an online letter of interest.

*** MetLife Foundation and the Local Initiatives Support Corporation (LISC)** are partnering for the eleventh year to recognize, sustain and share the work of innovative partnerships between community groups and police to promote neighborhood safety

and revitalization. For more information [[click here](#)]
Deadline: Mar. 11, 2012.

Downtown New Jersey
Special Complimentary Program

- ~In-Store Marketing for the Small Retailer
- ~Downtown Management Survey
- ~Downtown Business Improvement Zone Loan Fund
- ~Downtown Managers Roundtable to Discuss Program Topics and Share Best Practices

February 10, 2012
10:30 a.m. - 11:30 a.m.

Location:
Greenbaum, Rowe, Smith and Davis
Metro Corporate Campus 1- 4th Floor
99 Wood Street, Woodbridge, NJ

Guest Speakers

In-Store Marketing for the Small Retailer

Steve Goldbrenner, StoreSigns.com
StoreSigns.com
1155 Bloomfield Avenue
Clifton, NJ 07012

973-200-2401
steve@storesigns.com

**Downtown Management Survey and
Downtown Business Improvement Zone
Loan Fund**

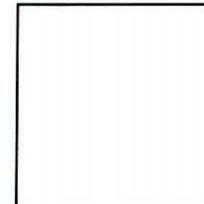
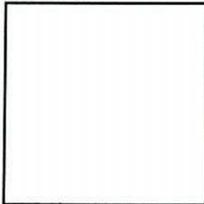
Jef Buhler, NJDCA
Office of Main Street New Jersey & Improvement
District Programs
609-633-9769
jefb@dca.state.nj.us

To access the survey[\[click here\]](#)

RSVP to Dawn McDonough, Downtown NJ:
info@downtownnj.com

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888-228-8116 info@downtownnj.com

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