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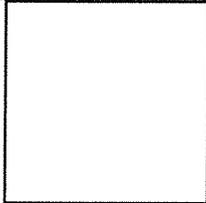
Masser, Michelle

From: Lashway, Lisa
Sent: Monday, February 11, 2013 4:04 PM
To: Canning, Sean
Cc: Murphy, Kathy; Masser, Michelle
Subject: FW: February Newsletter

Lisa Lashway
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From: Millennium Strategies [mailto:efarmer@m-strat.com]
Sent: Monday, February 11, 2013 3:27 PM
To: Lashway, Lisa
Subject: February Newsletter

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February Newsletter

2013 is off to a great start for Millennium Strategies and our clients! We are pleased to welcome a new grants manager, new clients and several grant awards. Please continue

GRANT OPPORTUNITIES

***New Jersey Department of
Environmental Protection Trails***

The Recreational Trails Grant
Program offers funding to county

reading for more about these exciting new developments and additional information.

A NEW ADDITION TO MILLENNIUM STRATEGIES

Please help the Millennium Strategies team extend a warm welcome to Alixon Collazos-Gill. Alixon is joining Millennium Strategies as a Grants Manager. In this role, Alixon will be handling a diverse roster of clients, working directly with municipalities and other public entities to assess and meet their unique funding needs.

Prior to joining Millennium Strategies, Alixon served as the Director of Constituent Services for Congressman Steven Rothman, where she managed and supervised the casework staff and all the communication to Federal, State and Local government agencies. In addition, Alixon served as the Hispanic outreach liaison.

Alixon obtained her B.A. from Rutgers University with a double major in Sociology and Latin American Literature.

FEMA HAZARD MITIGATION GRANT PROGRAM

The window to apply for FEMA money in areas affected by Hurricane Sandy is closing. **The deadline is rapidly approaching.** If you think your community might be eligible for the recovering funding, **contact us directly.** The Hazard Mitigation Grant Program (HMGP) provides grants to states and local governments to implement long-term hazard mitigation measures after a major disaster declaration. The purpose of the HMGP is to reduce the loss of life and property due to natural disasters and to enable mitigation measures to be implemented during the immediate recovery from a disaster.

Click here for more details on the program.

and municipal governments, 501(c)(3) non-profits, and recognized park organizations for projects that develop or improve trails and facilities along it. Click here for more information.

Neotrope Foundation

In-kind public relations services are available through the J.L. Simons Non-Profit Public Relations Program to 501(c)(3) non-profit organizations to help raise awareness of the organization's cause, court halo sponsors and philanthropists, and to better engage casual donors. Click here for more information.

The National Endowment for the Arts

Funding is available through the Art Works Learning Program to county and municipal governments and 501(c)(3) non-profits for projects that help children acquire knowledge and skills in the arts. Click here for more information.

The Horizon Foundation for New Jersey

Open to New Jersey based 501(c)(3) non-profits, funding is available to those organizations that are engaged in promoting either the arts, or the health and well-being of local residents in local communities. Click here for

Millennium Strategies has extensive experience working the HMGP and FEMA application process. **Principal Susan Scavone** has developed an expertise in the FEMA application process and can help ensure your community receives the maximum awards available following this disaster.

Contact her directly at (973) 226-3329 for a free consultation to determine your municipality's eligibility for funding.

NEW CLIENTS WORKING WITH MILLENNIUM STRATEGIES

We are excited to announce a number of new clients that hired Millennium Strategies in the past month. These new clients include the Borough of Moonachie, Borough of Little Silver, Borough of Fanwood, City of Lambertville, Borough of Carlstadt, Borough of Paramus, Union Township, Sacred Heart Hospital, Ocean Grove Camp Meeting Association, City of Garfield, Borough of Wallington and the County of Bergen.

ECONOMIC DEVELOPMENT SPOTLIGHT

The Bloomfield Township Council approved the Bloomfield Center Alliance, Inc. (BCA) special improvement district's 2013 budget for \$625,000, which includes a \$200,000 loan from the New Jersey Department of Community Affairs Downtown Business Improvement Zone program. The funds will be used for improvements to Six Points as part of a \$1.1 million pedestrian traffic project. The Six Points project is a critical element of the \$60 million Transit Village redevelopment in the Center; including 60,000 square feet of retail, 220 rental units and a 400+ parking garage. The BCA has been instrumental throughout the entire project forging partnerships and spearheading town hall meetings.

more information.

Scotts Miracle-Gro Company Foundation

Through the GRO1000 Grassroots Program, grants are available to government entities, non-profits, and school districts that advocate for and demonstrate the benefits of gardening and green space development. [Click here for more information.](#)

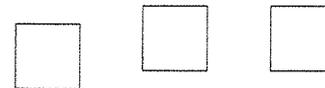
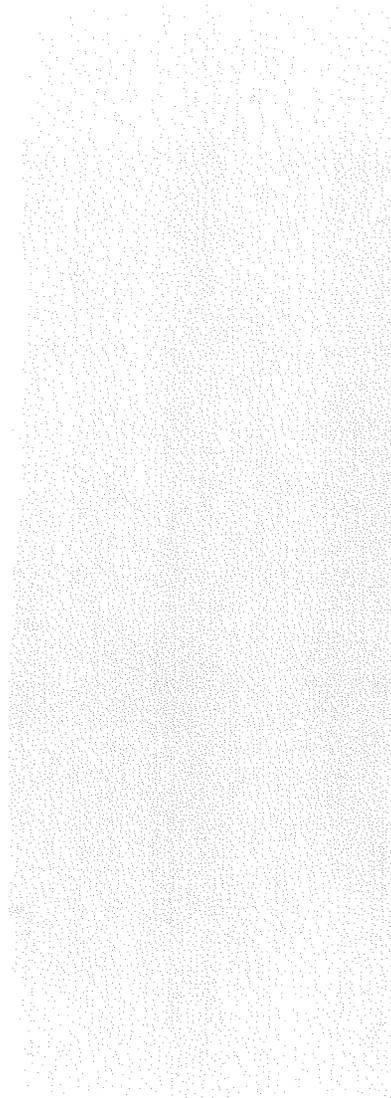
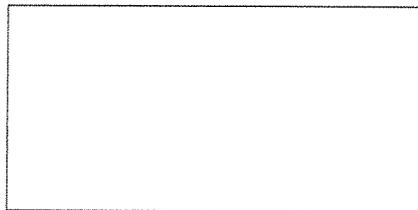
FUNDING AWARDS

Our team continued its track record of success by securing a number of grants for our clients from a diverse array of public and private sources. Millennium Strategies’ multi-pronged approach to grant consulting services allows our clients to secure new revenue sources from government agencies, private foundations, and non-profit organizations. Funding awards from the last month include the following:

- \$2,500 for HOPES CAP, Inc. from Party with Purpose
- \$100,000 for HOPES CAP, Inc. from the Robin Hood Foundation
- \$1,500 for Arts Academy Charter School from Pennsylvania Farm to School Program
- \$2,500 for Union Township from the Walmart Foundation
- \$100,000 for Union Township from the U.S. Soccer Foundation
- \$200,000 for the City of Hoboken from the U.S. Soccer Foundation
- \$175,000 for the Township of Nutley from the N.J. Department of Transportation’s Safe Routes to School program

SOCIAL MEDIA

Be sure to follow us on **Twitter** and “Like” our **Facebook** page to get daily updates on grant opportunities.



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