Gouveia, Susan

From: Lashway, Lisa
Sent: Wednesday, December 03, 2014 8:46 AM
To: Canning, Sean; Gouveia, Susan
Subject: FW: JCP&L Announces "Merry & Bright" Holiday Lights Photo Contest

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Sent: Wednesday, December 03, 2014 8:28 AM
To: Lashway, Lisa
Subject: JCP&L Announces "Merry & Bright" Holiday Lights Photo Contest

JCP&L Announces "Merry & Bright" Holiday Lights Photo Contest

Morristown, N.J. – For the second year, Jersey Central Power & Light (JCP&L) invites customers to show off their best and brightest outdoor holiday light displays by entering its "Merry & Bright" Holiday Lights Photo Contest.

Participants can enter by submitting a photo of their home's outdoor holiday lights at the JCP&L Facebook page (www.facebook.com/JCPandL) until Dec. 21. Up to 10 finalists will be selected by JCP&L based on criteria such as creativity and volume of lights. Finalists' photos will be posted on Facebook for public voting from Dec. 22 until Jan. 4.

The grand prize winner will receive a $250 Visa® gift card and the first prize winner will receive a $100 gift card.

For more information, including complete contest rules, visit the JCP&L Facebook page. The "Merry & Bright" contest is open only to JCP&L customers who are legal residents of New Jersey and who are at least 18 years of age. Only one entry per household will be accepted. Employees and family members of FirstEnergy, JCP&L or its advertising agency are not eligible.

JCP&L is a subsidiary of FirstEnergy Corp. (NYSE: FE) and serves 1.1 million New Jersey customers in the counties of Burlington, Essex, Hunterdon, Mercer, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union and Warren., on Facebook at , or online at JCP-L.com.