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Masser, Michelle

From: Lashway, Lisa
Sent: Wednesday, December 28, 2011 11:57 AM
To: Sohl, Bill; Masser, Michelle; Tobey, Phil; Perkins, Ray; Gene Buczynski; Canning, Sean; Quinn, Tim
Subject: FW: Stormwater Management Education - Musconetcong Watershed Association
Attachments: MWA_educationpoints Table.doc

Correspondence

Lisa Lashway
Township Clerk
Township of Mount Olive
P.O. Box 450
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973-691-0900 Ext. 7290

From: Adrienne Kaczynski [mailto:adrienne@musconetcong.org]
Sent: Tuesday, December 27, 2011 1:49 PM
To: Beth Styler Barry
Subject: Stormwater Management Education - Musconetcong Watershed Association

Good afternoon,

The mayor of your municipality will be receiving a hard copy of this letter soon. I am sending an electronic copy to you so that the information will be available prior to your January meeting. Please forward this letter and the attachment to the person in your municipality who handles Stormwater Management.

The Musconetcong Watershed Association (MWA) is offering a special municipal membership package beginning in 2012. Typically, municipalities have paid \$100 in membership dues. This year we are offering a municipal membership package for \$250 that includes programming that will meet the New Jersey Department of Environmental Protection (NJDEP) Stormwater Regulation Public Education requirements. To comply with the Stormwater Management Rules (N.J.A.C. 7:8), every municipality in New Jersey is required to provide public education on stormwater issues to residents. The NJDEP has constructed a list of education programs and activities and assigned a point value to each. Your municipality is required to earn a total of 10 points each year. These requirements are time consuming and not to be taken lightly. The MWA Stormwater Education Program Offerings (enclosed) will meet all of the NJDEP requirements and offer a local perspective which we believe will make the education program more meaningful and more interesting. Please contact me if you have any questions about this new membership program.

Sincerely,

Adrienne A. Kaczynski
MWA Administrative Assistant
908-537-7060



Stormwater Education Program Offerings

NJDEP Stormwater Education Activity	Musconetcong Watershed Association Role	Total NJDEP Points
<p>Educational Activity –educational activity concerning pet waste, littering, improper disposal of waste, wildlife feeding, yard waste, illicit connections, refuse containers.</p>	<p>MWA will organize, promote and present an educational activity on an appropriate topic at a municipal building or school.</p>	<p>5 points</p>
<p>Stormwater Training for Elected Municipal Officials – Conduct a program for all elected municipal officials which educates them on the Stormwater Management Rules (N.J.A.C. 7:8), Tier B Permit and what steps the municipality has already taken to minimize stormwater pollution.</p>	<p>MWA will conduct a program for elected officials on the NJ Stormwater Management Rules for Tier B municipality.</p>	<p>3 points</p>
<p>Mailing – Distribute any of the Department’s educational brochures, tip cards, or a municipally produced equivalent (e.g. calendar, recycling schedule), to every resident and business in the municipality.</p>	<p>MWA will provide municipality with locally focused material for educational mailing. (Not individual copies.)</p>	<p>3 points</p>
<p>Partnership Agreement / Local Event - Identify and enter into a partnership agreement with a local group such as a watershed organization, Riverkeeper, school, youth/fair/fest based group and/or other nonprofit to carry out a minimum of two (2) watershed stewardship/education activities (e.g., litter march, stream/beach cleanup).</p>	<p>MWA will enter into a Partnership Agreement with the municipality to carry out two NJDEP approved activities.</p>	<p>3 points</p>
<p>Stormwater Display – Present a stormwater related display and materials at any municipal event (Earth Day, town picnic) or maintain a display at the municipal building</p>	<p>MWA will present a stormwater related display and materials at a municipal event.</p>	<p>2 points</p>
<p>Poster Contest – Organize a poster contest with a local school district. Poster themes shall have an appropriate stormwater message. Posters are to be displayed at buildings within the municipality such as at the town hall, library, or school.</p>	<p>MWA will organize a poster contest in your local elementary school. Posters will be displayed at the municipal building, library, or school.</p>	<p>2 points</p>
<p>School Presentations - Present educational classes/assemblies to local elementary, middle, and/or high school classes.</p>	<p>An MWA representative will present a compliant presentation in a school in the municipality.</p>	<p>1 point 5pts max</p>
<p>Website – Maintain a stormwater related page on the municipal website and include a link to www.cleannwaternj.org.</p>	<p>MWA will provide current content with links for a Stormwater Education page on the municipality’s website.</p>	<p>1 point</p>

NOTES:

Municipalities with a population of less than 10,000 (Tier B Municipalities) must perform approved Local Public Education activities for a total of 10 Points.

There are additional NJDEP-approved Stormwater Education opportunities (paid ads, distribution of materials etc) however, this list is limited to those activities which MWA is offering to partner with the municipality.)